

EMPOWER YOUR COMMUNITY

and promote informed choices that save lives and prevent injuries.

LAUNCHING EARLY 2026

FATALTM SPEEDING

BRING THE RISK OF SPEEDING TO LIFE

DID YOU KNOW?

Speeding was a contributing factor in nearly one-third (29%) of all traffic fatalities in 2023, totaling 11,775 deaths in the United States.

(Source: NHTSA)



Use Fatal Speeding™ to engage your community with eye-opening simulations that show how speed shrinks reaction time, narrows vision, and makes crashes more severe—helping drivers truly understand why slowing down saves lives. » See Page 2 for details.

SPRING 2026

FATAL[®]
VISION

by Innocorp, Ltd.

Celebrating 30 Years | 1996–2026

800-272-5023 | fatalvision.com

New Product Offerings

Simulation Goggles

Alcohol Prevention Tools

Distracted Driving Prevention Tools

Driving Simulations

Banners and Posters

Large-Scale Rollout and Training

NEW SPEEDING EDUCATION



FATAL SPEEDING™

DEMONSTRATE THE REAL DANGERS OF SPEEDING BEFORE IT'S TOO LATE.

Speed Starts A Chain Reaction You Can't Stop



An engaging activity that shows how speeding reduces reaction time, narrows vision, and increases the risk of serious crashes.

DEMONSTRATE THE CONSEQUENCES OF SPEEDING

Engage participants with a hands-on simulation that shows how quickly speed turns confidence into overconfidence.

Fatal Speeding™ engages participants in a memorable learning experience that helps them see, feel, and understand what happens when drivers push beyond safe limits. Using a steering wheel, pedals, and an electronic board, participants compare normal driving to speeding and discover how increased speed shortens reaction time, extends stopping distance, and makes hazards harder to avoid.

The experience naturally sparks conversation and reflection as participants talk through what they noticed, what changed at higher speeds, and how those differences affect real-world driving decisions.

“At Innocorp, we believe in gathering input from our customers—professionals in education, law enforcement, transportation, and community programs. Their valuable insights guided development to ensure that Fatal Speeding™ is effective and easy to use. By working closely with experts, we tailor our products to meet your specific needs and achieve the greatest impact.”

— The Product Development Team at Innocorp

Demonstrate the real dangers of speeding — before it's too late.

Speeding isn't just breaking the law, it breaks your ability to see, react, and avoid crashes. For more than 20 years, speeding has been a factor in nearly one-third of all traffic deaths. Every 1% reduction in speed lowers crashes by 5%.

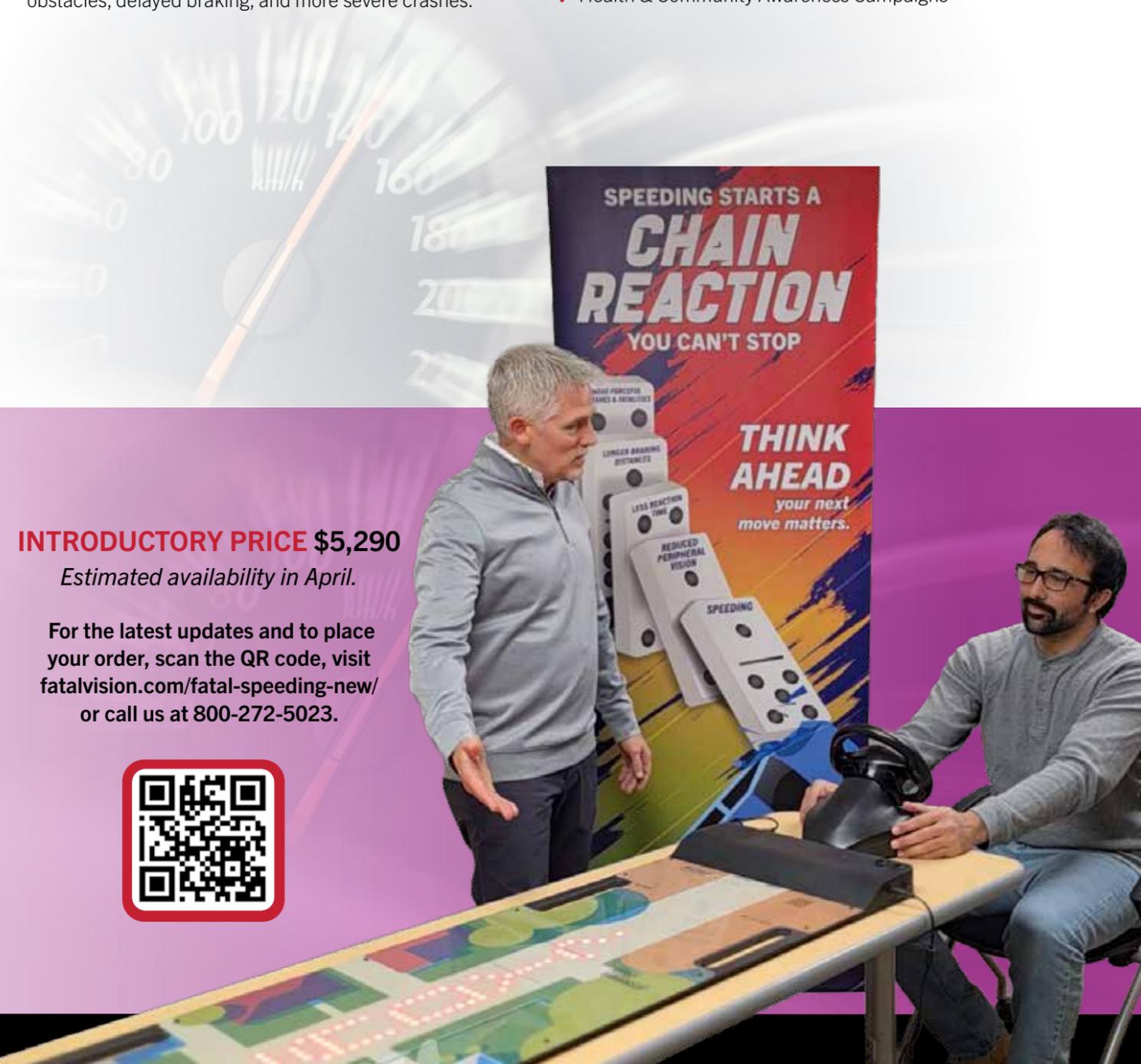
Fatal Speeding™ transforms these statistics into an impactful, hands-on simulation. Participants experience how speeding shrinks reaction time, narrows vision, and increases stopping distances—leading to missed obstacles, delayed braking, and more severe crashes.

Simple Setup. Big Impact.

- ✓ Plug in the steering wheel and pedals to the electronic board.
- ✓ Run three normal-speed trials, then three at higher speeds.
- ✓ Compare reaction times, braking performance, and crash results.
- ✓ This experience clearly shows how speeding removes your margin for error.

Ideal For:

- ✓ Traffic Safety & Driver Education Programs
- ✓ Community Policing & School Resource Officer Programs
- ✓ Health & Community Awareness Campaigns



INTRODUCTORY PRICE \$5,290

Estimated availability in April.

For the latest updates and to place your order, scan the QR code, visit fatalvision.com/fatal-speeding-new/ or call us at 800-272-5023.



NEW VAPING EDUCATION



Empower your community with educational activities, banners, and posters highlighting the health risks of vaping.

EDUCATE ON THE DANGERS OF VAPING

Engage your audience with hands-on tools that reveal the real risks of vaping.

