## **EMPOWER YOUR COMMUNITY** and promote informed choices that save lives and prevent injuries.

#### Real-Time Feedback System (RTFS)

The system delivers instant alerts through vibrations and sounds, notifying participants and observers whenever a risky or unsafe action occurs on the DIES<sup>®</sup> Activity Mat equipped with RTFS.

**Instant Feedback:** See, hear, and feel the impact of impairment on decision-making.

**NEW FOR 2025** 

Hands-On Learning: Engage participants in real-time.

cision-making.

**Versatile:** Customized for different impairments.

#### LOOKING FOR NEW PROGRAM FUNDING? Scan the QR code to request funding information or visit our website at

information or visit our website at www.fatalvision.com/funding-resources-request/ SPRING 2025 FATAL VISION

by Innocorp, ltd. 800-272-5023 | fatalvision.com Simulation Goggles

Distracted Driving Prevention Tools

> Banners and Poster

Driving Simulations

# NEW VAPING EDUCATION

## **NEW FOR 2025**

**Empower your community** with educational activities, banners, and posters **highlighting the health risks of vaping**.

#### EDUCATE ON THE DANGERS OF VAPING

The Vaping Dangers Program Kit combines interactive games and visual tools to educate on the risks of vaping and promote healthier choices.

**Breath Battle™:** A hands-on activity demonstrating the impact of vaping on lung capacity. Participants compare lung function using compostable straws to move game pieces, simulating the effects of healthy and damaged lungs in a fun yet eye-opening way.

**Vape Risk Taking Game:** Engage up to 8 players with cards highlighting vaping risks, like lung damage and addiction. Players remove blocks from a stack, symbolizing vaping's cumulative toll on health until the structure collapses.

Paired with our **NEW banners and posters**, these engaging resources make vaping education impactful and memorable. Ideal for schools and community programs. "Implementing the vaping poster in our school sparked meaningful conversations among students. By scanning the QR code, they could easily visit the accompanying web page to explore a list of healthier alternatives!" - *Amy Johnson, PE & Health Teacher* 

PRODUCT	PRICE
Vaping Dangers – Program Kit Includes: 1 Breath Battle <sup>™</sup> Game: Includes two game mats (1 healthy lung and 1 unhealthy lung), 50 game pieces, and 800 compostable straws. 1 Vape Risk-Taking Game: Comes with 48 colorful game blocks and 67 playing cards. 1 Vaping Awareness Poster: Measures 20" x 28"	\$399.00
Vaping Floor Banner – Includes: Retractable banner 32" x 84" and comes standard with a protective carrying bag	\$599.00
Vaping Table Top Banner – Includes: Retractable tabletop banner is 32"x 40" and comes standard with a protective carrying bag	\$575.00
Vaping Poster – 20" x 28" poster	\$35.00

# NEW REAL-TIME FEEDBACK SYSTEM

The interactive steering wheel and guide mat with sensors make consequences clear.

## ADD REAL-TIME TECH TODAY!

**The Real-Time Feedback System is more than a feature** it's a game-changer for impairment education, delivering impactful lessons that stick.

## THE EXPERIENCE

Discover a new level of immersive education with the Real-Time Feedback System (RTFS), a groundbreaking feature designed to enhance impairment awareness. RTFS bridges the gap between perception and reality by providing immediate feedback during simulation activities. Participants gain firsthand insight into their performance, especially when simulating impairments like THC, where recognizing the impact can be more subtle. By experiencing the consequences of risky decisions in real-time, participants walk away with an "aha" moment that resonates far beyond the activity.

## **HOW IT WORKS**

**RTFS integrates seamlessly into DIES Driving Mat activities, including simulations for THC, opioids, polydrug use, drowsy, and distracted driving.** When participants make risky decisions or errors—such as veering off course, speeding, or running a red light—the system delivers immediate feedback through steering wheel vibrations and audible alerts. This real-time response mirrors the dangers of impaired driving, highlighting poor judgment and its potential consequences. Afterward, instructors can review these moments with participants to reinforce key lessons and drive meaningful conversations about safe decision-making.

## **BENEFITS**

- Immediate Awareness: Participants instantly recognize errors, fostering deeper understanding of impaired decision-making.
- Enhanced Engagement: Real-time alerts make simulation activities more dynamic and impactful.
- Customized Scenarios: Adaptable to multiple impairment types and driving behaviors.
- Powerful Takeaways: Helps participants acknowledge their performance decline and overcome denial about impairment.

Explore how the RTFS wheel and mat enhances these kits: Drowsy and Distracted Driving (p. 9), Opioid (p. 11), Polydrug (p. 13), and THC (p. 15).

## FATAL VISION® ALCOHOL GOGGLES

MODELED IMPAIRMENTS

Impaired balance, vision, reaction time, and judgment

14

## EXPERIENCE THE IMPACT

Discover the realistic effects of alcohol impairment with Fatal Vision® Alcohol Goggles. This eye-opening tool allows sober individuals to experience the potential consequences of everyday tasks while under the influence. Walking a line, balancing on one leg, grabbing keys, and throwing a ball become challenging as the goggles simulate impaired vision, balance, reaction time, and judgment caused by alcohol.

An excellent fit with intoxiclock<sup>®</sup> kits, featuring real-time B.A.C. calculations and customizable scenarios. » Page 20

#### **HOW IT WORKS**

**Fatal Vision Alcohol Goggles enables you to provide powerful lessons on impaired driving, underage drinking, and alcohol abuse.** Participants engage in simple activities or sobriety tests without and then with goggles, enabling them to compare their performance while sober and impaired. The goggles replicate the behaviors

associated with different Blood Alcohol Concentrations (BAC), ranging from under .06 to .25+ BAC. Choose between clear lenses for daytime simulation or shaded lenses for nighttime simulation.

Discover the impact of alcohol impairment firsthand with Fatal Vision Alcohol Simulation Goggles.

