

# EMPOWERING CHOICES, SAVING LIVES

Explore Real-Life Driving Scenarios and Simulated Impaired Driving  
Consequences with SIDNE Vehicle and Roadster Pedal Kart » Page 26



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SPRING 2024



by Innocorp, ltd.

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Simulation  
Goggles

Alcohol  
Prevention Tools

Distracted Driving  
Prevention Tools

Educational  
DVDs

Banners  
and Posters

Driving  
Simulations

Onsite Product  
Training



# FATAL VISION® ALCOHOL GOGGLES



## MODELED IMPAIRMENTS

Impaired balance, vision, reaction time, and judgment

## EXPERIENCE THE IMPACT

**Discover the realistic effects of alcohol impairment with Fatal Vision® Alcohol Goggles.** This eye-opening tool allows sober individuals to experience the potential consequences of everyday tasks while under the influence. Walking a line, balancing on one leg, grabbing keys, and throwing a ball become challenging as the goggles simulate impaired vision, balance, reaction time, and judgment caused by alcohol.

## HOW IT WORKS

**Fatal Vision Alcohol Goggles enables you to provide powerful lessons on impaired driving, underage drinking, and alcohol abuse.** Participants engage in simple activities or sobriety tests without and then with goggles, enabling them to compare their performance while sober and impaired. The goggles replicate the behaviors associated with different Blood Alcohol Concentrations (BAC), ranging from under .06 to .25+ BAC. Choose between clear lenses for daytime simulation or shaded lenses for nighttime simulation.

Discover the impact of alcohol impairment firsthand with Fatal Vision Alcohol Simulation Goggles.



## KIT OPTIONS

## ALCOHOL GOGGLES



PRODUCT	CAMPAIGN KIT \$4,395.00 [ 6 ACTIVITIES ]	EVENT KIT \$2,400.00 [ 4 ACTIVITIES ]	PROGRAM KIT \$1,100.00 [ 2 ACTIVITIES ]
Fatal Vision® Alcohol Goggle - clear, with cloth protective bag	5	5	5
Fatal Vision® Alcohol Goggle - shaded, with cloth protective bag	5	-	-
User guide	1	1	1
Germicidal wipes (50/pack)	1	1	1
"Walk the Line" tape	1	1	1
TVL® lens combo pack	1	1	1
Smash Match® Impairment Challenge	1	1	-
DIES® (4' x 10') Winding Sidewalk Mat with carrying strap	1	1	-
DIES® (4' x 10') Roadside Sobriety and Stairs Challenge Mat with carrying strap	1	1	-
DIES® (4' x 14') Balcony Danger Mat with carrying strap	1	-	-
Backpack	1	1	1

### KIT EXTRAS

Fatal Vision® Alcohol Goggle - available in 5 BAC levels	\$169.00 each
TVL® Tunnel Vision Lens Overlay - includes 12 sets, available for Bronze, Red, or Silver Goggles	\$95.00 each
TVL® Tunnel Vision Combo Overlay - (36 lenses) 12 Bronze, 12 Red, and 12 Silver Lens Packs program binder	\$230.00
Fatal Vision® Personal Protective Equipment (PPE) Kit Includes: Germicidal wipes, goggle mask and face masks	\$299.00
Onsite Product Training <i>One-day (4-6 hours), training to continental USA</i>	\$3,195.00

SINGLE GOGGLES AVAILABLE FOR **\$169.00** IN 5 DIFFERENT BAC LEVELS WITH EITHER CLEAR OR SHADED LENS



**WHITE LABEL**  
Estimated BAC < .06  
*Impairment Begins with  
The First Drink*



**BRONZE LABEL**  
Estimated BAC .07-.10+  
*Legal Limit*



**RED LABEL**  
Estimated BAC .12-.15+  
*National Average of  
DUI Offenders*



**SILVER LABEL**  
Estimated BAC .17-.20+  
*Original Goggle*



**BLACK LABEL**  
Estimated BAC .25+  
*Binge Drinking*

**TVL OVERLAY**  
[ 3 OPTIONS ]



**PROGRAM KIT**  
[ 5 GOGGLES ]





# FATAL VISION® CONCUSSION GOGGLES



## MODELED IMPAIRMENTS

Visual disconnect, hesitation, disorientation, dizziness, and confusion

## EXPERIENCE THE REALITY

Step into the shoes of someone with a traumatic brain injury (TBI) using the Fatal Vision® Concussion Simulation Goggles. This program allows participants to understand the effects of a concussion caused by head or body impact. By experiencing these effects firsthand, participants are empowered to recognize and report concussions, take preventive measures, and adhere to prescribed recovery protocols.



## HOW IT WORKS

These comprehensive kits include activities carefully crafted in collaboration with trauma doctors to simulate hand-eye coordination, visual acuity, balance, and cognitive abilities. Participants first complete the activities in their normal state and then put on the Fatal Vision® Concussion Simulation Goggles. As they wear the goggles, they experience simulated TBI symptoms such as dizziness, visual impairment, disorientation, and confusion.

Gain a deeper understanding of traumatic brain injuries with the Fatal Vision Concussion Simulation Goggles.

**"I could not do this presentation without the Fatal Vision® Concussion Goggles. There's no other way to simulate these situations."** - Kassie Campbell, RN, BSN – University of Missouri Health Care's University Hospital



## KIT OPTIONS

## CONCUSSION GOGGLES



PRODUCT	CAMPAIGN KIT \$2,425.00 [ 15 ACTIVITIES ]	EVENT KIT \$1,675.00 [ 10 ACTIVITIES ]	PROGRAM KIT \$615.00 [ 5 ACTIVITIES ]
Fatal Vision® Concussion Goggle with cloth protective bag	5	3	2
User guide, USB PowerPoint presentations for elementary, high school/college ages, and pre/post tests	1	1	1
Yellow and Black “Walk-the-line” tape	1	1	1
Triangle activity game	1	1	1
Activity balls	4	4	1
Concussed activity game and accessories	1	1	1
Concussion action steps pocket guides	450	450	450
Germicidal wipes (50/pack)	1	1	1
Sport Activities: 1 DIES® (4' x 10') Activity Mat with carrying strap, digital timer, 5 activity cups, and 4 activity balls	1	1	-
Study Activities: 1 DIES® (3' x 5') Activity Mat with carrying strap, 2 color card stacks, 12 multi-colored golf balls with grabber, 4 dry erase boards, 12 markers, and 2 erasers	1	-	-
Backpack	-	-	1
Carrying case	1	1	-