The Vaping Dangers Education Kits use engaging, interactive activities to raise awareness about the health consequences of vaping—such as reduced lung capacity, addiction, and the impact on decision-making. These tools are designed to help participants visualize risk, practice refusal strategies, and experience how addiction can interfere with daily life.

With activities that simulate impaired lung function, encourage healthy decision-making, and model the frustrations of addiction, these kits offer a powerful way to connect with youth in schools, community programs, and outreach events.

Both the Program and Event Kits are simple to use, easy to understand, and adaptable for small groups or large audiences. They support prevention education and promote healthier choices through memorable, activity-based learning.



KIT OPTIONS

VAPING EDUCATION

PRODUCT	NEW EVENT KIT \$750.00 [4 ACTIVITIES]	NEW PROGRAM KIT \$399.00 [2 ACTIVITIES]
Breath Battle™ Activity: Targets risk perception and emotional salience—conditions that support behavior change. Includes two game mats (1 healthy lung and 1 unhealthy lung), 50 game pieces, and 800 compostable straws.	1	1
Vape Risk-Taking Activity: Comes with 48 colorful game blocks and 67 playing cards.	1	1
No Thanks! Memory Challenge Activity: Includes 24 cards, clear storage card box.	1	-
Dicey Decisions™ Activity: Comes with 3 Dry Erase Activity Boards, 1 box of Dry Erase Markers, Cleaner, Cloth, 3 Plastic Cups, 3 sets of 10 dice.	1	-
Vaping Awareness Poster: Measures 20" x 28"	1	1
Drawstring bag	-	1
Backpack	1	-
KIT EXTRAS		
Vaping Awareness Floor Banner: Includes retractable banner 32" x 84" and comes standard with a protective carrying bag.		\$599.00
Vaping Awareness Table Top Banner: Includes retractable tabletop banner is 32"x 40" and comes standard with a protective carrying bag.		\$575.00



PROMOTE HEALTHIER CHOICES.

These engaging vaping activities spark meaningful conversations and help students reflect on their choices.



FATAL VISION® ALCOHOL GOGGLES

Connect • Discover • Engage



MODELED IMPAIRMENTS

Impaired balance, vision, reaction time, and judgment

EXPERIENCE THE IMPACT

Discover the realistic effects of alcohol impairment with Fatal Vision® Alcohol Goggles. This eye-opening tool allows individuals to experience the potential consequences of everyday tasks while under the influence. Walking a line, balancing on one leg, grabbing keys, and throwing a ball become challenging as the goggles simulate impaired vision, balance, reaction time, and judgment caused by alcohol.

HOW IT WORKS

Fatal Vision Alcohol Goggles enables you to provide powerful lessons on impaired driving, underage drinking, and alcohol abuse. Participants engage in simple activities or sobriety tests without and then with goggles, enabling them to compare their performance while sober and impaired. The goggles replicate the impairments associated with different Blood Alcohol Concentrations (BAC), ranging from under .06 to .25+ BAC. Choose between clear lenses for daytime simulation or shaded lenses for nighttime simulation.

Discover the impact of alcohol impairment firsthand with Fatal Vision Alcohol Simulation Goggles.



KIT OPTIONS

ALCOHOL GOGGLES

PRODUCT	CAMPAIGN KIT \$4,999.00 [8 ACTIVITIES]	EVENT KIT \$2,500.00 [5 ACTIVITIES]	PROGRAM KIT \$1,100.00 [2 ACTIVITIES]
Fatal Vision® Alcohol Goggle - clear, with cloth protective bag	5	5	5
Alcohol Wipes - individually wrapped, 1 box	1	1	1
“Walk the Line” tape	1	1	1
TVL® lens combo pack	1	1	1
Backpack	1	1	1
Smash Match® Impairment Challenge	1	1	-
DIES® (4' x 10') Winding Sidewalk Mat with carrying strap	1	1	-
DIES® (4' x 14') Roadside Sobriety and Stairs Challenge Mat with carrying strap	1	1	-
DIES® (4' x 14') Balcony Danger Mat with carrying strap	1	-	-
NEW DIES® (4' x 14') Alcohol Driving Mat with carrying strap and standard steering wheel.	1	-	-
Single license of intoxiclock® Pro software	1	-	-
NEW REAL-TIME FEEDBACK SYSTEM (RTFS)	CAMPAIGN KIT WITH RTFS		
Upgrade the Alcohol Campaign Kit with the RTFS wheel and mat for instant sound and vibration alerts during the DIES Mat activity. Real-time feedback highlights risky actions. This upgrade includes: 1 RTFS interactive wheel and 1 guide mat with sensors.	\$6,309.00	-	-

BEST SELLER SINGLE GOGGLES AVAILABLE FOR \$169 IN 5 BAC LEVELS, WITH CLEAR OR SHADED LENSES.



TVL OVERLAY [3 OPTIONS]



PROGRAM KIT [5 GOGGLES]



FATAL VISION® CONCUSSION GOGGLES



MODELED IMPAIRMENTS

Visual disconnect, hesitation, disorientation, dizziness, and confusion

EXPERIENCE THE REALITY

Step into the shoes of someone with a traumatic brain injury (TBI) using the Fatal Vision® Concussion Simulation Goggles. This program allows participants to understand the effects of a concussion caused by head or body impact. By experiencing these effects firsthand, participants are empowered to recognize and report concussions, take preventive measures, and adhere to prescribed recovery protocols.

HOW IT WORKS

These comprehensive kits include activities carefully crafted in collaboration with trauma doctors to simulate hand-eye coordination, visual acuity, balance, and cognitive abilities. Participants first complete the activities in their normal state and then put on the Fatal Vision® Concussion Simulation Goggles. As they wear the goggles, they experience simulated TBI symptoms such as dizziness, visual impairment, disorientation, and confusion.

Gain a deeper understanding of traumatic brain injuries with the Fatal Vision Concussion Simulation Goggles.

"I could not do this presentation without the Fatal Vision® Concussion Goggles. There's no other way to simulate these situations." - Kassie Campbell, RN, BSN – University of Missouri Health Care's University Hospital



KIT OPTIONS

CONCUSSION GOGGLES

PRODUCT	CAMPAIGN KIT \$2,190.00 [8 ACTIVITIES]	EVENT KIT \$1,285.00 [6 ACTIVITIES]	PROGRAM KIT \$775.00 [5 ACTIVITIES]
Fatal Vision® Concussion Goggle with cloth protective bag	5	3	1
Alcohol Wipes - individually wrapped, 1 box	1	1	1
Backpack	1	1	1
Triangle activity	1	1	1
Activity balls	6	6	6
Digital timer	1	1	1
NEW Concussion Challenge: Includes Mental Notes, Heads Up Reading, and Tap Tap Bell activity	1	1	1
NEW 4-In-A-Row Memory Challenge	1	1	-
1 DIES® (4' x 10') Activity Mat with carrying strap	1	-	-
KIT EXTRAS			
Single Fatal Vision® Concussion Goggle		\$169.00 each	
On-site Product Training <i>One-day (4-6 hours), training to continental USA</i>		\$3,195.00	



BEST SELLER
Single Fatal Vision®
Concussion Goggle
\$169.00

Simulation
Goggles

FATAL VISION® DROWSY AND DISTRACTED GOGGLES



MODELED IMPAIRMENTS

Slower reaction times, lapses in judgment, delay in processing, and divided attention failure

EXPERIENCE THE RISKS

Do not underestimate the dangers of drowsy and distracted driving.

Fatal Vision® Drowsy and Distracted Goggles offer a unique opportunity to understand the impairments caused by these behaviors and the potentially life-altering consequences they can lead to.

