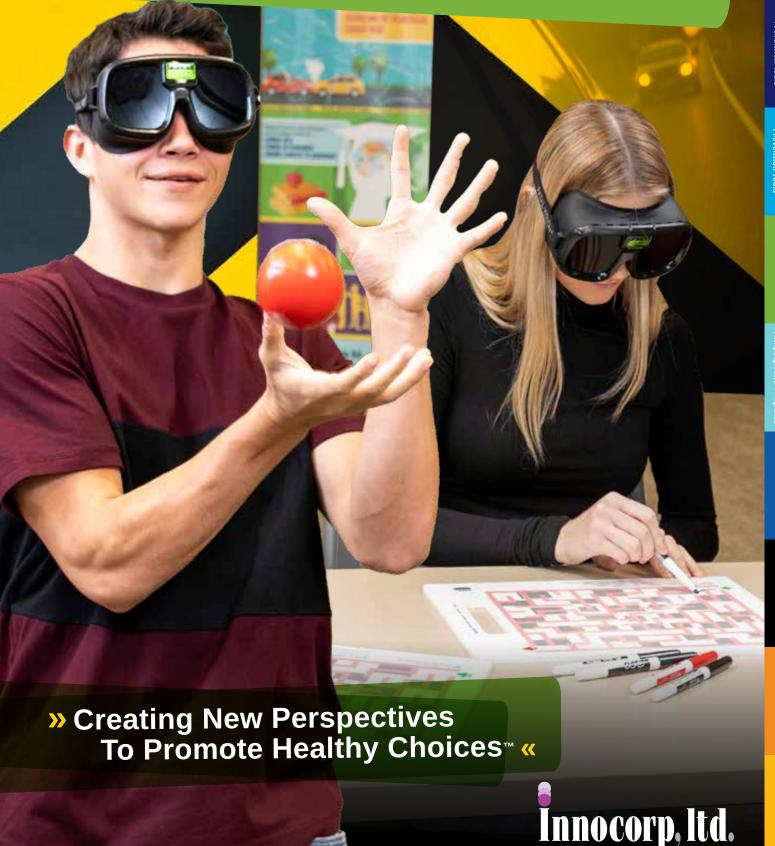
# RAISING AWARENESS. TRANSFORMING BEHAVIORS. BE A PART OF THE SOLUTION. SAVE LIVES.







**MODELED IMPAIRMENTS** 

Impaired balance, vision, reaction time, and judgment

### **EXPERIENCE THE IMPACT**

Discover the realistic effects of alcohol impairment with Fatal Vision® Alcohol Goggles. This eye-opening tool allows sober individuals to experience the potential consequences of everyday tasks while under the influence. Walking a line, balancing on one leg, grabbing keys, and throwing a ball become challenging as the goggles simulate impaired vision, balance, reaction time, and judgment caused by alcohol.

### **HOW IT WORKS**

Fatal Vision Alcohol Goggles enables you to provide powerful lessons on impaired driving, underage drinking, and alcohol abuse. Participants engage in simple activities or sobriety tests without and then with goggles, enabling them to compare their performance while sober and impaired. The goggles replicate the behaviors associated with different Blood Alcohol Concentrations (BAC), ranging from under .06 to .25+ BAC. Choose between clear lenses for daytime simulation or shaded lenses for nighttime simulation.

Discover the impact of alcohol impairment firsthand with Fatal Vision Alcohol Simulation Goggles.



PRODUCT	CAMPAIGN KIT \$4,295.00 [ 6 ACTIVITIES ]	EVENT KIT \$2,350.00 [ 4 ACTIVITIES ]	PROGRAM KIT \$1,100.00 [ 2 ACTIVITIES ]
Fatal Vision® Alcohol Goggle - clear, with cloth protective bag	5	5	5
Fatal Vision® Alcohol Goggle - shaded, with cloth protective bag	5	-	-
User guide	1	1	1
Germicidal wipes (50/pack)	1	1	1
"Walk the Line" tape	1	1	1
TVL® lens combo pack	1	1	1
Smash Match® Impairment Challenge	1	1	-
DIES® (4' x 10') Winding Sidewalk Mat with carrying strap	1	1	-
DIES® (4' x 10') Roadside Sobriety and Stairs Challenge Mat with carrying strap	1	1	-
DIES® (4' x 14') Balcony Danger Mat with carrying strap	1	-	-
Backpack	1	1	1
KIT EXTRAS			

KIT EXTRAS	
Fatal Vision® Alcohol Goggle - available in 5 BAC levels	\$159.00 each
TVL® Tunnel Vision Lens overlay - Includes 12 sets, available for Bronze, Red, or Silver Goggles	\$95.00 each
TVL® Tunnel Vision Combo overlay - (36 lenses) 12 Bronze, 12 Red, and 12 Silver Lens Packs program binder	\$230.00
Fatal Vision® Personal Protective Equipment (PPE) Kit Includes: Germicidal wipes, goggle mask and face masks	\$299.00
Product training One-day (4-6 hours), training to continental USA	\$2,995.00

### SINGLE GOGGLES AVAILABLE FOR \$159.00 IN 5 DIFFERENT BAC LEVELS WITH EITHER CLEAR OR SHADED LENS











WHITE LABEL Estimated BAC < .06

**BRONZE LABEL** Estimated BAC .07-.10+

RED LABEL Estimated BAC .12-.15+ SILVER LABEL Estimated BAC .17-.20+ Original Goggle

BLACK LABEL Estimated BAC .25+ Binge Drinking

Impairment Begins with The First Drink













**MODELED IMPAIRMENTS** 

Visual disconnect, hesitation, disorientation, dizziness, and confusion

### **EXPERIENCE THE REALITY**

Step into the shoes of someone with a traumatic brain injury (TBI) using the Fatal Vision® Concussion Simulation Goggles.