### KIT EXTRAS

Single Fatal Vision® Concussion Goggle	\$169.00 each
Fatal Vision® Personal Protective Equipment (PPE) Kit Includes: Germicidal wipes, goggle mask and face masks	\$299.00
Onsite Product Training <i>One-day (4-6 hours), training to continental USA</i>	\$3,195.00
<b>Already have the Concussion Goggles? Add the Sport and Study Activities to help you further demonstrate the effects of a concussion in an athletic and learning environment.</b>	
Sport Activities: 1 DIES® Activity Mat (10" x 4") with carrying strap, digital timer, 5 activity cups, and 4 activity balls	\$800.00
Study Activities: 1 DIES® Activity Mat (5" x 3") with carrying strap, 2 color card stacks, 12 multi-colored golf balls with grabber, 4 dry erase boards, 12 markers, and 2 erasers	\$900.00

**A concussion is more than just a bump on the head – it is a potentially debilitating injury that could have long-lasting effects.**

**Single Fatal Vision®  
Concussion Goggle  
\$169.00**



**PROGRAM KIT  
[ 5 ACTIVITIES ]**



# FATAL VISION® DROWSY AND DISTRACTED GOGGLES



## MODELED IMPAIRMENTS

Slower reaction times, lapses in judgment, delay in processing, and divided attention failure

## EXPERIENCE THE RISKS

### **Do not underestimate the dangers of drowsy and distracted driving.**

Fatal Vision® Drowsy and Distracted Goggles offer a unique opportunity to understand the impairments caused by these behaviors and the potentially life-altering consequences they can lead to.

## HOW IT WORKS

Controlled through a Bluetooth-enabled mobile app, the Fatal Vision® Drowsy and Distracted Goggles offer three impairment modes:

**Mode A – Distracted Dial:** Simulates the consequences of briefly looking away to dial a phone. The goggles blackout every 3 seconds, highlighting the dangers of divided attention.

**Mode B – Distracted Text:** Replicates the distraction caused by reading or responding to a text. Goggles blackout for 4.6 seconds, reflecting the average time people engage in a text message instead of focusing on the road.

**Mode C – Drowsy:** Simulates the additional effect of momentary micro-sleeps that eventually lead to complete shutdown. The goggles progressively blackout, starting with short half-second closures and escalating to a 10-second blackout.

Experience the reality of drowsy and distracted driving with the Fatal Vision Drowsy and Distracted Goggles.

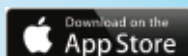


## KIT OPTIONS

## DROWSY AND DISTRACTED GOGGLES



PRODUCT	CAMPAIGN KIT \$3,999.00 [ 8 ACTIVITIES ]	EVENT KIT \$2,225.00 [ 7 ACTIVITIES ]	PROGRAM KIT \$1,200.00 [ 5 ACTIVITIES ]
Fatal Vision® Drowsy and Distracted Goggles with hard carrying case	2	2	1
In-app educational materials that include: six instructional videos, activity and user guides	1	1	1
Stop/go paddle, arrow paddle, and frisbee steering wheel	1	1	1
Course tape	3	3	3
Distract-A-Match® game	1	1	1
“How Focused Are You?” 3 poster pack	1	1	-
“How Focused Are You?” floor banner	1	-	-
DIES® (4' x 14') Distracted Driving Mat with steering wheel	1	-	-
Backpack	1	1	1
Germicidal wipes (50/pack)	1	1	1
KIT EXTRAS			
Fatal Vision® Drowsy and Distracted Goggles <i>Add on additional goggles for each activity</i>	Add goggles to your kit for \$925.00 each		
Fatal Vision® Personal Protective Equipment (PPE) Kit Includes: Germicidal wipes, goggle mask and face masks	\$299.00		
Onsite Product Training <i>One-day (4-6 hours), training to continental USA</i>	\$3,195.00		



The Fatal Vision® Drowsy and Distracted Goggles can be controlled and configured from a mobile app on your phone.

### PROGRAM KIT [ 5 ACTIVITIES ]



*Goggles are only effective with the activities in the kit. Therefore, they are not sold separately.*



# NEW FATAL VISION® OPIOID GOGGLES

PATENT NO.: US 11,678,841 B1



## MODELED IMPAIRMENTS

Divided attention failure, nodding out, contrast sensitivity impairment, heaviness and lethargy

## EXPERIENCE THE EFFECTS

**Introducing the Fatal Vision® Opioid Goggles and associated activities to raise awareness about the dangers of opioid use and abuse.** These goggles simulate the opioid impairments of divided attention failure, nodding out, contrast sensitivity impairment, heaviness, and lethargy. These impairments are associated with opioid consumption.

## HOW IT WORKS

Control the Fatal Vision® Opioid Goggles through Bluetooth using the opioid mobile app on your smartphone. Choose from three impairment modes:

**Mode A – Divided Attention Failure:** Replicates difficulty focusing and initiating tasks. The goggles sequentially blackout quadrants, impairing sustained attention.

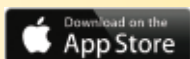
**Mode B – Nodding Out:** Simulates the gradual shutdown of consciousness, resulting in unresponsiveness—portions of the lens's blackout, mirroring the closing of the eyes.

**Mode C – Progressive Sequence:** Demonstrates the progression from lower to higher doses of opioids, cycling through both Mode A and Mode B.





PRODUCT	PROGRAM KIT \$3,225.00 [ 2 ACTIVITIES ]
Fatal Vision® Opioid Goggle	1
In-app educational materials that include instructional videos and user guides	1
GET IT 2GETHER™ - Home and School Activity with case	1
Hand/wrist weights set	1
Backpack	1
Germicidal wipes (50/pack)	1
“Opioid’s Addiction, Overdose and Death” DVD	1
KIT EXTRAS	
Fatal Vision® Opioid Goggles	Add up to three goggles for \$2,150.00 each
Fatal Vision® Personal Protective Equipment (PPE) Kit Includes: Germicidal wipes, goggle mask and face masks	\$299.00
Onsite Product Training <i>One-day (4-6 hours), training to continental USA</i>	\$3,195.00



The Fatal Vision® Opioid Goggles can be controlled and configured from a mobile app on your phone.

To truly comprehend the complexity of opioid impairment, we’ve incorporated additional impairments:

**Contrast Sensitivity Impairment:** a special film on the goggles reduces the wearer’s ability to distinguish an object from its background at the periphery.

**Heaviness and Lethargy:** use of wrist weights cause a lack of coordination and sluggishness when performing the associated activities.