UNDERSTAND THE RISKS. ENCOURAGE SAFER DRIVING. These hands-on activities spark eye-opening conversations about the dangers of drowsy and distracted driving, and motivate safer choices behind the wheel.

HOW IT WORKS

Controlled through a Bluetooth-enabled mobile app, the Fatal Vision® Drowsy and Distracted Goggles offer three impairment modes:

Mode A – Distracted Dial: Simulates the consequences of briefly looking away to dial a phone. The goggles blackout every 3 seconds, highlighting the dangers of divided attention.

Mode B – Distracted Text: Replicates the distraction caused by reading or responding to a text. Goggles blackout for 4.6 seconds, reflecting the average time people engage in a text message instead of focusing on the road.

Mode C – Drowsy: Simulates the additional effect of momentary micro-sleeps that eventually lead to complete shutdown. The goggles progressively blackout, starting with short half-second closures and escalating to a 10-second blackout.

Experience the reality of drowsy and distracted driving with the Fatal Vision Drowsy and Distracted Goggles.

KIT OPTIONS

DROWSY AND DISTRACTED GOGGLES

PRODUCT	CAMPAIGN KIT \$4,175.00 [5 ACTIVITIES]	EVENT KIT \$2,225.00 [4 ACTIVITIES]	PROGRAM KIT \$1,350.00 [4 ACTIVITIES]
Fatal Vision® Drowsy and Distracted Goggles with hard carrying case	2	2	1
Stop/go paddle, arrow paddle, and frisbee steering wheel	1	1	1
Course tape	4	4	4
Distract-A-Match® game	1	1	1
Backpack	1	1	1
Alcohol Wipes - individually wrapped, 1 box	1	1	1
“How Focused Are You?” 3 poster pack	1	1	-
“How Focused Are You?” floor banner	1	-	-
NEW LOOK – DIES® (4' x 14') Distracted Driving Mat with steering wheel	1	-	-
NEW REAL-TIME FEEDBACK SYSTEM (RTFS)	CAMPAIGN KIT WITH RTFS		
Add the RTFS wheel and mat to the Drowsy and Distracted Campaign Kit. This kit upgrade takes the DIES Mat activity to the next level by delivering instant sound and vibration alerts for risky actions taken during the activity like drifting off the road, speeding, or failing to stop. This immediate feedback helps participants identify their errors in real-time, creating eye-opening moments for reflection. These insights spark meaningful discussion about how drowsy and distracted driving can lead to life-threatening consequences. This upgrade includes: 1 RTFS interactive wheel and 1 guide mat with sensors.	\$5,550.00	-	-



The Fatal Vision® Drowsy and Distracted Goggles can be controlled and configured from a mobile app on your phone.



PROGRAM KIT [4 ACTIVITIES]



Goggles are only effective with the activities in the kit. Therefore, they are not sold separately.

NEW LOOK



Simulation Goggles

NEW FATAL VISION® OPIOID GOGGLES

PATENT NO.: US 11,678,841 B1



KIT OPTIONS

OPIOID GOGGLES

PRODUCT	NEW CAMPAIGN KIT \$4,750.00 [4 ACTIVITIES]	NEW EVENT KIT \$3,300.00 [3 ACTIVITIES]	PROGRAM KIT \$3,225.00 [2 ACTIVITIES]
Fatal Vision® Opioid Goggle	1	1	1
GET IT 2GETHER™ - Home and School Activity with bag	1	1	1
Hand/wrist weights set	1	1	1
Alcohol Wipes - individually wrapped, 1 box	1	1	1
“Opioid’s: A Risk You Can’t Ignore” Poster	1	1	1
Backpack	-	1	1
NEW - Smash Match® Impairment Challenge	1	1	-
NEW - DIES® Opioid Mat	1	-	-
Ankle Weight Set	1	-	-
Rolling Backpack	1	-	-
NEW REAL-TIME FEEDBACK SYSTEM (RTFS)	CAMPAIGN KIT WITH RTFS		
Add the RTFS wheel and mat to the Opioid Campaign Kit. Instant sound and vibration alerts highlight risky actions like drifting, nodding off, or running red lights, creating impactful ‘aha’ moments and meaningful discussions on opioid-impaired driving. This upgrade includes: 1 RTFS interactive wheel, and 1 guide mat with sensors.	\$5,999.00	-	-

MODELED IMPAIRMENTS

Divided attention failure, nodding out, contrast sensitivity impairment, heaviness and lethargy

EXPERIENCE THE EFFECTS

Introducing the Fatal Vision® Opioid Goggles and associated activities to raise awareness about the dangers of opioid use and abuse. These goggles simulate the opioid impairments of divided attention failure, nodding out, contrast sensitivity impairment, heaviness, and lethargy.

The Fatal Vision® Opioid Goggles can be controlled and configured from a mobile app on your phone.



HOW IT WORKS

Control the Fatal Vision® Opioid Goggles through Bluetooth using the opioid mobile app on your smartphone. Choose from three impairment modes:

Mode A – Divided Attention Failure: Replicates difficulty focusing and initiating tasks. The goggles sequentially blackout quadrants, impairing sustained attention.

Mode B – Nodding Out: Simulates the gradual shutdown of consciousness, resulting in unresponsiveness—portions of the lens’s blackout, mirroring the closing of the eyes.

Mode C – Progressive Sequence: Demonstrates the progression from lower to higher doses of opioids, cycling through both Mode A and Mode B.

To truly comprehend the complexity of opioid impairment, we’ve incorporated additional impairments:

Contrast Sensitivity Impairment: a special film on the goggles reduces the wearer’s ability to distinguish an object from its background at the periphery.

Heaviness and Lethargy: use of wrist weights cause a lack of coordination and sluggishness when performing the associated activities.



New Kits for Opioid Education— The Event Kit offers hands-on activities like Smash Match, while the Campaign Kit includes the DIES® Mat to highlight opioid-impaired driving risks.

2 NEW KITS



PROGRAM KIT [2 ACTIVITIES]

Goggles are only effective with the activities in the kit. Therefore, they are not sold separately.

“This (Fatal Vision® Opioid Program Kit) is an amazing tool that addresses an issue everyone in the prevention field has been trying to provide information about. Our Youth Council gives them their seal of approval!” - Mary Ball, Project Coordinator – Advocates for Substance Abuse Prevention Coalition

FATAL VISION® POLYDRUG [ALCOHOL & THC] GOGGLES



MODELED IMPAIRMENTS

Distorted perception, poor motor coordination, slowed decision-making, and delayed reactions

EXPERIENCE THE AMPLIFIED IMPAIRMENTS

Fatal Vision® Polydrug [Alcohol & THC] Goggles replicate the amplified impairments that arise from consuming multiple drugs simultaneously. When alcohol and tetrahydrocannabinol (THC) are used together, impairments are enhanced beyond the effects of either drug alone. Users will find that their coordination is compromised, cognitive processing is distorted, and driving skills are negatively affected to an amplified degree.

HOW IT WORKS

The Fatal Vision Polydrug [Alcohol & THC] Goggles and activities simulate impairments such as distorted perception, poor motor coordination, slowed decision-making, and delayed reactions. They demonstrate cognitive distortion and balance challenges experienced when impaired. The Polydrug lens filters visual cues and information to illustrate impaired cognitive perception and the potential consequences. The goggles also impact targeting, decision-making speed, reaction time, and motor skills—highlighting the amplified impairments and risks associated with polydrug use.