KIT OPTIONS	ALCOHOL GOGGLES		
PRODUCT	CAMPAIGN KIT \$4,300.00 [ 6 ACTIVITIES ]	<b>EVENT KIT</b> <b>\$2,599.00</b> [ 5 ACTIVITIES ]	PROGRAM KIT \$1,100.00 [ 2 ACTIVITIES ]
Fatal Vision® Alcohol Goggle - clear, with cloth protective bag	5	5	5
Fatal Vision® Alcohol Goggle - shaded, with cloth protective bag	5	-	-
User guide	1	1	1
Germicidal wipes (50/pack)	1	1	1
"Walk the Line" tape	1	1	1
TVL <sup>®</sup> lens combo pack	1	1	1
Smash Match® Impairment Challenge	1	1	-
$DIES^{\circ}$ (4' x 10') Winding Sidewalk Mat with carrying strap	1	1	-
$DIES^{\circ}$ (4' x 10') Roadside Sobriety and Stairs Challenge Mat with carrying strap	1	1	-
$DIES^{\circ}\left(4'x14'\right)$ Balcony Danger Mat with carrying strap	1	-	-
Backpack	1	1	1
KIT EXTRAS			
Fatal Vision® Alcohol Goggle - available in 5 BAC levels		\$169.00 each	
TVL® Tunnel Vision Lens Overlay - includes 12 sets, available for Bronze, Red, or Silver Goggles	\$95.00 each		
TVL® Tunnel Vision Combo Overlay - (36 lenses) 12 Bronze, 12 Red, and 12 Silver Lens Packs program binder	\$230.00		
Fatal Vision® Personal Protective Equipment (PPE) Kit Includes: Germicidal wipes, goggle mask and face masks		\$299.00	
Onsite Product Training One-day (4-6 hours), training to continental USA		\$3,195.00	

BEST SELLER SINGLE GOGGLES AVAILABLE FOR \$169 IN 5 BAC LEVELS, WITH CLEAR OR SHADED LENSES.



## FATAL VISION<sup>®</sup> CONCUSSION GOGGLES



MODELED IMPAIRMENTS

Visual disconnect, hesitation, disorientation, dizziness, and confusion

## **EXPERIENCE THE REALITY**

Step into the shoes of someone with a traumatic brain injury (TBI) using the Fatal Vision<sup>®</sup> Concussion Simulation Goggles. This program allows participants to understand the effects of a concussion caused by head or body impact. By experiencing these effects firsthand, participants are empowered to recognize and report concussions, take preventive measures, and adhere to prescribed recovery protocols.

## HOW IT WORKS

These comprehensive kits include activities carefully crafted in collaboration with trauma doctors to simulate hand-eye coordination, visual acuity, balance, and cognitive abilities. Participants first complete the activities in their normal state and then put on the Fatal Vision<sup>®</sup> Concussion Simulation Goggles. As they wear the goggles, they experience simulated TBI symptoms such as dizziness, visual impairment, disorientation, and confusion.

Gain a deeper understanding of traumatic brain injuries with the Fatal Vision Concussion Simulation Goggles.

"I could not do this presentation without the Fatal Vision® Concussion Goggles. There's no other way to simulate these situations." - Kassie Campbell, RN, BSN – University of Missouri Health Care's University Hospital

KIT OPTIONS	CONCUSSION GOGGLES 🔅		
PRODUCT	CAMPAIGN KIT \$2,525.00 [ 15 Activities ]	EVENT KIT \$1,600.00 [ 10 ACTIVITIES ]	PROGRAM KIT \$600.00 [ 5 ACTIVITIES ]
Fatal Vision® Concussion Goggle with cloth protective bag	5	3	2
User guide, USB PowerPoint presentations for elementary, high school/college ages, and pre/post tests	1	1	1
Yellow and Black "Walk-the-line" tape	1	1	1
Triangle activity game	1	1	1
Activity balls	4	4	1
Concussed activity game and accessories	1	1	1
Concussion action steps pocket guides	450	450	450
Germicidal wipes (50/pack)	1	1	1
Sport Activities: 1 DIES <sup>®</sup> (4' x 10') Activity Mat with carrying strap, digital timer, 5 activity cups, and 4 activity balls	1	1	-
Study Activities: 1 DIES <sup>®</sup> (3' x 5') Activity Mat with carrying strap, 2 color card stacks, 12 multi-colored golf balls with grabber, 4 dry erase boards, 12 markers, and 2 erasers	1	-	-
Backpack	1	1	1
KIT EXTRAS			
Single Fatal Vision <sup>®</sup> Concussion Goggle		\$169.00 each	
Fatal Vision <sup>®</sup> Personal Protective Equipment (PPE) Kit Includes: Germicidal wipes, goggle mask and face masks	\$299.00		
Onsite Product Training One-day (4-6 hours), training to continental USA		\$3,195.00	
Already have the Concussion Goggles? Add t further demonstrate the effects of a concussion			
Sport Activities: 1 DIES <sup>®</sup> Activity Mat (10" x 4") with carrying strap, digital timer, 5 activity cups, and 4 activity balls	\$925.00		
Study Activities: 1 DIES <sup>®</sup> Activity Mat (5" x 3") with carrying strap, 2 color card stacks, 12 multi-colored golf balls with grabber, 4 dry erase boards, 12 markers, and 2 erasers		\$1,000.00	

## A concussion is more than just a bump on the head - it is a potentially debilitating injury that could have long-lasting effects.

Single Fatal Vision® Concussion Goggle \$169.00





Simulation Goggles

## FATAL VISION® DROWSY AND DISTRACTED GOGGLES

MODELED IMPAIRMENTS

Slower reaction times, lapses in judgment, delay in processing, and divided attention failure

#### **EXPERIENCE THE RISKS**

Do not underestimate the dangers of drowsy and distracted driving. Fatal Vision<sup>®</sup> Drowsy and Distracted Goggles offer a unique opportunity to understand the impairments caused by these behaviors and the potentially life-altering consequences they can lead to.

#### HOW IT WORKS

Controlled through a Bluetooth-enabled mobile app, the Fatal Vision<sup>®</sup> Drowsy and Distracted Goggles offer three impairment modes:

**Mode A** – **Distracted Dial:** Simulates the consequences of briefly looking away to dial a phone. The goggles blackout every 3 seconds, highlighting the dangers of divided attention.

**Mode B** – **Distracted Text:** Replicates the distraction caused by reading or responding to a text. Goggles blackout for 4.6 seconds, reflecting the average time people engage in a text message instead of focusing on the road.

**Mode C** – **Drowsy:** Simulates the additional effect of momentary micro-sleeps that eventually lead to complete shutdown. The goggles progressively blackout, starting with short half-second closures and escalating to a 10-second blackout.

Experience the reality of drowsy and distracted driving with the Fatal Vision Drowsy and Distracted Goggles.