**PROGRAM KIT**  
[ 2 ACTIVITIES ]

*Goggles are only effective with the activities in the kit. Therefore, they are not sold separately.*

**“This (Fatal Vision® Opioid Program Kit) is an amazing tool that addresses an issue everyone in the prevention field has been trying to provide information about. Our Youth Council gives them their seal of approval!” - Mary Ball, Project Coordinator – Advocates for Substance Abuse Prevention Coalition**

# NEW FATAL VISION® POLYDRUG [ALCOHOL & THC] GOGGLES



## MODELED IMPAIRMENTS

Distorted perception, poor motor coordination, slowed decision-making, and delayed reactions

## EXPERIENCE THE AMPLIFIED IMPAIRMENTS

**Fatal Vision® Polydrug [Alcohol & THC] Goggles replicate the amplified impairments that arise from consuming multiple drugs simultaneously.**

When alcohol and Tetrahydrocannabinol (THC) are used together, impairments are enhanced over the impact of either drug used alone. Users will find that their coordination is compromised, cognitive processing is distorted, and driving skills are negatively affected to an amplified degree.

### HOW IT WORKS

**The Fatal Vision Polydrug [Alcohol & THC] Goggles and activities simulate impairments like distorted perception, poor motor coordination, slowed decision-making, and delayed reactions.** Demonstrating cognitive distortion and balance challenges when impaired. Note: THC does not affect a person's ability to perceive color. The green lens feature is solely used to illustrate impaired cognitive perception and the potential consequences. The goggles also impact targeting, decision-making speed, reaction time, and motor skills, highlighting amplified impairments and risks of polydrug [Alcohol & THC] use.

## BENEFITS

- ✓ Safely address the growing concern of polydrug impaired driving
- ✓ Multiple activities demonstrate the amplified impairments and their negative impact on communities, homes, schools, and workplaces
- ✓ Engaging instructional materials facilitate effective demonstrations
- ✓ Understand and display the amplified impairments resulting from combined alcohol and THC use
- ✓ Developed in collaboration with Drug Recognition Experts to ensure a realistic simulation of impairments



## KIT OPTIONS

## POLYDRUG [ALCOHOL & THC] GOGGLES



PRODUCT	EVENT KIT \$2,425.00 [ 3 ACTIVITIES ]	PROGRAM KIT \$1,600.00 [ 2 ACTIVITIES ]
Fatal Vision® Polydrug [Alcohol & THC] Goggles	1	1
User guide	1	1
DIES® (4' x 14') Maze Mat Activity with steering wheel	1	1
Tic Tac Two Activity: Timer, 12 cones and 12 activity balls	1	1
Backpack	1	1
Germicidal wipes (50/pack)	1	1
"Walk the Line" tape	1	1
10 large pop-up cones with case and 12 activity balls	1	-
<b>KIT EXTRAS</b>		
Fatal Vision® Polydrug [Alcohol & THC] Goggles <i>Add on additional goggles for each activity</i>	Add up to four goggles for \$245.00 each	
Fatal Vision® Personal Protective Equipment (PPE) Kit Includes: Germicidal wipes, goggle mask and face masks	\$299.00	
Onsite Product Training <i>One-day (4-6 hours), training to continental USA</i>	\$3,195.00	

### PROGRAM KIT

[ 2 ACTIVITIES ]



*Goggles are only effective with the activities in the kit.  
Therefore, they are not sold separately.*



# FATAL VISION® THC GOGGLES

PATENT NO.: US 10,366,630 B2



## MODELED IMPAIRMENTS

Loss of short-term memory, executive function, altered visual perception, and slight loss of motor coordination

## EXPERIENCE THE DIFFERENCE

**Fatal Vision® THC Goggle offers a unique perspective on the effects of Tetrahydrocannabinol (THC) impairment.** Unlike the Alcohol Goggle, the THC Goggle impairs visual perception and reaction time, representing the specific impairments caused by THC.

### HOW IT WORKS

**The Fatal Vision THC Goggle along with the specially designed activities reduces a person's visual perception, impacting their capacity to perceive and respond to visual information accurately.** Note: THC does not affect a person's ability to perceive color. The green lens feature is solely used to illustrate impaired cognitive perception and the potential consequences.

Each kit includes instructional materials and custom-designed activities to effectively demonstrate the effects of THC use. The activities provide participants with a comprehensive understanding of the potential consequences associated with THC impairment.

## BENEFITS

- ✓ Safely and easily demonstrate impairment from THC
- ✓ Activities for participants of various ages, from middle schoolers to adults
- ✓ Engage participants with relevant and engaging demonstrations
- ✓ Activities highlight how distorted perception and impaired response model behaviors while under the influence of THC

NEW ACTIVITY





## KIT OPTIONS

THC GOGGLES



PRODUCT	CAMPAIGN KIT \$3,825.00 [ 7 ACTIVITIES ]	EVENT KIT \$2,525.00 [ 6 ACTIVITIES ]	PROGRAM KIT \$1,399.00 [ 5 ACTIVITIES ]	STARTER KIT \$925.00 [ 3 ACTIVITIES ]
Fatal Vision® THC Goggles with cloth protective bag	1	1	1	1
User guide	1	1	1	1
Activity balls	12	12	12	12
Fabric boxes	3	3	3	3
Executive function dry erase maze boards and markers kit	1	1	1	1
4-In-A-Row Memory Challenge	1	1	1	1
Road scenes and wireless pointer	1	1	1	-
"Marijuana: Does Legal Mean Safe?" DVD	1	1	1	-
"Up in Smoke" 3 poster pack	1	1	-	-
"Up in Smoke" floor banner	1	-	-	-
DIES® (4' x 14') THC Impairment Activity Mat, carrying strap and steering wheel	1	1	-	-
DIES® (4' x 14') Distracted Driving Mat with carrying strap and black & red chips	1	-	-	-
Backpack	2	1	1	-
Germicidal wipes (50/pack)	1	1	1	1
<b>KIT EXTRAS</b>				
Fatal Vision® THC Goggles <i>Add on additional goggles for each activity</i>	Add up to six goggles for \$245.00 each	Add up to five goggles for \$245.00 each	Add up to four goggles for \$245.00 each	Add up to two goggles for \$245.00 each
DIES® THC Impairment Activity Mat with carrying strap ( <i>Included in campaign kit</i> )	\$1,350.00			
Fatal Vision® Personal Protective Equipment (PPE) Kit - Includes: Germicidal wipes, goggle mask and face masks	\$299.00			
Onsite Product Training <i>One-day (4-6 hours), training to continental USA</i>	\$3,195.00			

### PROGRAM KIT [ 5 ACTIVITIES ]



Developed with the help of nationally recognized drug recognition experts, the Fatal Vision® THC Simulation Experience provides a new and unique demonstration modeling the impairing effects of THC.