BENEFITS

- ✓ Safely address the growing concern of polydrug impaired driving
- ✓ Multiple activities demonstrate the amplified impairments and their negative impact on communities, homes, schools, and workplaces
- ✓ Engaging instructional materials facilitate effective demonstrations
- ✓ Understand and display the amplified impairments resulting from combined alcohol and THC use
- ✓ Developed in collaboration with Drug Recognition Experts to ensure a realistic simulation of impairments

KIT OPTIONS

POLYDRUG [ALCOHOL & THC] GOGGLES

PRODUCT	EVENT KIT \$2,650.00 [3 ACTIVITIES]	PROGRAM KIT \$1,700.00 [2 ACTIVITIES]
Fatal Vision® Polydrug [Alcohol & THC] Goggles	1	1
NEW LOOK - DIES® (4' x 14') Maze Mat Activity with steering wheel	1	1
Tic Tac Two Tabletop Activity: Timer, 9 cones and 12 activity balls	1	1
Backpack	1	1
Alcohol Wipes - individually wrapped, 1 box	1	1
"Walk the Line" tape	1	1
Tic Tac Two Floor Activity: 10 large pop-up cones with case and 12 activity balls	1	-
NEW REAL-TIME FEEDBACK SYSTEM (RTFS)	EVENT KIT WITH RTFS	PROGRAM KIT WITH RTFS
Add the RTFS wheel and mat to either the Polydrug [Alcohol & THC] Program Kit or Event Kit. This kit upgrade takes the DIES Mat activity to the next level with instant sound and vibration alerts when participants make errors like drifting out of their lane, making wrong turns, or not following a correct route. These real-time cues create powerful moments of awareness, showing how impaired actions lead to dangerous situations. This hands-on activity fosters meaningful conversations about the severe risks of driving under the influence of alcohol and THC. This upgrade includes: 1 RTFS interactive wheel, and 1 guide mat with sensors.	\$3,900.00	\$3,100.00

PROGRAM KIT [2 ACTIVITIES]



Goggles are only effective with the activities in the kit. Therefore, they are not sold separately.

NEW LOOK

FATAL VISION® THC GOGGLES

PATENT NO.: US 10,366,630 B2

Connect Discover



NEW ACTIVITY

NEW LOOK



MODELED IMPAIRMENTS

Loss of short-term memory, executive function, altered visual perception, and slight loss of motor coordination

EXPERIENCE THE DIFFERENCE

Fatal Vision® THC Goggle offers a unique perspective on the effects of tetrahydrocannabinol (THC) impairment. Unlike the Alcohol Goggle, the THC Goggle simulates impairments specific to THC use—such as distorted visual perception and delayed reaction time—highlighting how THC affects the brain differently.

HOW IT WORKS

The Fatal Vision THC Goggle, used with specially designed activities, reduces a person's ability to accurately perceive and respond to visual information. The THC lens filters cues and information to illustrate impaired cognitive perception and its potential consequences, offering a compelling look into how THC affects focus, timing, and spatial judgment.

Each kit includes instructional materials and custom activities that effectively demonstrate the risks associated with THC use, helping participants gain a clearer understanding of the dangers of impairment.

Goggles are only effective with the activities in the kit. Therefore, they are not sold separately.

BENEFITS

- ✓ Safely and easily demonstrate impairment from THC
- ✓ Activities for participants of various ages, from middle schoolers to adults
- ✓ Engage participants with relevant and engaging demonstrations
- ✓ Activities highlight how distorted perception and impaired response model behaviors while under the influence of THC



KIT OPTIONS

THC GOGGLES

PRODUCT	CAMPAIGN KIT \$4,999.00 [5 ACTIVITIES]	EVENT KIT \$2,330.00 [4 ACTIVITIES]	PROGRAM KIT \$999.00 [3 ACTIVITIES]
Fatal Vision® THC Goggles with cloth protective bag	1	1	1
Activity balls	12	12	12
Fabric boxes	3	3	3
Executive function dry erase maze boards and markers kit	1	1	1
4-In-A-Row Memory Challenge	1	1	1
NEW THC Activity Training Course: Web-Based	1	1	1
Backpack	1	1	1
Alcohol Wipes - individually wrapped, 1 box	1	1	1
"Up in Smoke" 3 poster pack	1	1	-
NEW LOOK - DIES® (4' x 14') THC Impairment Activity Mat, carrying strap and steering wheel	1	1	-
NEW LOOK - DIES® (4' x 14') Distracted Driving Mat with carrying strap and black & red chips	1	-	-
"Up in Smoke" floor banner	1	-	-
NEW REAL-TIME FEEDBACK SYSTEM (RTFS)	CAMPAIGN KIT WITH RTFS	EVENT KIT WITH RTFS	
Add the RTFS wheel and mat to either the THC Event Kit or Campaign Kit. Real-time sound and vibration alerts highlight critical errors like veering off course or making wrong turns, showing how THC impairment leads to serious road risks. This hands-on activity sparks meaningful discussions and motivates responsible choices. This upgrade includes: 1 RTFS interactive wheel, and 1 guide mat with sensors.	\$6,309.00	\$3,640.00	-