## **KIT OPTIONS**

## > DROWSY AND DISTRACTED GOGGLES



Simulation Goggles

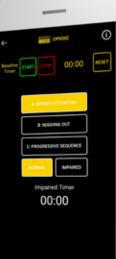
PRODUCT	CAMPAIGN KIT \$4,175.00 [ 6 ACTIVITIES ]	EVENT KIT \$2,225.00 [ 5 ACTIVITIES ]	PROGRAM KIT \$1,325.00 [ 5 ACTIVITIES ]	
Fatal Vision® Drowsy and Distracted Goggles with hard carrying case	2	2	1	
In-app educational materials that include: six instructional videos, activity and user guides	1	1	1	G
Stop/go paddle, arrow paddle, and frisbee steering wheel	1	1	1	Goggles
Course tape	3	3	3	3 DI
Distract-A-Match <sup>®</sup> game	1	1	1	
"How Focused Are You?" 3 poster pack	1	1	-	
"How Focused Are You?" floor banner	1	-	-	
<b>NEW LOOK –</b> DIES <sup>®</sup> (4' x 14') Distracted Driving Mat with steering wheel	1	-	-	
Backpack	1	1	1	
Germicidal wipes (50/pack)	1	1	1	
<b>NEW REAL-TIME FEEDBACK SYSTEM (RTFS)</b> See page 3 to learn more about the benefits of RTFS.	CAMPAIGN KIT WITH RTFS			
Add the RTFS wheel and mat to the Drowsy and Distracted Campaign Kit. This kit upgrade takes the DIES Mat activity to the next level by delivering instant sound and vibration alerts for risky actions taken during the activity like drifting off the road, speeding, or failing to stop. This immediate feedback helps participants identify their errors in real-time, creating eye-opening moments for reflection. These insights spark meaningful discussion about how drowsy and distracted driving can lead to life-threatening consequences. This upgrade includes: 1 RTFS interactive wheel and 1 guide mat with sensors.	\$5,550.00			
Image: State of the state	e only th the	one.		
[5 ACTIVITIES] activities in Therefore, t not sold sep	they are 🛛 🖊 🏒			DOK

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# NEW FATAL VISION® OPIOID GOGGLES

PATENT NO.: US 11,678,841 B1





#### MODELED IMPAIRMENTS

D

Divided attention failure, nodding out, contrast sensitivity impairment, heaviness and lethargy

## EXPERIENCE THE EFFECTS

Introducing the Fatal Vision® Opioid Goggles and associated activities to raise awareness about the dangers of opioid use and abuse. These goggles simulate the opioid impairments of divided attention failure, nodding out, contrast sensitivity impairment, heaviness, and lethargy. These impairments are associated with opioid consumption.

The Fatal Vision<sup>®</sup> Opioid Goggles can be controlled and configured from a mobile app on your phone.



HOW IT WORKS

Control the Fatal Vision<sup>®</sup> Opioid Goggles through Bluetooth using the opioid mobile app on your smartphone. Choose from three impairment modes:

**Mode A** – **Divided Attention Failure:** Replicates difficulty focusing and initiating tasks. The goggles sequentially blackout quadrants, impairing sustained attention.

**Mode B** – **Nodding Out:** Simulates the gradual shutdown of consciousness, resulting in unresponsiveness—portions of the lens's blackout, mirroring the closing of the eyes.

**Mode C** – **Progressive Sequence:** Demonstrates the progression from lower to higher doses of opioids, cycling through both Mode A and Mode B. To truly comprehend the complexity of opioid impairment, we've incorporated additional impairments:

**Contrast Sensitivity Impairment:** a special film on the goggles reduces the wearer's ability to distinguish an object from its background at the periphery.

Heaviness and Lethargy:

use of wrist weights cause a lack of coordination and sluggishness when performing theassociated activities.

KIT OPTIONS	(	OPIOID GOG	GLES
PRODUCT	NEW CAMPAIGN KIT \$4,750.00 [ 4 ACTIVITIES ]	NEW EVENT KIT \$3,300.00 [ 3 Activities ]	PROGRAM KIT \$3,225.00 [ 2 Activities ]
Fatal Vision® Opioid Goggle	1	1	1
In-app educational materials that include instructional videos and user guides	1	1	1
GET IT 2GETHER™ - Home and School Activity with case	1	1	1
Hand/wrist weights set	1	1	1
Ankle Weight Set	1	-	-
Rolling Backpack	1	-	-
Backpack	-	1	1
Smash Match <sup>®</sup> Impairment Challenge	1	1	-
DIES® Opioid Mat	1	-	-
Germicidal wipes (50/pack)	1	1	1
"Opioid's Addiction, Overdose and Death" DVD	1	1	1
<b>NEW REAL-TIME FEEDBACK SYSTEM (RTFS)</b> See page 3 to learn more about the benefits of RTFS.	CAMPAIGN KIT WITH RTFS		
Add the RTFS wheel and mat to the Opioid Campaign Kit. Instant sound and vibration alerts highlight risky actions like drifting, nodding off, or running red lights, creating impactful 'aha' moments and meaningful discussions on opioid-impaired driving. This upgrade includes: 1 RTFS interactive wheel, and 1 guide mat with sensors.	\$5,999.00	-	-

New Kits for Opioid Education— The Event Kit offers hands-on activities like Smash Match, while the Campaign Kit includes the DIES® Mat to highlight opioid-impaired driving risks.

#### 2 NEW KITS



"This (Fatal Vision<sup>®</sup> Opioid Program Kit) is an amazing tool that addresses an issue everyone in the prevention field has been trying to provide information about. Our Youth Council gives them their seal of approval!" - Mary Ball, Project Coordinator – Advocates for Substance Abuse Prevention Coalition

## NEW FATAL VISION® POLYDRUG [ALCOHOL & THC] GOGGLES

MODELED IMPAIRMENTS

Distorted perception, poor motor coordination, slowed decision-making, and delayed reactions

## **EXPERIENCE THE AMPLIFIED IMPAIRMENTS**

Fatal Vision<sup>®</sup> Polydrug [Alcohol & THC] Goggles replicate the amplified impairments that arise from consuming multiple drugs simultaneously. When alcohol and Tetrahydrocannabinol (THC) are used together, impairments are enhanced over the impact of either drug used alone. Users will find that their coordination is compromised, cognitive processing is distorted, and driving skills are negatively affected to an amplified degree.

#### **HOW IT WORKS**

The Fatal Vision Polydrug [Alcohol & THC] Goggles and activities simulate impairments like distorted perception, poor motor coordination, slowed decision-making, and delayed reactions. Demonstrating cognitive distortion and balance challenges when impaired. Note: THC does not affect a person's ability to perceive color. The green lens feature is solely used to illustrate impaired cognitive perception and the potential consequences. The goggles also impact targeting, decision-making speed, reaction time, and motor skills, highlighting amplified impairments and risks of polydrug [Alcohol & THC] use.