*Goggles are only effective with the activities in the kit. Therefore, they are not sold separately.*

# DANGER IN EVERY STEP® ALCOHOL IMPAIRMENT ACTIVITY MATS



## ALCOHOL PREVENTION TOOLS

These mats depict several common obstacles that can become hazards for a person under the influence of alcohol



## EXPERIENCE




**Immerse yourself in the dangers of being drunk on a balcony, navigating a winding sidewalk, or descending a flight of stairs.** The DIES® Mats add an extra dose of reality to your Fatal Vision® Goggles activities, enhancing the overall experience.

## BENEFITS

- ✓ Set the scene for each demonstration with the help of DIES Mats, sparking conversations and feedback from participants.
- ✓ Our instructional materials guide instructors through the activity, providing best practices, talking points, and optional activity ideas to enhance the overall learning experience.





PRODUCT	PRICE
 <p><b>NEW LOOK – DIES® Balcony Danger Mat – Designed to raise awareness about the dangers of alcohol impairment in a party scene.</b> This mat provides the simulated challenge of walking through a room while performing simple tasks such as picking up a keys or a cell phone, talking to another party goer, and avoiding tripping hazards that could result in falling from the balcony to the street below. This activity is ideal for those addressing potential dangers associated with house parties and other instances where alcohol may be present.</p> <p>Includes: A 4' x 14' durable rubber-backed DIES Balcony Danger Mat with carrying strap and user guide. (<i>Fatal Vision® Goggles not included</i>)</p>	\$875.00
 <p><b>DIES® Winding Sidewalk Mat – The DIES Winding Sidewalk Mat simulates the dangers associated with alcohol impairment while strolling along a winding sidewalk.</b> This activity demonstrates to your audience the potential dangers of walking home impaired, which include falling off a sidewalk into traffic.</p> <p>Includes: A 4' x 10' durable rubber-backed DIES Winding Sidewalk Mat with carrying strap and user guide. (<i>Fatal Vision® Goggles not included</i>)</p>	\$740.00
 <p><b>DIES® Roadside Sobriety Test and Stairs Challenge Mat – The DIES Roadside Sobriety Test and Stairs Challenge Mat presents the challenge of performing a roadside sobriety test or walking down a set of stairs.</b> Both of these tasks become significantly more difficult, as your audience members will experience when they try it themselves.</p> <p>Includes: A 4' x 10' durable rubber-backed DIES Roadside Sobriety Test and Stairs Challenge Mat with carrying strap and user guide. (<i>Fatal Vision® Goggles not included</i>)</p>	\$740.00
<p><b>DIES® Alcohol Complete – ORDER AND SAVE when buying all three DIES Alcohol Activity Mats in one convenient package.</b></p> <p>Includes: DIES Balcony Danger (4' x 14'), DIES Winding Sidewalk (4' x 10'), DIES Roadside Sobriety Test and Stairs Challenge (4' x 10') with three carrying straps and user guides. (<i>Fatal Vision® Goggles not included</i>)</p>	\$2,030.00
ADD-ONS	
Fatal Vision® Alcohol Goggle - Available in 5 BAC Levels	\$169.00 each
<p>FEATURED DVD - Binge Drinking: THE FACTS</p> <p>Grade Level: 7–College   Running Time: 24 Minutes</p> <p><i>For a wide range of educational DVDs please visit <a href="http://fatalvision.com">fatalvision.com</a></i></p>	\$99.95

# SMASH MATCH® IMPAIRMENT CHALLENGE



## ALCOHOL PREVENTION TOOLS

This hands-on activity clearly demonstrates the impact of impairment on your judgment and reaction time

## EXPERIENCE THE IMPAIRING EFFECTS OF ALCOHOL

**Alcohol distorts your perception, making even simple tasks challenging.** Smash Match® is an engaging activity designed for use with Fatal Vision® Alcohol Goggles demonstrations. Participants match and place traffic-related shapes on a mat, experiencing the impairing effects of the goggles firsthand. The mat features printed messages promoting positive driving behaviors to reduce the risk of traffic-related crashes.

The user guide provided with Smash Match assists instructors in leading participants through activities that highlight the dangers of impaired driving. Together, participants and instructors develop strategies to prevent impaired driving and promote sober driving.

### PRODUCT

Smash Match® – Includes: Smash Match Mat, shapes, digital timer, carrying bag, and user guide. (Fatal Vision® Goggles not included)



### PRICE

\$130.00

### ADD-ONS

Fatal Vision® Alcohol Goggle - Available in 5 BAC Levels

\$169.00 each

Replacement Shapes for Smash Match® – Includes: 64 assorted (shapes only)

\$65.00

FEATURED DVD - Confronting Drunk Driving  
Grade Level: 7–College, Adults  
Running Time: 26 Minutes

\$139.95

*For a wide range of educational DVDs please visit [fatalvision.com](http://fatalvision.com)*



# SUM-IT-CUP® STANDARD DRINK UNIT



Alcohol  
Prevention Tools



## ALCOHOL PREVENTION TOOLS

This simple yet engaging activity provides information that participants will remember and use to help them make informed choices about the consumption of alcohol

## EXPERIENCE THE REALITY OF STANDARD DRINKS

**Not all drinks are equal when it comes to alcohol content. The SUM-IT-CUP® provides an interactive lesson on standard drink sizes for alcoholic beverages.** Participants serve themselves a simulated drink, which is then poured into the SUM-IT-CUP measuring beaker. This activity visually demonstrates the actual number of servings of alcohol in the drink, helping participants understand the potential impact on their blood alcohol concentration (BAC).

MASTER BARTENDER® turns learning into a fun game, offering a unique opportunity to educate about standard drink units (SDU) of common alcoholic beverages. It promotes responsible alcohol consumption by increasing awareness of drink sizes and their alcohol content.

### PRODUCT

### PRICE

SUM-IT-CUP® Complete with Master Bartender® – Includes: SUM-IT- CUP, rocks glass, wine goblet, beer mug, shot glass, pitcher, user guide, carrying case, acrylic ice cubes, glass strainer, and the Master Bartender Game



\$325.00

SUM-IT-CUP® – Includes: Large volume measuring beaker, small volume measuring beaker and user guide

\$24.95

Master Bartender® – Includes: Directions and scoring sheets, 32 game play cards, 10 joke cards, 10 advice cards, 100 game coins for “tip money,” SUM-IT-CUP large beaker, and SUM-IT-CUP small beaker.