NEW



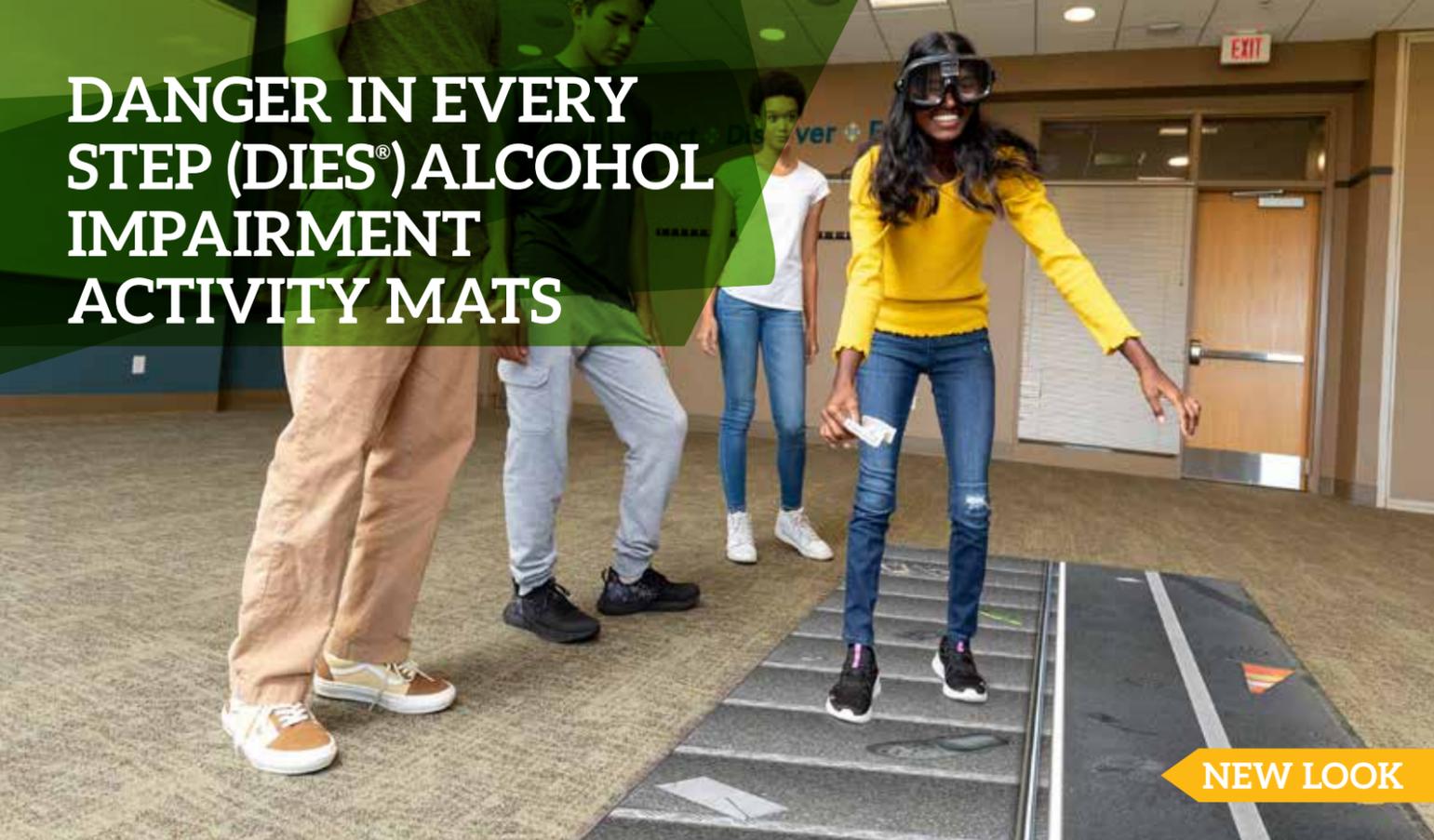
THC ACTIVITY TRAINING COURSE: WEB-BASED

Elevate your presentation skills with the **NEW Fatal Vision® THC Activity Course**. This comprehensive self-paced course is ideal for equipping yourself and your team to effectively use any of the Fatal Vision THC Kit options, enhancing your ability to deliver impactful lessons on THC impairment risks.

\$249.00 [SINGLE SEAT] | ADD ON ADDITIONAL SEATS FOR \$99.00 each

Simulation
Goggles

DANGER IN EVERY STEP (DIES®) ALCOHOL IMPAIRMENT ACTIVITY MATS



NEW LOOK

ALCOHOL PREVENTION TOOLS

These mats depict several common obstacles that can become hazards for a person under the influence of alcohol



ALCOHOL DRIVING MAT –NOW WITH STEERING SIMULATION!

EXPERIENCE

Elevate alcohol impairment education with **DIES® Mats**—hands-on, scenario-based tools that spark conversation and build awareness. Whether navigating a winding sidewalk, a crowded party, or a simulated driving task, each mat delivers an engaging, real-world learning experience.

Paired with Fatal Vision® Goggles, **DIES Mats** highlight the dangers of alcohol impairment in a memorable and impactful way.

- Why DIES Mats?**
- ✓ Simulate real-life situations involving alcohol impairment
 - ✓ Reinforce safety messages through interactive learning
 - ✓ Spark reflection, immediate feedback, and meaningful discussion
 - ✓ Equip instructors with ready-to-go materials, including guided best practices, talking points, and optional activity enhancements

COMPLETE THE EXPERIENCE!
Add Fatal Vision® Alcohol Goggles » Page 7



MATS OPTIONS

DANGER IN EVERY STEP® (DIES®)

PRODUCT	PRICE
 <p>NEW – DIES® Alcohol Driving Mat with the RTFS Wheel and Sensor Mat Enhance the experience with real-time feedback. The RTFS interactive wheel and sensor mat provide instant sound and vibration cues, deepening the impact and sparking conversation. Includes: 1 RTFS interactive wheel and 1 guide mat with sensors.</p>	\$2,560.00
 <p>NEW – DIES® Alcohol Driving Mat – Experience alcohol impairment from the driver's seat. This activity simulates impaired driving using a steering wheel and visual cues—challenging participants to stay on course while wearing Fatal Vision® Goggles. Unlike walking-based mats, this setup mimics real driving behavior and decision-making under the influence. Includes: A 4' x 14' durable rubber-backed DIES Alcohol Driving Mat with carrying strap and standard steering wheel. (<i>Fatal Vision® Goggles not included</i>)</p>	\$1,250.00
 <p>NEW LOOK – DIES® Balcony Danger Mat – Designed to raise awareness about the dangers of alcohol impairment in a party scene. This mat provides the simulated challenge of walking through a room while performing simple tasks such as picking up a keys or a cell phone, talking to another party goer, and avoiding tripping hazards that could result in falling from the balcony to the street below. This activity is ideal for those addressing potential dangers associated with house parties and other instances where alcohol may be present. Includes: A 4' x 14' durable rubber-backed DIES Balcony Danger Mat with carrying strap and user guide. (<i>Fatal Vision® Goggles not included</i>)</p>	\$975.00
 <p>DIES® Winding Sidewalk Mat – The DIES Winding Sidewalk Mat simulates the dangers associated with alcohol impairment while strolling along a winding sidewalk. This activity demonstrates to your audience the potential dangers of walking home impaired, which include falling off a sidewalk into traffic. Includes: A 4' x 10' durable rubber-backed DIES Winding Sidewalk Mat with carrying strap and user guide. (<i>Fatal Vision® Goggles not included</i>)</p>	\$875.00
 <p>NEW LOOK – DIES® Roadside Sobriety Test and Stairs Challenge Mat – The DIES Roadside Sobriety Test and Stairs Challenge Mat presents the challenge of performing a roadside sobriety test or walking down a set of stairs. Both of these tasks become significantly more difficult, as your audience members will experience when they try it themselves. Includes: A 4' x 14' durable rubber-backed DIES Roadside Sobriety Test and Stairs Challenge Mat with carrying strap and user guide. (<i>Fatal Vision® Goggles not included</i>)</p>	\$875.00

Alcohol Prevention Tools

SMASH MATCH® IMPAIRMENT CHALLENGE



SUM-IT-CUP® STANDARD DRINK UNIT



Alcohol
Prevention Tools

 ALCOHOL
PREVENTION TOOLS

This hands-on activity clearly demonstrates the impact of impairment on your judgment and reaction time

 ALCOHOL
PREVENTION TOOLS

This simple yet engaging activity provides information about the impact of alcohol

EXPERIENCE THE IMPAIRING EFFECTS OF ALCOHOL

Alcohol distorts your perception, making even simple tasks challenging. Smash Match® is an engaging activity designed for use with Fatal Vision® Alcohol Goggles demonstrations. Participants match and place traffic-related shapes on a mat, experiencing the impairing effects of the goggles firsthand. The mat features printed messages promoting positive driving behaviors to reduce the risk of traffic-related crashes.

The user guide provided with Smash Match assists instructors in leading participants through activities that highlight the dangers of impaired driving. Together, participants and instructors develop strategies to prevent impaired driving and promote sober driving.

PRODUCT	PRICE
Smash Match® – Includes: Smash Match Mat, shapes, digital timer, carrying bag, and user guide. <i>(Fatal Vision® Goggles not included)</i>	\$199.00
ADD-ONS	
Fatal Vision® Alcohol Goggle - Available in 5 BAC Levels	\$169.00 each
Replacement Shapes for Smash Match® – Includes: 64 assorted (shapes only)	\$95.00



Add Fatal Vision®
Alcohol Goggles » Page 7

EXPERIENCE THE REALITY OF STANDARD DRINKS

Not all drinks are equal when it comes to alcohol content. The SUM-IT-CUP® provides an interactive lesson on standard drink sizes for alcoholic beverages. Participants serve themselves a simulated drink, which is then poured into the SUM-IT-CUP measuring beaker. This activity visually demonstrates the actual number of servings of alcohol in the drink, helping participants understand the potential impact on their blood alcohol concentration (BAC).

MASTER BARTENDER® turns learning into a fun game, offering a unique opportunity to educate about standard drink units (SDU) of common alcoholic beverages. It promotes responsible alcohol consumption by increasing awareness of drink sizes and their alcohol content.