#### **BENEFITS**

- Safely address the growing concern of polydrug impaired driving
- Multiple activities demonstrate the amplified impairments and their negative impact on communities, homes, schools, and workplaces
- Engaging instructional materials facilitate effective demonstrations
- Understand and display the amplified impairments resulting from combined alcohol and THC use
- Developed in collaboration with Drug Recognition Experts to ensure a realistic simulation of impairments

## **KIT OPTIONS**

## POLYDRUG [ALCOHOL & THC] GOGGLES

PRODUCT	EVENT KIT \$2,650.00 [ 3 ACTIVITIES ]	PROGRAM KIT \$1,700.00 [ 2 ACTIVITIES ]	
Fatal Vision <sup>®</sup> Polydrug [Alcohol & THC] Goggles	1	1	
User guide	1	1	
<b>NEW LOOK –</b> DIES <sup>®</sup> (4' x 14') Maze Mat Activity with steering wheel	1	1	Simulation Goggles
Tic Tac Two Tabletop Activity: Timer, 9 cones and 12 activity balls	1	1	lation gles
Backpack	1	1	
Germicidal wipes (50/pack)	1	1	
"Walk the Line" tape	1	1	
Tic Tac Two Floor Activity: 10 large pop-up cones with case and 12 activity balls	1	-	
<b>NEW</b> REAL-TIME FEEDBACK SYSTEM (RTFS) See page 3 to learn more about the benefits of RTFS.	EVENT KIT	PROGRAM KIT	
Add the RTFS wheel and mat to either the Polydrug [Alcohol & THC] Program Kit or Event Kit. This kit upgrade takes the DIES Mat activity to the next level with instant sound and vibration alerts when participants make errors like drifting out of their lane, making wrong turns, or not following a correct route. These real-time cues create powerful moments of awareness, showing how impaired actions lead to dangerous situations. This hands-on activity fosters meaniful conversations about the severe risks of driving under the influence of alcohol and THC. This upgrade includes: 1 RTFS interactive wheel, and 1 guide mat with sensors.	\$3,900.00	\$3,100.00	
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## FATAL VISION® THC GOGGLES

PATENT NO.: US 10,366,630 B2

**NEW ACTIVITY** 

**MODELED IMPAIRMENTS** 

Loss of short-term memory, executive function, altered visual perception, and slight loss of motor coordination

PROGRAM KIT

Connect · D

DI

## **EXPERIENCE THE DIFFERENCE**

**Fatal Vision® THC Goggle offers a unique perspective on the effects of Tetrahydrocannabinol (THC) impairment.** Unlike the Alcohol Goggle, the THC Goggle impairs visual perception and reaction time, representing the specific impairments caused by THC.

#### **HOW IT WORKS**

The Fatal Vision THC Goggle along with the specially designed activities reduces a person's visual perception, impacting their capacity to perceive and respond to visual information accurately. Note: THC does not affect a person's ability to perceive color. The green lens feature is solely used to illustrate impaired cognitive perception and the potential consequences.

Each kit includes instructional materials and custom-designed activities to effectively demonstrate the effects of THC use. The activities provide participants with a comprehensive understanding of the potential consequences associated with THC impairment.

Goggles are only effective with the activities in the kit. Therefore, they are not sold separately.

## **BENEFITS**

✓ Safely and easily demonstrate impairment from THC

Enjoy

**NEW LOOK** 

- Activities for participants of various ages, from middle schoolers to adults
- Engage participants with relevant and engaging demonstrations
- Activities highlight how distorted perception and impaired response model behaviors while under the influence of THC

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KIT OPTIONS			THC GOG	GLES 🙀
PRODUCT	CAMPAIGN KIT \$4,700.00 [ 7 ACTIVITIES ]	<b>EVENT KIT</b> <b>\$2,700.00</b> [ 6 ACTIVITIES ]	PROGRAM KIT \$1,399.00 [ 5 ACTIVITIES ]	STARTER KIT \$925.00 [ 3 Activities ]
Fatal Vision <sup>®</sup> THC Goggles with cloth protective bag	1	1	1	1
User guide	1	1	1	1
Activity balls	12	12	12	12
Fabric boxes	3	3	3	3
Executive function dry erase maze boards and markers kit	1	1	1	1
4-In-A-Row Memory Challenge	1	1	1	1
Road scenes and wireless pointer	1	1	1	-
"Marijuana: Does Legal Mean Safe?" DVD	1	1	1	-
"Up in Smoke" 3 poster pack	1	1	-	-
"Up in Smoke" floor banner	1	-	-	-
<b>NEW LOOK</b> – DIES <sup>®</sup> (4' x 14') THC Impairment Activity Mat, carrying strap and steering wheel	1	1	-	-
<b>NEW LOOK</b> – DIES <sup>®</sup> (4' x 14') Distracted Driving Mat with carrying strap and black & red chips	1	-	-	-
Backpack	2	1	1	-
Germicidal wipes (50/pack)	1	1	1	1
<b>NEW</b> (RTFS) See page 3 to learn more about the benefits of RTFS.	CAMPAIGN KIT	EVENT KIT		
Add the RTFS wheel and mat to either the THC Event Kit or Campaign Kit. Real-time sound and vibration alerts highlight critical errors like veering off course or making wrong turns, showing how THC impairment leads to serious road risks. This hands-on activity sparks meaningful discussions and motivates responsible choices. This upgrade includes: 1 RTFS interactive wheel, and 1 guide mat with sensors.	\$6,250.00	\$4,900.00	-	-

#### FATAL VISION® THC ACTIVITY COURSE: WEB-BASED

**Elevate your presentation skills with the NEW Fatal Vision® THC Activity Course.** This comprehensive self-paced course is ideal for equipping yourself and your team to effectively use any of the Fatal Vision THC Kit options, enhancing your ability to deliver impactful lessons on THC impairment risks. (See page 31 for more details.)

#### **\$249.00** [SINGLE SEAT ] | ADD ON ADDITIONAL SEATS FOR **\$99.00** each

**NEW** 

## DANGER IN EVERY STEP<sup>®</sup> ALCOHOL IMPAIRMENT ACTIVITY MATS

## ALCOHOL PREVENTION TOOLS

These mats **depict several common obstacles** that can become hazards for a person under the influence of alcohol

## **EXPERIENCE**

Immerse yourself in the dangers of being drunk on a balcony, navigating a winding sidewalk, or descending a flight of stairs. The DIES<sup>®</sup> Mats add an extra dose of reality to your Fatal Vision<sup>®</sup> Goggles activities, enhancing the overall experience.