\$39.99

*For use with participants age 21 and over.*

# INTOXICLOCK® PRO REAL-TIME BAC ESTIMATOR



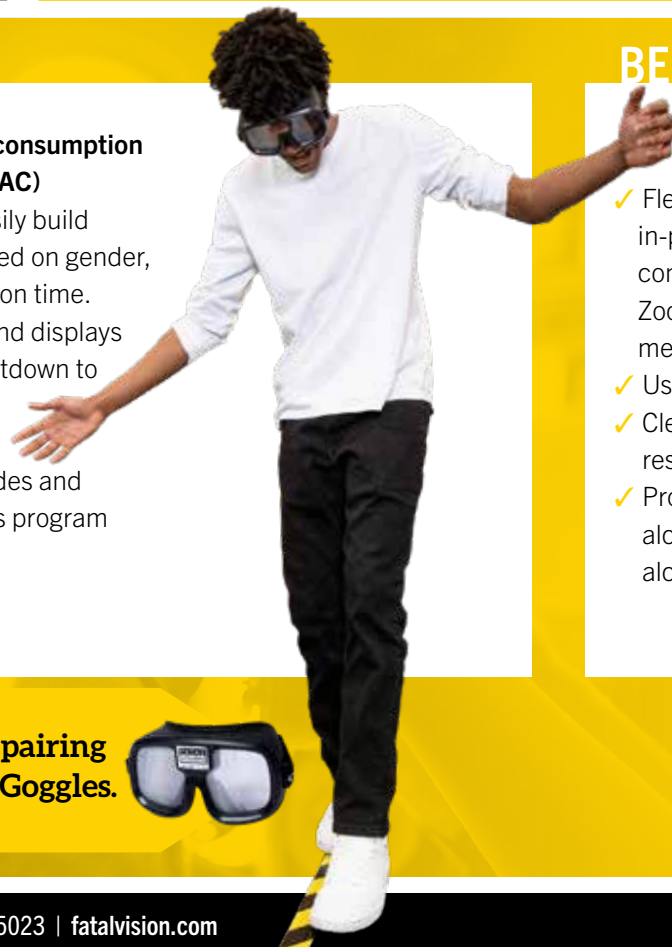
## ALCOHOL PREVENTION TOOLS

Illustrates how a person's weight, gender, drink of choice and rate of consumption all matter in how long it takes an individual to metabolize alcohol to zero BAC

## EXPERIENCE

### Experience the impact of alcohol consumption on blood alcohol concentration (BAC)

**with intoxiclock® Pro software.** Easily build customized drinking scenarios based on gender, weight, drink types, and consumption time. Watch as the software calculates and displays BAC in real-time, along with a countdown to zero BAC. Add drinks dynamically to see immediate effects. The software includes user-friendly guides and instructional materials for seamless program delivery.



Enhance the experience by pairing with Fatal Vision® Alcohol Goggles.



## BENEFITS

- ✓ Flexible delivery options: in-person or virtually using video conferencing platforms such as, Zoom, Microsoft Teams, or other meeting platforms
- ✓ User-friendly and easy to use
- ✓ Clear and understandable results
- ✓ Provides valuable lessons on alcohol use, impairment, and alcohol metabolism



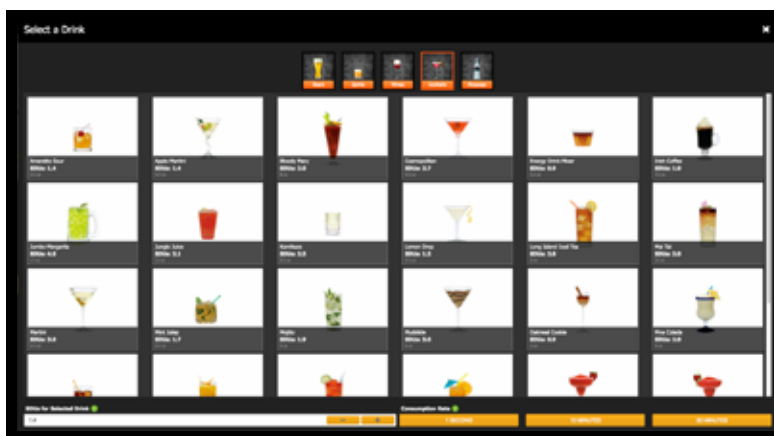


PRODUCT	CAMPAIGN KIT \$3,500.00 [ 8 ACTIVITIES ]	EVENT KIT \$2,345.00 [ 5 ACTIVITIES ]	PROGRAM KIT \$1,425.00 [ 3 ACTIVITIES ]	SOFTWARE \$699.00 [ SINGLE LICENSE ]
Single license of intoxiciclock® Pro software with digital instructional materials	1	1	1	1
SUM-IT-CUP® Complete	1	1	1	-
"You Call The Shots" tabletop banner	1	1	1	-
"You Call the Shots" 3 poster pack	1	-	-	-
Fatal Vision® Alcohol Goggle - clear, with cloth protective bag	5	5	-	-
Germicidal wipes (50/pack)	1	1	-	-
Roll of "Walk the Line" tape	1	1	-	-
DIES® (4' x 14') Balcony Danger Mat with carrying strap	1	-	-	-
Label printer for personalization of pocket guides	1	-	-	-
Pocket guides	300	-	-	-
Backpack	1	1	-	-
<b>KIT EXTRAS</b>				
Additional licenses of intoxiciclock® Pro (Add up to five additional licenses per package)	\$99.00 per license	\$99.00 per license	\$99.00 per license	\$99.00 per license
Fatal Vision® Alcohol Goggle - available in 5 BAC levels	\$169.00 each			
Onsite Product Training <i>One-day (4-6 hours), training to continental USA</i>	\$3,195.00			

**INTERESTED IN A DEMO? Contact our sales office at 800-272-5023 to schedule a virtual demonstration of the intoxiciclock® Pro Software.**



The graphing function shows a real-time illustration and visual display of each drinking scenario



Select from 52 different types of alcoholic beverages to build a scenario

# TURN 'N LEARN® CLASSROOM CHALLENGE



## ALCOHOL AND DISTRACTED DRIVING PREVENTION TOOLS

Teach about the dangers of underage drinking, impaired driving, and drowsy and distracted driving

## EXPERIENCE

**Engage participants in interactive learning with the Turn 'N Learn Classroom Challenge.** Teams spin the wheel to select question categories and earn points by answering questions and performing activities. Topics include underage drinking, impaired driving, and drowsy & distracted driving. Use Fatal Vision® Goggles for realistic simulations. Perfect for classrooms, exhibits, and community events.