PRODUCT	PRICE
SUM-IT-CUP® Complete with Master Bartender® – Includes: SUM-IT-CUP, rocks glass, wine goblet, beer mug, shot glass, pitcher, user guide, carrying case, acrylic ice cubes, glass strainer, and the Master Bartender Game	\$375.00
SUM-IT-CUP® – Includes: Large volume measuring beaker, small volume measuring beaker and user guide	\$24.95
Master Bartender® – Includes: Directions and scoring sheets, 32 game play cards, 10 joke cards, 10 advice cards, 100 game coins for “tip money,” SUM-IT-CUP large beaker, and SUM-IT-CUP small beaker.	\$60.00

For use with participants age 21 and over.

DANGER IN EVERY STEP® DISTRACTED DRIVING ACTIVITY MAT



NEW LOOK

DISTRACT-A-MATCH® MULTITASK CHALLENGE



DISTRACTED DRIVING PREVENTION TOOLS

Add an additional dose of reality to your distracted driving awareness programs

DISTRACTED DRIVING PREVENTION TOOLS

Distract-A-Match® is the ideal tool to help you deliver a simple and effective lesson about the dangers of distracted driving

Distracted Driving
Prevention Tools

EXPERIENCE

Distracted driving is just as dangerous as driving under the influence, but your participants need to experience it firsthand to truly understand. The DIES® Distracted Driving Activity Mat is a durable mat that portrays a realistic town setting with streets, parks, businesses, and other common locations. Participants use a steering wheel to navigate through the simulated town, making stops and observing safe driving habits.

After completing the first drive, participants take on the challenge again, this time with distractions like texting while driving. The effects are evident as participants miss turns, veer off the road, or ignore stop signs. This eye-opening experience vividly demonstrates how distractions impair a person's ability to safely operate a vehicle.

See page 11 for the Fatal Vision® Drowsy and Distracted Kits and their engaging activities to enhance your program.

PRODUCT	PRICE
 <p>NEW - DIES® Distracted Driving Activity Mat with Real-Time Feedback System (RTFS) Steering Kit – Includes: Everything in the standard kit, plus an Interactive Steering Wheel and Sensor Mat that provide real-time performance feedback.</p>	\$2,610.00
 <p>NEW LOOK - DIES® Distracted Driving Activity Mat – Includes: A durable rubber-backed 4' x 14' DIES Distracted Driving Activity Mat with carrying strap, steering wheel, timer, "Pedestrian Pete," 16 stop signs, and a user guide (<i>Fatal Vision® Goggles not included</i>)</p>	\$1,300.00

EXPERIENCE



Distract-A-Match® is a timed multi-tasking puzzle game that demonstrates the challenges of staying focused. Participants race against the clock to place shapes, and then repeat the activity with a distraction, like typing a text message. A comparison of the first and second attempts reveals slower performance and more errors when distracted. It's an eye-opening experience highlighting the impact of distractions on productivity.

PRODUCT	PRICE
Distract-A-Match® Game – Includes: Game mat, assorted shapes, digital timer, carrying bag, and user guide. (<i>Fatal Vision® Goggles not included</i>)	\$199.00
ADD-ONS	
Replacement Shapes for Distract-A-Match® – Includes: 64 assorted shapes only	\$95.00

FATAL VISION® ROADSTER PEDAL KART



NEW

THC Driving Course – Redesigned for Greater Impact

DRIVING SIMULATIONS

Get real about the dangers of alcohol and THC impairment along with drowsy and distracted driving

EXPERIENCE

Do you believe you can safely drive after a few drinks? Or that texting while driving or getting behind the wheel after a sleepless night is no big deal? What about driving under the influence of THC? The Fatal Vision® Roadster is here to provide a hands-on experience that will change your audience's perspective on impaired driving.

FEATURES

- ✓ **Easy Assembly** – Each Roadster comes standard with assembly instructions (assembly required)
- ✓ **Reliable Warranty** – One-year warranty on parts and frame against material defects in workmanship
- ✓ **Versatile Driving Courses** – Accommodates small and large groups with multiple layouts for an engaging experience.
- ✓ **Comprehensive Guide** – Instructional materials prepare instructors for engaging and relevant demonstrations.

Promote safe choices on the road by using this powerful tool to address impaired, drowsy, and distracted driving risks in your traffic safety program.

“Wearing the THC goggles and driving the course really gave me a better idea on how cannabis use can affect driving skills, reaction times and thought processes.” – Evan, Student

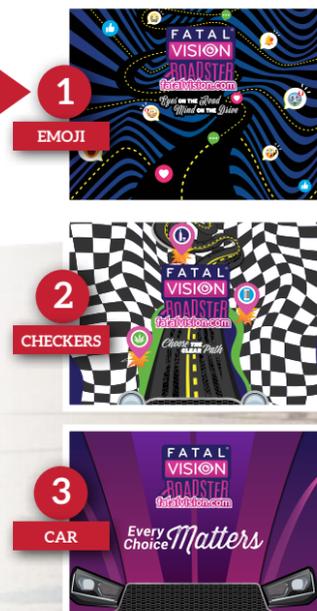
BEST SELLER



NEW GRAPHICS

AVAILABLE FOR SINGLE AND 2-SEATER ROADSTERS:

Choose from 3 new designs to make your experience unforgettable!



The Roadster 2-Seater engages more participants while teaching the dangers of impaired driving.

NEW LOOK

PACKAGE OPTIONS FATAL VISION® ROADSTER ULTIMATE



PRODUCT	ULTIMATE PACKAGE 2-SEATER ROADSTER \$6,100.00	ULTIMATE PACKAGE SINGLE-SEATER ROADSTER \$5,495.00
Fatal Vision® Roadster – Pedal Kart	-	1
Fatal Vision® Roadster – 2-Seater Pedal Kart	1	-
IMPAIRED & DISTRACTED DRIVING COURSE These course materials include all the necessary resources and accessories to set up a unique Roadster driving course to address alcohol-impaired driving, THC-impaired driving, and drowsy & distracted driving. The course comes standard with: Fatal Vision® Silver Label Clear Goggle, TVL® Lens Pack Silver, Fatal Vision® Drowsy and Distracted Goggle, Fatal Vision® THC Goggle, 18 - 12” rigid cones, 16 – 28” course cones and signs, dry erase scoreboards with markers and eraser, course tape, Roadster horn, 2 backpacks, 2 helmets with sanitary fabric caps, 2 safety glasses, marking pistol, 4 spray chalk, digital timer, mini measuring wheel, alcohol wipes, stop/go paddle, arrow paddle, frisbee steering wheel and educational materials (training video, course guide, and pdf poster).	1	1
PACKAGE EXTRAS		
BEST SELLER Fatal Vision® Roadster – Pedal Kart Only		+\$1,050.00
Fatal Vision® Roadster – 2-Seater Pedal Kart Only		+\$1,599.00
On-site Product Training <i>One-day (4-6 hours), training to continental USA</i>		+\$3,195.00

Driving Simulations

SIDNE® – SIMULATED IMPAIRED DRIVING EXPERIENCE VEHICLE



NEW LOOK

Control SIDNE® from a distance of 75' with the infrared transmitter!

DRIVING SIMULATIONS

A safe and effective hands-on learning experience demonstrating a driver's susceptibility to the effects of impairment and distraction while driving

EXPERIENCE

Looking for the ultimate impaired driving education experience? Look no further than SIDNE® (Simulated Impaired Driving Experience)—a custom-built electric kart that delivers a memorable, real-world demonstration of the dangers of driving under the influence of alcohol, THC, or while drowsy or distracted.