## **BENEFITS**

- Set the scene for each demonstration with the help of DIES Mats, sparking conversations and feedback from participants.
- Our instructional materials guide instructors through the activity, providing best practices, talking points, and optional activity ideas to enhance the overall learning experience.

## MATS OPTIONS

## DANGER IN EVERY STEP® (DIES®)

PRODUCT	PRICE
NEW LOOK - DIES* Balcony Danger Mat – Designed to raise awareness about the dangers of alcohol impairment in a party scene. This mat provides the simulated challenge of walking through a room while performing simple tasks such as picking up a keys or a cell phone, talking to another party goer, and avoiding tripping hazards that could result in falling from the balcony to the street below. This activity is ideal for those addressing potential dangers associated with house parties and other instances where alcohol may be present. Includes: A 4' x 14' durable rubber-backed DIES Balcony Danger Mat with carrying strap and user guide. (Fatal Vision* Goggles not included)	
DIES* Winding Sidewalk Mat – The DIES Winding Sidewalk Mat simulates the dangers associated with alcohol impairment while strolling along a winding sidewalk. This activity demonstrates to your audience the potential dangers of walking home impaired, which include falling off a sidewalk into traffic. Includes: A 4' x 10' durable rubber-backed DIES Winding Sidewalk Mat with carrying strap and user guide. ( <i>Fatal Vision* Goggles not included</i> )	\$875.00
BEST SELLER       DIES* Roadside Sobriety Test and Stairs Challenge Mat – The DIES         Roadside Sobriety Test and Stairs Challenge Mat presents the challenge of performing a roadside sobriety test or walking down a set of stairs. Both of these tasks become significantly more difficult, as your audience members will experience when they try it themselves.         Includes: A 4' x 10' durable rubber-backed DIES Roadside Sobriety Test and Stairs Challenge Mat with carrying strap and user guide. (Fatal Vision* Goggles not included)	\$875.00
ORDER & SAVEwhen buying all three DIES Alcohol Activity Mats in one convenient package.DIES® Alcohol Complete Includes: DIES Balcony Danger (4' x 14'), DIES Winding Sidewalk (4' x 10'), DIES Roadside Sobriety Test and Stairs Challenge (4' x 10') with three carrying straps and user guides. (Fatal Vision® Goggles not included)	\$2,500.00
ADD-ONS	¢100.00
Fatal Vision® Alcohol Goggle - Available in 5 BAC Levels	\$169.00 each
FEATURED DVD - Binge Drinking: THE FACTS Grade Level: 7–College   Running Time: 24 Minutes For a wide range of educational DVDs please visit fatalvision.com	\$99.95

## SMASH MATCH<sup>®</sup> IMPAIRMENT CHALLENGE



40X

This hands-on activity **clearly demonstrates the impact of impairment** on your judgment and reaction time

#### EXPERIENCE THE IMPAIRING EFFECTS OF ALCOHOL

Alcohol distorts your perception, making even simple tasks challenging. Smash Match<sup>®</sup> is an engaging activity designed for use with Fatal Vision<sup>®</sup> Alcohol Goggles demonstrations. Participants match and place traffic-related shapes on a mat, experiencing the impairing effects of the goggles firsthand. The mat features printed messages promoting positive driving behaviors to reduce the risk of traffic-related crashes.

The user guide provided with Smash Match assists instructors in leading participants through activities that highlight the dangers of impaired driving. Together, participants and instructors develop strategies to prevent impaired driving and promote sober driving.

PRODUCT	PRICE
Smash Match <sup>®</sup> – Includes: Smash Match Mat, shapes, digital timer, carrying bag, and user guide. ( <i>Fatal Vision<sup>®</sup></i> <i>Goggles not</i> <i>included</i> ) ADD-ONS	\$170.00
Fatal Vision® Alcohol Goggle - Available in 5 BAC Levels	\$169.00 each
Replacement Shapes for Smash Match <sup>®</sup> – Includes: 64 assorted (shapes only)	\$90.00
FEATURED DVD - Confronting Drunk DrivingGrade Level: 7–College, Adults Running Time: 26 Minutes For a wide range of educational DVDs please visit fatalvision.com	\$139.95

## SUM-IT-CUP® STANDARD DRINK UNIT





This simple yet engaging activity provides information about the impact of alcohol

# EXPERIENCE THE REALITY OF STANDARD DRINKS

Not all drinks are equal when it comes to alcohol content. The SUM-IT-CUP® provides an interactive lesson on standard drink sizes for alcoholic beverages. Participants serve themselves a simulated drink, which is then poured into the SUM-IT-CUP measuring beaker. This activity visually demonstrates the actual number of servings of alcohol in the drink, helping participants understand the potential impact on their blood alcohol concentration (BAC).

MASTER BARTENDER<sup>®</sup> turns learning into a fun game, offering a unique opportunity to educate about standard drink units (SDU) of common alcoholic beverages. It promotes responsible alcohol consumption by increasing awareness of drink sizes and their alcohol content.

PRODUCT	PRICE
SUM-IT-CUP® Complete with Master Bartender® – Includes: SUM-IT- CUP, rocks glass, wine goblet, beer mug, shot glass, pitcher, user guide, carrying case, acrylic ice cubes, glass strainer, and the Master Bartender Game	\$375.00
SUM-IT-CUP <sup>®</sup> – Includes: Large volume measuring beaker, small volume measuring beaker and user guide	\$24.95
Master Bartender <sup>®</sup> – Includes: Directions and scoring sheets, 32 game play cards, 10 joke cards, 10 advice cards, 100 game coins for "tip money," SUM-IT-CUP large beaker, and SUM-IT-CUP small beaker. <i>For use with participants age 21 and over.</i>	\$60.00

## INTOXICLOCK<sup>®</sup> PRO REAL-TIME BAC ESTIMATOR



**Illustrate how a person's weight, gender, drink of choice and rate of consumption** all matter in how long it takes an individual to metabolize alcohol to zero BAC

0.10505 8:00 PM

6:01 PM

47:05 - 8:33 AM

6:01 DM

08:06 - 2:54

#### **EXPERIENCE**

Experience the impact of alcohol consumption on blood alcohol concentration (BAC) with intoxiclock<sup>®</sup> Pro software. Easily build customized drinking scenarios based on gender, weight, drink types, and consumption time. Watch as the software calculates and displays BAC in real-time, along with a countdown to zero BAC. Add drinks dynamically to see immediate effects. The software includes user-friendly guides and instructional materials for seamless program delivery.