## BENEFITS

- ✓ Interactive and engaging
- ✓ Encourages teamwork
- ✓ Covers important topics about impairment
- ✓ Includes realistic simulations
- ✓ Ideal for various settings including classrooms and community events

### PRODUCT

Turn 'N Learn Classroom Challenge – Includes: 20.5" Game Wheel with Carrying Case, Game Wheel Inserts and Center Hub, Fatal Vision Alcohol Goggle: Silver Label Estimated BAC .17–.20+, Fatal Vision Drowsy and Distracted Goggle Program Kit, Germicidal Wipes, Backpack, Game Play Cards: Alcohol and Distracted Driving, Game Play Activities: Play Coins, 2-Decks of Playing Cards, Building Blocks, 50-Disposable Plastic Cups, 2-Acrylic Pitchers, Digital Timer, and 3-Stress Balls

### PRICE

\$2,900.00





# DISTRACT-A-MATCH® MULTITASK CHALLENGE



Alcohol  
Prevention Tools

Distracted Driving  
Prevention Tools



## DISTRACTED DRIVING PREVENTION TOOLS

Distract-A-Match® is the ideal tool to help you deliver a simple and effective lesson about the dangers of distracted driving

## EXPERIENCE



**Distract-A-Match® is a timed multi-tasking puzzle game that demonstrates the challenges of staying focused.** Participants race against the clock to place shapes, and then repeat the activity with a distraction, like typing a text message. A comparison of the first and second attempts reveals slower performance and more errors when distracted. It's an eye-opening experience highlighting the impact of distractions on productivity.

### PRODUCT

Distract-A-Match® Game – Includes: Game mat, assorted shapes, digital timer, carrying bag, and user guide

### PRICE

\$130.00

### ADD-ONS

Replacement Shapes for Distract-A-Match® – Includes: 64 assorted shapes only

\$65.00

FEATURED DVD -  
Danger Behind the Wheel:  
The Facts About Distracted Driving  
Grade Level: 7–College, Adults  
Running Time: 26 Minutes  
*For a wide range of educational DVDs  
please visit [fatalvision.com](http://fatalvision.com)*

\$139.95

# DANGER IN EVERY STEP® DISTRACTED DRIVING ACTIVITY MAT



## DISTRACTED DRIVING PREVENTION TOOLS

Add an additional dose of reality to your distracted driving awareness programs

## EXPERIENCE

**Distracted driving is just as dangerous as driving under the influence, but your participants need to experience it firsthand to truly understand.** The DIES® Distracted Driving Activity Mat is a durable mat that portrays a realistic town setting with streets, crosswalks, and other common locations. Participants use a steering wheel to navigate through the simulated town, making stops and observing safe driving habits.

After completing the first drive, participants take on the challenge again, this time with distractions like texting while driving. The effects are evident as participants miss turns, veer off the road, or ignore stop signs. This eye-opening experience vividly demonstrates how distractions impair a person's ability to safely operate a vehicle.

### PRODUCT



DIES® Distracted Driving Activity Mat – Includes:  
A durable rubber-backed 4' x 14' DIES Distracted Driving Activity Mat with carrying strap, steering wheel, timer, "Pedestrian Pete," 16 stop signs, and a user guide

### PRICE

\$1,150.00



# EDUCATIONAL DVDS

Enrich your safety program with our **educational DVDs**. Explore a wide range of relevant and compelling videos on the lives, choices, issues, and well-being of today's teenagers at [fatalvision.com](http://fatalvision.com).

## EDUCATIONAL DVDS

## NEW TITLES

PRODUCT	PRICE
<b>BEST SELLER</b> - 10 Reasons You Should Never Try Vaping	\$149.95
Binge Drinking and Blackouts	\$149.95
<b>BEST SELLER</b> - Health Risks of Vaping Marijuana	\$149.95
Marijuana – New Laws, New Problems for Teens	\$149.95

## EDUCATIONAL DVDS

## ALCOHOL AND DRINKING

PRODUCT	PRICE
<b>BEST SELLER</b> - All You Need To Know About Alcohol in 17 Minutes	\$139.95
Confronting Drunk Driving	\$139.95
DUI: The Hard Truth	\$139.95
<b>BEST SELLER</b> - Underage Drinking: Is It Worth It?	\$149.95

## EDUCATIONAL DVDS

## DRUG ABUSE

PRODUCT	PRICE
<b>BEST SELLER</b> - Abusing Over-The-Counter-Drugs	\$139.95
Everything You Need To Know About Marijuana In 22 Minutes	\$139.95
Fentanyl: The Deadliest Opioid	\$149.95
<b>BEST SELLER</b> - Marijuana: Does Legal Mean Safe?	\$149.95
<b>BEST SELLER</b> - Overdose Epidemic: What Can Be Done to Stop It?	\$149.95

## EDUCATIONAL DVDS



## DROWSY AND DISTRACTED DRIVING

PRODUCT	PRICE
Asleep At The Wheel	\$139.95
Danger Behind the Wheel: The Facts On Distracted Driving	\$139.95
<b>BEST SELLER</b> - Texting & Driving: The Deadliest Distraction	\$149.95

# BANNERS AND POSTERS



**Empower your community with awareness!** Start the conversation on safety and responsibility with these impactful banners and posters depicting the dangers of impairment from vaping, alcohol, distraction, and THC.

BANNERS AND POSTERS		VAPING 
PRODUCT		PRICE
	<b>Elevate awareness about vaping alternatives with our thought-provoking posters and banners.</b> These powerful visuals not only highlight the risks of vaping but also ignite discussions around healthier options. Pave the way for informed choices and healthier lifestyles.	\$599.00
	<b>“Vaping” Floor Banner</b> — Includes: Retractable banner 32” x 84” and comes standard with a protective carrying bag	
	<b>“Vaping” Table Top Banner</b> — Includes: Retractable tabletop banner is 32”x 40” and comes standard with a protective carrying bag	\$575.00
	<b>“Vaping” Poster</b> — Includes: Poster measures 20” x 28”	\$24.95
<b>NEW</b>		<b>“Implementing the vaping poster in our school sparked conversations among students, while the accompanying web page provided a list alternatives!” - Amy Johnson, PE &amp; Health Teacher</b>



## BANNERS AND POSTERS

## ALCOHOL IMPAIRMENT



### PRODUCT

### PRICE

**Take control of your alcohol consumption with “You Call the Shots.”** These banners and posters provide valuable information about the alcohol content and calorie count of popular drinks. Stay informed and make responsible choices.