Participants don't just observe impairment—they experience it firsthand, including impaired judgment, delayed response time, loss of control, erratic braking, and lane drifting—realistic behaviors modeled after intoxicated or impaired drivers. SIDNE also includes optional courses to simulate THC impairment and distracted or drowsy driving, turning awareness into understanding and conversation into impact.

FEATURES

- ✓ **Versatile Use** – For indoor or outdoor training
- ✓ **Adjustable Controls** – Accommodates various participant heights.
- ✓ **Remote Operation** – Instructor-controlled speed, mode, and braking (up to 75 ft).
- ✓ **Comprehensive Training** – Hands-on training ensures safe, effective use.

NEW 8.0 ENHANCEMENTS



- ✓ **Raised Seat** – Easier entry/exit, improved accessibility.
- ✓ **Durable Steering Motor/Tie Rod Protection** – Shields key components for long-lasting performance.
- ✓ **Enhanced Steering** – Clear left/right limits for realistic control.
- ✓ **Improved Parking Brake** – Easier release for smoother stops.
- ✓ **Stronger Bumper** – Flexible design for better impact protection.
- ✓ **Improved Pedal Placement** – Increased comfort and control.

PACKAGE OPTIONS

SIDNE® VEHICLE



PRODUCT	ULTIMATE PACKAGE \$37,500.00	BASIC PACKAGE \$27,000.00
NEW LOOK – SIDNE® 8.0 Vehicle	1	1
On-site product training session - Ensures instructors are prepared to deliver impactful experiences.	1 Day	1 Day
Standard warranty (6 months or 150 hours of run time)	1	1
Transmitters with carrying case	2	2
12-Volt batteries	4	2
Battery charger	1	1
User guide and course cards	4	4
SIDNE user guide and training video	1	1
Trainer high visibility safety vest	3	3
Helmets and safety glasses	4	2
SIDNE tool kit	1	1
Lithium grease	1	1
Sanitary fabric caps (100/pack)	4	1
Alcohol Wipes - individually wrapped, 1 box	5	1
6-inch course cones	60	30
IMPAIRED & DISTRACTED DRIVING COURSE These course materials include all the necessary resources and accessories to set up a high-engagement SIDNE experience addressing alcohol-impaired driving, THC-impaired driving, and drowsy & distracted driving. Fatal Vision® Drowsy and Distracted Goggle, Fatal Vision® THC Goggle, course cones and signs, cone toppers, traffic signs, checkered pennants, mini measuring wheel, cone stick, SIDNE protective cover, dry erase scoreboards, course tape, horn, backpacks, marking pistol, spray chalk, digital timer, stop/go paddle, arrow paddle, frisbee steering wheel, and educational materials—everything needed to create a complete, interactive learning environment.	1	-
PACKAGE EXTRAS		
Extended Warranty (additional 12 months or 300 hours of run time added to standard warranty)		+\$1,600.00
Additional Day of On-site Product Training (may be required based on products selected or number of people to be trained) - Ideal for larger teams or expanded outreach programs.		+\$1,575.00

ADD TO YOUR SIDNE BASIC PACKAGE BY SELECTING A COURSE OR PROGRAM EXTRA

Driving Simulations

BANNERS AND POSTERS

ALCOHOL IMPAIRMENT

Do you know how much alcohol is in a typical alcoholic beverage? Use “You Call The Shots” banners and posters to provide valuable information about the alcohol content and calorie count of popular drinks. Stay informed and make responsible choices.

“You Call the Shots” Floor Banner— Includes: Retractable banner 32” x 84” and comes standard with a protective carrying bag

“You Call the Shots” Table Top Banner — Includes: Retractable tabletop banner is 32”x 40” and comes standard with a protective carrying bag

“You Call the Shots” Poster — Includes: Poster measures 20” x 28”

“You Call the Shots” 3 Poster Pack — Includes: Three 12 x 18” posters, “What’s Brewing,” “Craft Cocktails,” and “Party Punches”



PRICE

\$675.00

\$650.00

\$35.00

\$30.00

SPARK REAL CONVERSATIONS.

These posters and banners encourage students to ask questions, reflect on choices, and engage with important health and safety topics.

SPEEDING AWARENESS



NEW – Speeding starts a chain reaction you can’t undo. These powerful visuals help raise awareness about the dangers of speeding and its real-life consequences. Ideal for classrooms, community centers, or driver safety events, this set of materials encourages safer choices behind the wheel by sparking honest discussions about risk and responsibility.

“Fatal Speeding” Floor Banner — Includes: Retractable banner is 32” x 84” and comes standard with a protective carry bag

“Fatal Speeding” Table Top Banner — Includes: Retractable tabletop banner is 32”x 40” and comes standard with a protective carrying bag

“Fatal Speeding” Poster — Includes: One 20” x 28” poster

PRICE

\$675.00

\$650.00

\$35.00

DROWSY AND DISTRACTED DRIVING

HOW FOCUSED ARE YOU?
DROWSY & DISTRACTED DRIVING

Raise awareness and educate others about the dangers of drowsy and distracted driving with our impactful banners and posters. These materials feature eye-opening statistics that will leave a lasting impression on viewers.



“How Focused Are You?” Drowsy & Distracted Driving Floor Banner — Includes: Retractable banner is 32” x 84” and comes standard with a protective carry bag

“How Focused Are You?” Drowsy & Distracted Driving Table Top Banner — Includes: Retractable tabletop banner is 32”x 40” and comes standard with a protective carrying bag

“How Focused Are You?” Drowsy & Distracted Driving 3 Poster Pack — Includes: Three 12” x 18” posters

PRICE

\$675.00

\$650.00

\$30.00

THC IMPAIRMENT

NEW LOOK – Create awareness and educate others about the potential consequences of THC impairment on driving, education, and addiction. These materials display impactful statistics that will grab attention and deliver a powerful message.

“Up In Smoke” Floor Banner — Includes: Retractable banner is 32” x 84” and comes standard with a protective carry bag

“Up In Smoke” Table Top Banner — Includes: Retractable tabletop banner is 32”x 40” and comes standard with a protective carrying bag

“Up In Smoke” 3 Poster Pack — Includes: Three 12” x 18” posters



PRICE

\$675.00

\$650.00

\$30.00

OPIOID IMPAIRMENT

NEW – What do you really know about opioids? This set of awareness tools is designed to start conversations and stop dangerous assumptions. Using striking visuals and impactful messaging, these materials challenge participants to reflect on opioid misuse, addiction, and the risks of getting behind the wheel while impaired.

“Opioid’s: A Risk You Can’t Ignore” Floor Banner — Includes: Retractable banner is 32” x 84” and comes standard with a protective carry bag

“Opioid’s: A Risk You Can’t Ignore” Table Top Banner — Includes: Retractable tabletop banner is 32”x 40” and comes standard with a protective carrying bag

“Opioid’s: A Risk You Can’t Ignore” Poster — Includes: One 20” x 28” poster



PRICE

\$675.00

\$650.00

\$35.00

VAPING AWARENESS

NEW – Challenge assumptions. Inspire change. These eye-catching visuals are designed to spark conversations about the risks of vaping and introduce healthier alternatives. Perfect for schools, health fairs, and community programs, this set of awareness tools empowers students to make informed decisions and lead healthier lives.