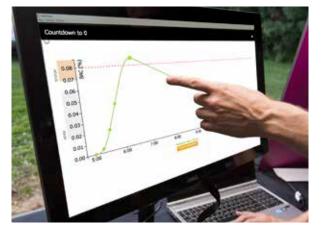
Enhance the experience by pairing with Fatal Vision<sup>®</sup> Alcohol Goggles.

#### **BENEFITS**

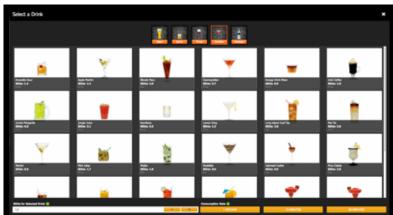
- Flexible delivery options: in-person or virtually using video conferencing platforms such as, Zoom, Microsoft Teams, or other meeting platforms
- ✓ User-friendly and easy to use
- Clear and understandable results
- Provides valuable lessons on alcohol use, impairment, and alcohol metabolization

KIT OPTIONS	> INTOXICLOCK® PRO			PRO
PRODUCT	CAMPAIGN KIT \$3,500.00 [ 8 Activities ]	EVENT KIT \$2,345.00 [ 5 ACTIVITIES ]	PROGRAM KIT \$1,425.00 [ 3 activities ]	SOFTWARE \$699.00 [Single License]
Single license of intoxiclock <sup>®</sup> Pro software with digital instructional materials	1	1	1	1
SUM-IT-CUP <sup>®</sup> Complete	1	1	1	-
"You Call The Shots" tabletop banner	1	1	1	-
"You Call the Shots" 3 poster pack	1	-	-	
Fatal Vision <sup>®</sup> Alcohol Goggle - clear, with cloth protective bag	5	5	-	_
Germicidal wipes (50/pack)	1	1	-	-
Roll of "Walk the Line" tape	1	1	-	-
DIES <sup>®</sup> (4' x 14') Balcony Danger Mat with carrying strap	1	-	-	-
Label printer for personalization of pocket guides	1	-	-	_
Pocket guides	300	-	-	-
Backpack	1	1	-	-
KIT EXTRAS				
Additional licenses of intoxiclock <sup>®</sup> Pro (Add up to five additional licenses per package)	\$99.00 per license	\$99.00 per license	\$99.00 per license	\$99.00 per license
Fatal Vision® Alcohol Goggle - available in 5 BAC levels	\$169.00 each			
Onsite Product Training One-day (4-6 hours), training to continental USA		\$3,19	95.00	

# INTERESTED IN A DEMO? Contact our sales office at 800-272-5023 to schedule a virtual demonstration of the intoxiclock® Pro Software.



The graphing function shows a real-time illustration and visual display of each drinking scenario



Alcohol Prevention Tools

Select from 52 different types of alcoholic beverages to build a scenario

## TURN 'N LEARN® CLASSROOM CHALLENGE



Teach about the dangers of underage drinking, impaired driving, and drowsy and distracted driving

## **EXPERIENCE**

Engage participants in interactive learning with the Turn 'N Learn Classroom Challenge. Teams spin the wheel to select question categories and earn points by answering questions and performing activities. Topics include underage drinking, impaired driving, and drowsy & distracted driving. Use Fatal Vision<sup>®</sup> Goggles for realistic simulations. Perfect for classrooms, exhibits, and community events.

## **BENEFITS**

- ✓ Interactive and engaging
- Encourages teamwork
- Covers important topics about impairment
- Includes realistic simulations
- Ideal for various settings including classrooms and community events

PRODUCT	PRICE
Turn 'N Learn Classroom Challenge – Includes: 20.5" Game Wheel with Carrying Case, Game Wheel Inserts and Center	\$3,000.00
Hub, Fatal Vision Alcohol Goggle: Silver Label Estimated BAC .17–.20+,	
Fatal Vision Drowsy and Distracted Goggle Program Kit, Germicidal Wipes, Backpack,	
Game Play Cards: Alcohol and Distracted Driving, Game Play Activities: Play Coins,	
2-Decks of Playing Cards, Building Blocks, 50-Disposable	
Plastic Cups, 2-Acrylic Pitchers,	
Digital Timer, and 3-Stress Balls	
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## DISTRACT-A-MATCH® MULTITASK CHALLENGE



DISTRACTED DRIVING PREVENTION TOOLS

Distract-A-Match<sup>®</sup> is the **ideal tool to help you deliver a simple and effective lesson** about the dangers of distracted driving



Distract-A-Match\* is a timed multi-tasking puzzle game that demonstrates the challenges of staying focused. Participants race against the clock to place shapes, and then repeat the activity with a distraction, like typing a text message. A comparison of the first and second attempts reveals slower performance and more errors when distracted. It's an eye-opening experience highlighting the impact of distractions on productivity.

PRODUCT	PRICE
Distract-A-Match®Game – Includes: Game mat, assorted shapes, digital timer, carrying bag, and user guide	\$170.00
ADD-ONS	
Replacement Shapes for Distract-A- Match <sup>®</sup> – Includes: 64 assorted shapes only	\$90.00
FEATURED DVD - Danger Behind the Wheel: The Facts About Distracted Driving Grade Level: 7–College, Adults Running Time: 26 Minutes For a wide range of educational DVDs please visit fatalvision.com	\$139.95

## DANGER IN EVERY STEP® DISTRACTED DRIVING ACTIVITY MAT





#### DISTRACTED DRIVING PREVENTION TOOLS

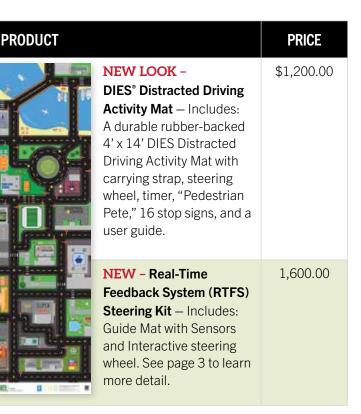
Add an **additional dose of reality** to your **distracted driving awareness programs** 

## **EXPERIENCE**

Distracted driving is just as dangerous as driving under the influence, but your participants need to experience it firsthand to truly understand. The DIES® Distracted Driving Activity Mat is a durable mat that portrays a realistic town setting with streets, parks, businesses, and other common locations. Participants use a steering wheel to navigate through the simulated town, making stops and observing safe driving habits.