**“You Call the Shots” Floor Banner**— Includes: Retractable banner 32” x 84” and comes standard with a protective carrying bag

**“You Call the Shots” Table Top Banner** — Includes: Retractable tabletop banner is 32”x 40” and comes standard with a protective carrying bag

**“You Call the Shots” Poster** — Includes: Poster measures 20” x 28”

**“You Call the Shots” 3 Poster Pack** — Includes: Three 12 x 18” posters, “What’s Brewing,” “Craft Cocktails,” and “Party Punches”



## BANNERS AND POSTERS

## DROWSY AND DISTRACTED DRIVING



### PRODUCT

### PRICE

**Raise awareness and educate others about the dangers of drowsy and distracted driving with our impactful banners and posters.** These materials feature eye-opening statistics that will leave a lasting impression on viewers.

**“How Focused Are You?” Drowsy & Distracted Driving Floor Banner** — Includes: Retractable banner is 32” x 84” and comes standard with a protective carry bag

**“How Focused Are You?” Drowsy & Distracted Driving Table Top Banner** — Includes: Retractable tabletop banner is 32”x 40” and comes standard with a protective carrying bag

**“How Focused Are You?” Drowsy & Distracted Driving 3 Poster Pack** — Includes: Three 12” x 18” posters



## BANNERS AND POSTERS

## THC IMPAIRMENT



### PRODUCT

### PRICE

**NEW LOOK** – Create awareness and educate others about the potential consequences of THC impairment on driving, education, and addiction. These materials display impactful statistics that will grab attention and deliver a powerful message.

**“Up In Smoke” Floor Banner** — Includes: Retractable banner is 32” x 84” and comes standard with a protective carry bag

**“Up In Smoke” Table Top Banner** — Includes: Retractable tabletop banner is 32”x 40” and comes standard with a protective carrying bag

**“Up In Smoke” 3 Poster Pack** — Includes: Three 12” x 18” posters



# FATAL VISION® ROADSTER PEDAL KART



## DRIVING SIMULATIONS

Get real about the dangers of alcohol and THC impairment along with drowsy and distracted driving

## EXPERIENCE

**Do you believe you can safely drive after a few drinks? Or that texting while driving or getting behind the wheel after a sleepless night is no big deal? What about driving under the influence of THC?** The Fatal Vision® Roadster is here to provide a hands-on experience that will change your audience's perspective on impaired driving.

## FEATURES

- ✓ **Easy Assembly:** Each Roadster comes standard with assembly instructions (assembly required)
- ✓ **Reliable Warranty:** One-year warranty on parts and frame against material defects in workmanship
- ✓ **Versatile Driving Courses:** Accommodates small and large groups with multiple layouts for an engaging experience.
- ✓ **Comprehensive Guide:** Instructional materials prepare instructors for engaging and relevant demonstrations.

Promote safer choices on the road by using this powerful tool to address alcohol, THC, drowsy, and distracted driving risks in your educational programs.

**"Wearing the THC goggles and driving the course really gave me a better idea on how marijuana use can affect driving skills, reaction times and thought processes." – Evan, Student**





## PACKAGE OPTIONS

## FATAL VISION® ROADSTER ULTIMATE



PRODUCT	ULTIMATE PACKAGE 2-SEATER ROADSTER \$5,100.00	ULTIMATE PACKAGE SINGLE-SEATER ROADSTER \$4,499.00
Fatal Vision® Roadster – Pedal Kart	-	1
Fatal Vision® Roadster – 2-Seater Pedal Kart	1	-
<b>IMPAIRED &amp; DISTRACTED DRIVING COURSE</b> These course materials include all the necessary resources and accessories to set up a unique Roadster driving course to address <b>alcohol-impaired driving, THC-impaired driving, and drowsy &amp; distracted driving.</b> The course comes standard with: Fatal Vision® Silver Label Clear Goggle, TVL® Lens Pack Silver, Fatal Vision® Drowsy and Distracted Goggle, Fatal Vision® THC Goggle, 18 - 12" rigid cones, 16 – 28" course cones, led light kit - some assembly required, dry erase scoreboards with markers and eraser, course tape, Roadster horn, 2 backpacks, 2 helmets with sanitary fabric caps, 2 safety glasses, marking pistol, 4 spray chalk, digital timer, mini measuring wheel, folding wood rule, germicidal disposable wipes, stop/go paddle, arrow paddle, frisbee steering wheel and educational materials (training video, course guide, and pdf poster)	1	1
<b>PACKAGE EXTRAS</b>		
Fatal Vision® Roadster – Pedal Kart Only		+\$999.00
Fatal Vision® Roadster – 2-Seater Pedal Kart Only		+\$1,599.00
Onsite Product Training <i>One-day (4-6 hours), training to continental USA</i>		+\$3,195.00

### 2-SEATER PEDAL KART

Purchase the Roadster with the impaired and distracted driving course to give you three unique impaired driving demonstration options.



# SIDNE® – SIMULATED IMPAIRED DRIVING EXPERIENCE VEHICLE

**We offer upgrade options for current  
SIDNE® customers**

- ✓ Available for SIDNE® versions 3.0, 4.0 and 6.0
- ✓ Software upgrades
- ✓ Updated safety features
- ✓ Improved functionality

*Includes standard warranty*

Upgrade packages start at \$3,740.00

**Call 800-272-5023 for a Quote today!**



Control SIDNE® from a distance of  
75' with the infrared transmitter!



**DRIVING SIMULATIONS**

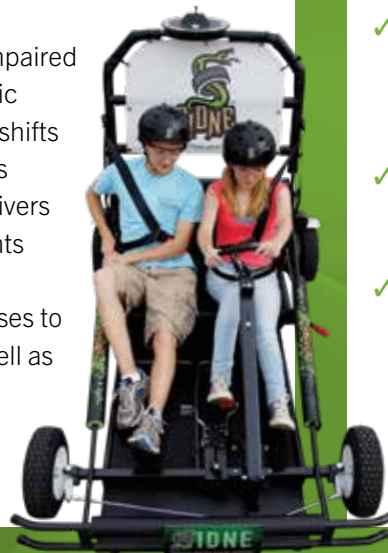
A safe and effective experience demonstrating a driver's susceptibility to the effects of impairment and distraction while driving

## EXPERIENCE

**Looking for the ultimate impaired driving simulator? Look no further than SIDNE® (Simulated Impaired Driving Experience).** This custom-built electric kart offers a firsthand experience of the consequences of driving under the influence of alcohol, THC, or while being drowsy or distracted.

With SIDNE, participants can feel the effects of impaired judgment, loss of control, delayed response, erratic acceleration and braking, missed turns, and lane shifts into "oncoming traffic." These realistic simulations mimic the impairments commonly observed in drivers under the influence of alcohol and other intoxicants

SIDNE also offers specially designed add-on courses to simulate driving under the influence of THC, as well as driving while drowsy or distracted.