“Vaping Awareness” Floor Banner — Includes: Retractable banner is 32” x 84” and comes standard with a protective carry bag

“Vaping Awareness” Table Top Banner — Includes: Retractable tabletop banner is 32”x 40” and comes standard with a protective carrying bag

“Vaping Awareness” Poster — Includes: One 20” x 28” poster



PRICE

\$675.00

\$650.00

\$35.00

NEW LARGE-SCALE PROGRAM ROLLOUT SUPPORT



ON-SITE PRODUCT TRAINING



LARGE-SCALE PROGRAM ROLLOUT SUPPORT

We handle the details—so you can focus on your mission.

PRODUCT TRAINING

Amplify your prevention program's effectiveness with expert Innocorp training.

Innocorp simplifies large-scale purchasing and implementation of proven safety and prevention programs. From customized kits to coordinated delivery and training, our team ensures consistent, effective rollout—whether your program is local, statewide, or national.

What We Do

- ✓ Bulk purchasing and efficient ordering process
- ✓ Customized product kits and packaging
- ✓ Drop-shipping to one or multiple locations
- ✓ Virtual or on-site training for staff
- ✓ Ongoing post-delivery support

Why It Works

- ✓ Built for traffic safety, substance abuse, and injury prevention programs
- ✓ Proven tools trusted since 1996
- ✓ Consistent training across all locations
- ✓ Highly engaging, hands-on education
- ✓ Scalable for grants, pilots, or long-term initiatives

Ideal For

- ✓ School districts
- ✓ Law enforcement & highway patrol
- ✓ State & local government agencies
- ✓ DOTs & TZD programs
- ✓ Military & community organizations

Since 1996, Innocorp has partnered with government agencies, schools, law enforcement, and military organizations worldwide to deliver impactful education at scale.

Ready to Get Started?

Contact us to request a quote or consultation
800-272-5023 or infor@fatalvision.com

“By engaging students in a hands-on way, we’re not only teaching safe driving skills—we’re saving lives.”
— Kevin Byrne, County Executive, Putnam County

WHY CHOOSE ON-SITE TRAINING?

Unlock the full potential of your prevention program with Innocorp’s professional on-site training sessions. Our certified trainers will collaborate with your instructors, outreach staff, and prevention specialists to ensure seamless integration of Innocorp products.

Through tailored training sessions, your team will fine-tune their prevention lessons and enhance their program delivery techniques. Whether you’re new to using Innocorp products or seeking a refresher, our training will equip you with the skills and knowledge to effectively engage your audience.

Key Training Objectives

- ✓ Master safe demonstration techniques for maximum audience engagement.
- ✓ Integrate Innocorp products seamlessly into your existing program.
- ✓ Enhance program delivery through interactive role-play and activity demonstrations.
- ✓ Foster team confidence and capacity through dialogue and experiential learning.

Customizable to your organization’s needs and goals, our training sessions empower you to deliver impactful prevention programs.

PRODUCT	PRICE
On-site Product Training – Includes: A 4-6 hour training session, accommodating up to 10 attendees with one Innocorp trainer. All travel expenses to the continental USA included if selecting an on-site training session. (AK, HI, and international must call for price quote)	\$3,195.00
ADD-ONS	
Additional Day of On-site Product Training – Includes: Additional consecutive training day	\$1,575.00

Large-Scale Rollout and Training



Celebrating 30 Years | 1996–2026

PO Box 930064
Verona, WI 53593-0064 USA

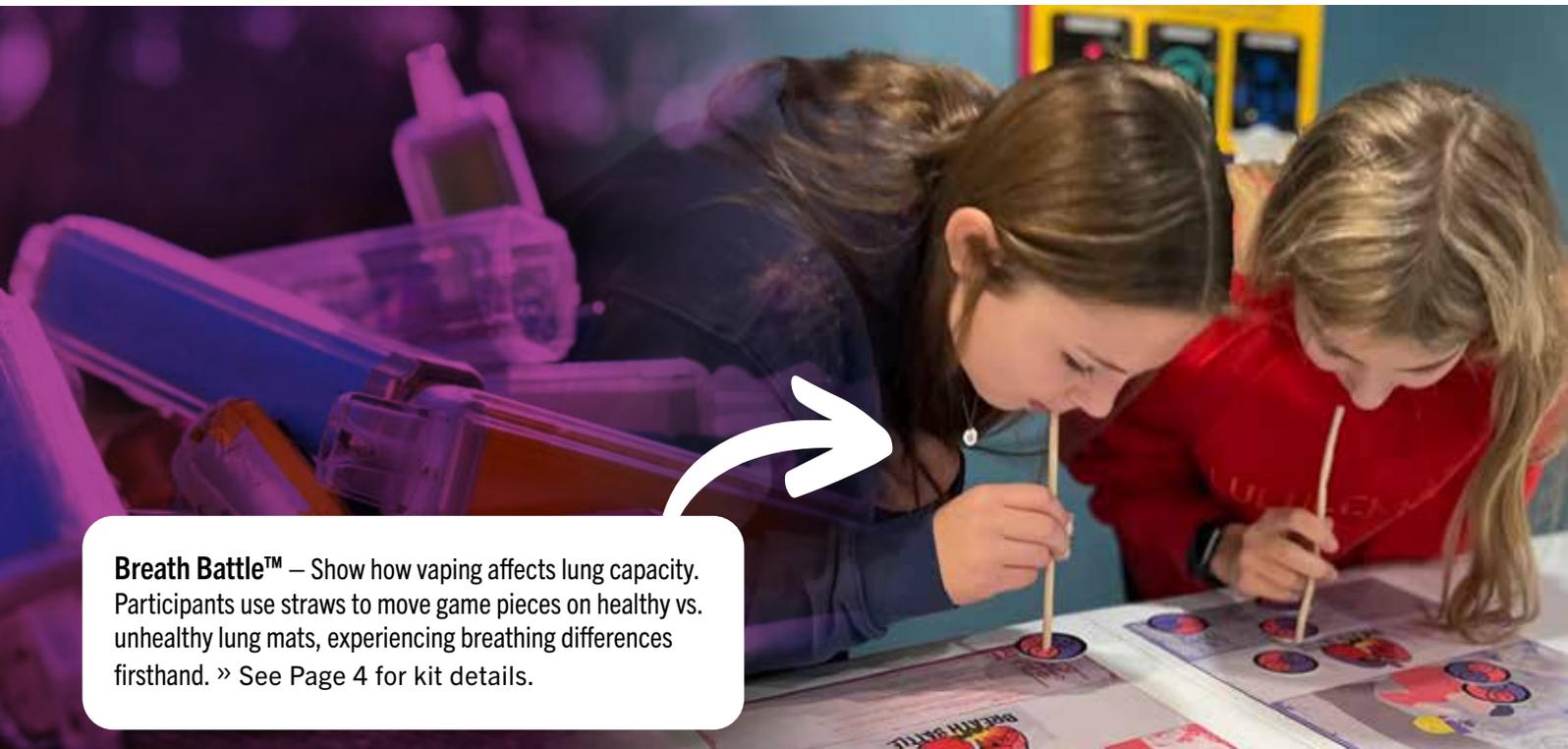
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GSA GS-02F-0062R



LOOKING FOR NEW PROGRAM FUNDING?

Scan the QR code to request funding information or visit our website at www.fatalvision.com/funding-resources-request/



Breath Battle™ – Show how vaping affects lung capacity. Participants use straws to move game pieces on healthy vs. unhealthy lung mats, experiencing breathing differences firsthand. » See Page 4 for kit details.

» HIGHLIGHT THE DANGERS OF VAPING

WITH INNOVATIVE TOOLS FROM FATAL VISION® BY INNOCORP

Use the Vaping Dangers Kits to engage students in interactive activities that help them understand the risks of lung damage, addiction, and other health concerns associated with vaping—equipping them to make informed, healthy choices.



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