After completing the first drive, participants take on the challenge again, this time with distractions like texting while driving. The effects are evident as participants miss turns, veer off the road, or ignore stop signs. This eye-opening experience vividly demonstrates how distractions impair a person's ability to safely operate a vehicle.

See page 8 for the Fatal Vision<sup>®</sup> Drowsy and Distracted Kits and their engaging activities to enhance your program.



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## BANNERS AND POSTERS

## Explore impactful vaping awareness banners and posters—see page 2 for details!



E YOU?	DROWSY AND DISTRACTED DRIVING	PRICE
	Raise awareness and educate others about the dangers of drowsy and distracted driving with our impactful banners and posters. These materials feature eye-opening statistics that will leave a lasting impression on viewers.	\$599.00
<b>a</b> 1	<b>"How Focused Are You?" Drowsy &amp; Distracted Driving Floor Banner</b> – Includes: Retractable banner is 32" x 84" and comes standard with a protective carry bag	
Temp H	<b>"How Focused Are You?" Drowsy &amp; Distracted Driving Table Top Banner</b> – Includes: Retractable tabletop banner is 32"x 40" and comes standard with a protective carrying bag	\$575.00
<u> </u>	<b>"How Focused Are You?" Drowsy &amp; Distracted Driving 3 Poster Pack</b> – Includes: Three 12" x 18" posters	\$30.00

#### THC IMPAIRMENT

AR

THCIMPAIRMENT	PRICE
<b>NEW LOOK</b> – Create awareness and educate others about the potential consequences of THC impairment on driving, education, and addiction. These materials display impactful statistics that will grab attention and deliver a powerful message.	\$599.00
<b>"Up In Smoke" Floor Banner</b> – Includes: Retractable banner is 32" x 84" and comes standard with a protective carry bag	ike
<b>"Up In Smoke" Table Top Banner</b> – Includes: Retractable tabletop banner is 32"x 40" and comes standard with a protective carrying bag	\$575.00
"Up In Smoke" 3 Poster Pack –         Includes: Three 12" x 18" posters	\$30.00

## FATAL VISION<sup>®</sup> ROADSTER PEDAL KART

DRIVING SIMULATIONS

Get real about the **dangers of alcohol and THC impairment** along with drowsy and distracted driving

#### **EXPERIENCE**

Do you believe you can safely drive after a few drinks? Or that texting while driving or getting behind the wheel after a sleepless night is no big deal? What about driving under the influence of THC? The Fatal Vision® Roadster is here to provide a hands-on experience that will change your audience's perspective on impaired driving.

#### **FEATURES**

- Easy Assembly: Each Roadster comes standard with assembly instructions (assembly required)
- Reliable Warranty: One-year warranty on parts and frame against material defects in workmanship
- ✓ Versatile Driving Courses: Accommodates small and large groups with multiple layouts for an engaging experience.
- Comprehensive Guide: Instructional materials prepare instructors for engaging and relevant demonstrations.

Promote safe choices on the road by using this powerful tool to address impaired, drowsy, and distracted driving risks in your traffic safety program.

#### BEST SELLER

"Wearing the THC goggles and driving the course really gave me a better idea on how cannabis use can affect driving skills, reaction times and thought processes." – Evan, Student

## PACKAGE OPTIONS

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## FATAL VISION<sup>®</sup> ROADSTER ULTIMATE



Driving Simulations

PRODUCT	ULTIMATE PACKAGE 2-SEATER ROADSTER \$5,500.00	ULTIMATE PACKAGE SINGLE-SEATER ROADSTER \$4,975.00
Fatal Vision® Roadster – Pedal Kart	-	1
Fatal Vision® Roadster – 2-Seater Pedal Kart	1	-
<b>IMPAIRED &amp; DISTRACTED DRIVING COURSE</b> These course materials include all the necessary resources and accessories to set up a unique Roadster driving course to address <b>alcohol-impaired driving</b> , <b>THC-impaired driving</b> , <b>and</b> <b>drowsy &amp; distracted driving</b> .	1	1
The course comes standard with: Fatal Vision <sup>®</sup> Silver Label Clear Goggle, TVL <sup>®</sup> Lens Pack Silver, Fatal Vision <sup>®</sup> Drowsy and Distracted Goggle, Fatal Vision <sup>®</sup> THC Goggle, 18 - 12" rigid cones, 16 – 28" course cones and signs, dry erase scoreboards with markers and eraser, course tape, Roadster horn, 2 backpacks, 2 helmets with sanitary fabric caps, 2 safety glasses, marking pistol, 4 spray chalk, digital timer, mini measuring wheel, folding wood rule, germicidal disposable wipes, stop/go paddle, arrow paddle, frisbee steering wheel and educational materials (training video, course guide, and pdf poster).		
PACKAGE EXTRAS		
BEST SELLER Fatal Vision® Roadster – Pedal Kart Only	+\$1,	,050.00
Fatal Vision® Roadster – 2-Seater Pedal Kart Only	+\$1,	599.00
Onsite Product Training One-day (4-6 hours), training to continental USA	+\$3,	195.00
EW GRAPHICS AVAILABLE FOR SINGLE		The Roadster 2-Seater engages more participants while teaching the dangers of impaired driving.
AND 2-SEATER		NEWLOOK
ROADSTERS: 2 PATAL	Cattin P	NEW LOOK
Choose from 3 new designs to make your experience unforgettable!		
CAR Choice Matters		20

## SIDNE<sup>®</sup> – SIMULATED IMPAIRED DRIVING EXPERIENCE VEHICLE

Control SIDNE<sup>®</sup> from a distance of 75' with the infrared transmitter!



DRIVING SIMULATIONS

A safe and effective experience demonstrating a driver's susceptibility to the effects of impairment and distraction while driving

SIDNE SYL

## **EXPERIENCE**

Looking for the ultimate impaired driving simulator? Look no further than SIDNE<sup>®</sup> (Simulated Impaired Driving Experience). This custombuilt electric kart offers a firsthand experience on the consequences of driving under the influence of alcohol, THC, or while being drowsy or distracted.

With SIDNE, participants can feel the effects of impaired judgment, loss of control, delayed response, erratic acceleration and braking, missed turns, and lane shifts into "oncoming traffic." These realistic simulations mimic the impairments commonly observed in drivers under the influence of alcohol and other intoxicants

SIDNE also offers specially designed add-on courses to simulate driving under the influence of THC, as well as driving while drowsy or distracted.