## FEATURES

- ✓ **Versatile Usage:** Indoors or outdoors, for flexible training programs or events.
- ✓ **Adjustable Controls:** Easily accommodate participants' height for a comfortable and safe experience.
- ✓ **Remote Speed Control:** Instructors supervise and control speed (4 to 8 mph) and mode (sober/impaired) from up to 75 feet away.
- ✓ **Immediate Braking:** Equipped with remote braking for instant stops, ensuring participant safety.
- ✓ **Comprehensive Training:** Each SIDNE includes Innocorp's Onsite Product Training, ensuring safe and effective use. Unforgettable awareness for the dangers of impaired driving.





PRODUCT	ULTIMATE PACKAGE \$33,545.00	BASIC PACKAGE \$24,000.00
SIDNE® 7.2 Vehicle	1	1
Onsite Product Training session	1 Day	1 Day
Standard warranty (6 months or 150 hours of run time)	1	1
Transmitters with carrying case	2	2
12-Volt batteries	4	2
Battery charger	1	1
User guide and course cards	4	4
SIDNE user guide and training video	1	1
Trainer high visibility safety vest	3	3
Helmets and safety glasses	4	2
SIDNE tool kit	1	1
Lithium grease	1	1
Sanitary fabric caps (100/pack)	4	1
Germicidal wipes (50/pack)	5	1
6-inch course cones	60	30
<b>IMPAIRED &amp; DISTRACTED DRIVING COURSE</b> These course materials include all the necessary resources and accessories to set up a unique SIDNE driving course to address <b>alcohol-impaired driving, THC-impaired driving, and drowsy &amp; distracted driving.</b> The course comes standard with: Fatal Vision® Drowsy and Distracted Goggle, Fatal Vision® THC Goggle, 20 - 28" cones, 24 cone toppers, 4 traffic signs, 18 checkered string pennants, mini measuring wheel, cone stick, 3 course figures, SIDNE protective cover, led light kit - some assembly required, dry erase scoreboards with markers and eraser, course tape, horn, 2 backpacks, 2 helmets with sanitary fabric caps, 2 safety glasses, marking pistol, 4 spray chalk, digital timer, mini measuring wheel, folding wood rule, germicidal disposable wipes, stop/go paddle, arrow paddle, frisbee steering wheel, and educational materials (training video, course guide, and pdf poster)	1	+\$5,900.00
<b>PACKAGE EXTRAS</b>		
<b>SIDNE SPARE BATTERY SET OF 2</b> Includes two 12 volt AGM batteries, each battery in its own rugged plastic case, and "plug and go" connections	+\$1,700.00	
<b>Extended warranty</b> (additional 12 months or 300 hours of run time added to standard warranty)	+ \$1,600.00	
<b>Additional day of Onsite Product Training</b> (may be required based on products selected or number of people to be trained)	+\$1,575.00	

ADD TO YOUR SIDNE BASIC PACKAGE BY  
SELECTING A COURSE OR PROGRAM EXTRA

Driving  
Simulations

# PRODUCT TRAINING



**“The training session gave our staff the confidence and capacity to engage our community with Fatal Vision® prevention tools.”**  
- Octavia Marsh, Executive Director, Hanover Cares Coalition



## PRODUCT TRAINING

Amplify your prevention program's effectiveness with expert Innocorp training.

## EXPERIENCE

**Unlock the full potential of your prevention programs with Innocorp's professional training sessions.** Our certified trainers will collaborate with your instructors, outreach staff, and prevention specialists to ensure seamless integration of Innocorp products.

Through tailored training sessions, your team will fine-tune their prevention lessons and enhance their program delivery techniques. Whether you're new to using Innocorp products or seeking a refresher, our training will equip you with the skills and knowledge to effectively engage your audience.

### Key Training Objectives

- ✓ Master safe demonstration techniques for maximum audience engagement.
- ✓ Integrate Innocorp products seamlessly into your existing program.
- ✓ Enhance program delivery through interactive role-play and activity demonstrations.
- ✓ Foster team confidence and capacity through dialogue and experiential learning.

Customizable to your organization's needs and goals, our training sessions empower you to deliver impactful prevention programs.

PRODUCT	PRICE
Onsite Product Training — Includes: A 4-6 hour training session, accommodating up to 10 attendees with one Innocorp trainer. All travel expenses to the continental USA included if selecting an onsite training session. (AK, HI, and international must call for price quote)	\$3,195.00
ADD-ONS	
Additional Day of Onsite Product Training — Includes: Additional consecutive training day	\$1,575.00



# DISCOVER

At Innocorp, we understand the challenges organizations face when seeking funding for their programs and the importance of continuously developing new products and ideas to engage participants effectively. Whether you're looking for resources to support your safety program or seeking innovative tools to empower your community, we're here to assist you every step of the way.



## LOOKING FOR NEW PROGRAM FUNDING?

Do you have grand visions for your safety program but feel navigating the funding landscape is unclear? Begin your funding search with Innocorp!

Complete the form by scanning the QR code, visiting our website at [www.fatalvision.com/funding-resources-request/](http://www.fatalvision.com/funding-resources-request/) or call 800-272-5023.

We will connect you with access to potential funding sources that can address your needs.

Don't miss out on this opportunity to make a positive difference in your community by raising awareness and promoting healthy choices with Fatal Vision®.



## ALWAYS DEVELOPING NEW PRODUCTS AND IDEAS TO ENGAGE YOUR PARTICIPANTS

### STAY CONNECTED








We are dedicated to empowering communities by creating innovative tools that spark curiosity and save lives.

Sign up for email by scanning the QR code or visiting our website at [www.fatalvision.com](http://www.fatalvision.com) to stay updated on the latest developments and gain access to exclusive resources. Together, let's create impactful experiences and foster a culture of safety and awareness in your community.



PO Box 930064  
Verona, WI 53593-0064 USA

Creating New Perspectives To Promote Healthy Choices  
800-272-5023 | [fatalvision.com](http://fatalvision.com) |     

 GS-02F-0062R

# BEYOND THE HIGH

HIGHLIGHT THE RISKS OF THC-IMPAIRED  
DRIVING WITH FATAL VISION® THC GOGGLES!



Driving with THC  
in your system  
**DOUBLES  
THE RISK**  
of a vehicular crash

[www.bmj.com](http://www.bmj.com)

Fatal Vision THC Goggles and activities offer a hands-on experience showing the simulated consequences of THC impairment, promoting a clear understanding of the risks associated with driving under its influence. » Page 8