- Versatile Usage: Indoors or outdoors, for flexible training programs or events.
- Adjustable Controls: Easily accommodate participants' height for a comfortable and safe experience.
- Remote Speed Control: Instructors supervise and control speed (4 to 8 mph) and mode (sober/impaired) from up to 75 feet away.
- Immediate Braking: Equipped with remote braking for instant stops, ensuring participant safety.
- Comprehensive Training: Each SIDNE includes Innocorp's Onsite Product Training, ensuring safe and effective use. Unforgettable awareness for the dangers of impaired driving.

# PACKAGE OPTIONS PRODUCT

	\$34,900.00	\$25,900.00
SIDNE® 7.2 Vehicle	1	1
Onsite Product Training session	1 Day	1 Day
Standard warranty (6 months or 150 hours of run time)	1	1
Transmitters with carrying case	2	2
12-Volt batteries	4	2
Battery charger	1	1
User guide and course cards	4	4
SIDNE user guide and training video	1	1
Trainer high visibility safety vest	3	3
Helmets and safety glasses	4	2
SIDNE tool kit	1	1
Lithium grease	1	1
Sanitary fabric caps (100/pack)	4	1
Germicidal wipes (50/pack)	5	1
6-inch course cones	60	30
<ul> <li>IMPAIRED &amp; DISTRACTED DRIVING COURSE</li> <li>These course materials include all the necessary resources and accessories to set up a unique SIDNE driving course to address alcohol-impaired driving, THC-impaired driving, and drowsy &amp; distracted driving.</li> <li>The course comes standard with: Fatal Vision® Drowsy and Distracted Goggle, Fatal Vision® THC Goggle, 20 - 28" course cones and signs, 24 cone toppers, 4 traffic signs, 18 checkered string pennants, mini measuring wheel, cone stick, SIDNE protective cover, dry erase scoreboards with markers and eraser, course tape, horn, 2 backpacks, marking pistol, 4 spray chalk, digital timer, mini measuring wheel, folding wood rule, stop/go paddle, arrow paddle, frisbee steering wheel, and educational materials (training video, course guide, and pdf poster)</li> </ul>	1	-
PACKAGE EXTRAS		
SIDNE SPARE BATTERY SET OF 2 Includes two 12 volt AGM batteries, each battery in its own rugged plastic case, and "plug and go" connections	+\$2,0	00.00
<b>Extended warranty</b> (additional 12 months or 300 hours of run time added to standard warranty)	+ \$1,6	00.00

Additional day of Onsite Product Training (may be required based on products selected or number of people to be trained)

standard warranty)

ADD TO YOUR SIDNE BASIC PACKAGE BY SELECTING A COURSE OR PROGRAM EXTRA suotpermuis Buintud

Empowering communities by creating innovative tools that spark curiosity and save lives. 29

+\$1,575.00

SIDNE® VEHICLE 🕤

BASIC PACKAGE

ULTIMATE Package

# ONSITE PRODUCT TRAINING



## PRODUCT TRAINING

**Amplify your prevention program's effectiveness** with expert Innocorp training.

#### **EXPERIENCE OF ONSITE**

Unlock the full potential of your prevention program with Innocorp's professional onsite training sessions. Our certified trainers will collaborate with your instructors, outreach staff, and prevention specialists to ensure seamless integration of Innocorp products.

Through tailored training sessions, your team will fine-tune their prevention lessons and enhance their program delivery techniques. Whether you're new to using Innocorp products or seeking a refresher, our training will equip you with the skills and knowledge to effectively engage your audience.

#### **Key Training Objectives**

- ✓ Master safe demonstration techniques for maximum audience engagement.
- Integrate Innocorp products seamlessly into your existing program.
- Enhance program delivery through interactive role-play and activity demonstrations.
- Foster team confidence and capacity through dialogue and experiential learning.

Customizable to your organization's needs and goals, our training sessions empower you to deliver impactful prevention programs.

PRODUCT	PRICE
<b>Onsite Product Training</b> – Includes: A 4-6 hour training session, accommodating up to 10 attendees with one Innocorp trainer. All travel expenses to the continental USA included if selecting an onsite training session. (AK, HI, and international must call for price quote)	\$3,195.00
ADD-ONS	
Additional Day of Onsite Product Training – Includes: Additional consecutive training day	\$1,575.00

# NEW WEB-BASED PRODUCT TRAINING

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**INTERESTED IN A DEMO?** Contact our sales office at 800-272-5023 to schedule a demonstration of the Fatal Vision® THC Activity Course.

Fatal Vision® THC Activity Course

## **FATAL VISION® THC ACTIVITY COURSE**

Preparing to use the Fatal Vision<sup>®</sup> THC Kits has never been easier. Purchase the course, log in, and review the materials on your schedule. This web-based course covers, step-by-step, how to use the THC goggles and activities included in any kit to help you deliver an impactful and memorable lesson about the dangers of THC impairment.

The entire course can be completed in under 2-hours, with individual sections available for review at any time for a quick refresher. Interactive elements such as quizzes, infographics, and videos keep the lessons meaningful and engaging.

#### Benefits

**NEW** 

- Build confidence in using any of the Fatal Vision THC Kits.
- ✓ Ideal for a quick refresher before an event or for new staff members joining the team and unfamiliar with how to use Fatal Vision THC Goggles.
- Easily access the training course through any web-based platform.
- ✓ Purchase additional courses at a discounted rate for each staff member.
- Increase the capacity and application of your kit.
- Completing the course ensures that you and your team know how to use and apply the kit activities appropriately and effectively to deliver a meaningful lesson.

PRODUCT	PRICE
NEW - Fatal Vision® THC Activity Course: Web-Based Single Seat	\$249.00
ADD-ONS	
Additional Seats	\$99.00 each
	J.



PO Box 930064 Verona, WI 53593-0064 USA

Creating New Perspectives To Promote Healthy Choices 800-272-5023 | fatalvision.com | € @ S 으 ⓑ





# **DID YOU KNOW?**

Over 2.5 million middle and high school students reported using e-cigarettes in 2023. cdc.gov

# HIGHLIGHT THE DANGERS OF VAPING

WITH INTERACTIVE ACTIVITIES FROM INNOCORP, LTD

## **NEW FOR 2025**

Use the Vaping Dangers – Program Kit to empower students with interactive activities that reveal the risks of lung damage, addiction, and other health concerns associated with vaping. » See Page 2 for kit details.