This program allows participants to understand the effects of a concussion caused by head or body impact. By experiencing these effects firsthand, participants are empowered to recognize and report concussions, take preventive measures, and adhere to prescribed recovery protocols.

### **HOW IT WORKS**

These comprehensive kits include activities carefully crafted in collaboration with trauma doctors to simulate hand-eye coordination, visual acuity, balance, and cognitive abilities. Participants first complete the activities in their normal state and then put on the Fatal Vision® Concussion Simulation Goggles. As they wear the goggles, they experience simulated TBI symptoms such as dizziness, visual impairment, disorientation, and confusion.

Gain a deeper understanding of traumatic brain injuries with the Fatal Vision Concussion Simulation Goggles.

# KIT OPTIONS

# CONCUSSION GOGGLES 😂

PRODUCT	CAMPAIGN KIT \$2,390.00 [ 15 ACTIVITIES ]	EVENT KIT \$1,625.00 [ 10 ACTIVITIES ]	PROGRAM KIT \$615.00 [ 5 ACTIVITIES ]
Fatal Vision® Concussion Goggle with cloth protective bag	5	3	2
User guide, USB PowerPoint presentations for elementary, high school/college ages, and pre/post tests	1	1	1
Yellow and Black "Walk-the-line" tape	1	1	1
Triangle activity game	1	1	1
Activity balls	4	4	1
Concussed activity game and accessories	1	1	1
Concussion action steps pocket guides	450	450	450
Germicidal wipes (50/pack)	1	1	1
Sport Activities: 1 DIES® (4' x 10') Activity Mat with carrying strap, digital timer, 5 activity cups, and 4 activity balls	1	1	-
Study Activities: 1 DIES® (3' x 5') Activity Mat with carrying strap, 2 color card stacks, 12 multi-colored golf balls with grabber, 4 dry erase boards, 12 markers, and 2 erasers	1	-	-
Backpack	-	-	1
Carrying case	1	1	-
KIT EXTRAS			
Single Fatal Vision® Concussion Goggle		\$159.00 each	
Fatal Vision® Personal Protective Equipment (PPE) Kit Includes: Germicidal wipes, goggle mask and face masks		\$299.00	
Product training One-day (4-6 hours), training to continental USA	\$2,995.00		
Already have the Concussion Goggles? Add the Sport and Study Activities to help you further demonstrate the effects of a concussion in an athletic and learning environment			
Sport Activities: 1 DIES® Activity Mat (10" x 4") with carrying strap, digital timer, 5 activity cups, and 4 activity balls	\$700.00		
Study Activities: 1 DIES® Activity Mat (5" x 3") with carrying strap, 2 color card stacks, 12 multi-colored golf balls with grabber, 4 dry erase boards, 12 markers, and 2 erasers		\$830.00	

A concussion is more than just a bump on the head — it is a potentially debilitating injury that could have long-lasting effects.

> Single Fatal Vision® **Concussion Goggle** \$159.00









Slower reaction times, lapses in judgment, delay in processing, and divided attention failure

### **EXPERIENCE THE RISKS**

Do not underestimate the dangers of drowsy and distracted driving. Fatal Vision® Drowsy and Distracted Goggles offer a unique opportunity to understand the impairments caused by these behaviors and the potentially lifealtering consequences they can lead to.

### **HOW IT WORKS**

Controlled through a Bluetooth-enabled mobile app, the Fatal Vision® Drowsy and Distracted Goggles offer three impairment modes:

Mode A - Distracted Dial: Simulates the consequences of briefly looking away to dial a phone. The goggles blackout every 3 seconds, highlighting the dangers of divided attention.

Mode B - Distracted Text: Replicates the distraction caused by reading or responding to a text. Goggles blackout for 4.6 seconds, reflecting the average time people engage in a text message instead of focusing on the road.

Mode C - Drowsy: Simulates the additional effect of momentary micro-sleeps that eventually lead to complete shutdown. The goggles progressively blackout, starting with short half-second closures and escalating to a 10-second blackout.

Experience the reality of drowsy and distracted driving with the Fatal Vision Drowsy and Distracted Goggles.

# KIT OPTIONS

# DROWSY AND DISTRACTED GOGGLES



PRODUCT	CAMPAIGN KIT \$3,625.00 [8 ACTIVITIES]	EVENT KIT \$2,195.00 [7 ACTIVITIES]	PROGRAM KIT \$1,085.00 [ 5 ACTIVITIES ]
Fatal Vision® Drowsy and Distracted Goggles with hard carrying case	2	2	1
In-app educational materials that include: six instructional videos, activity and user guides	1	1	1
Stop/go paddle, arrow paddle, and frisbee steering wheel	1	1	1
Course tape	3	3	3
Distract-A-Match® game	1	1	1
"How Focused Are You?" 3 poster pack	1	1	-
"How Focused Are You?" floor banner	1	-	-
DIES® (4' x 14') Distracted Driving Mat with steering wheel	1	-	-
Backpack	1	1	1
Germicidal wipes (50/pack)	1	1	1
Distract-A-Match® game  "How Focused Are You?" 3 poster pack  "How Focused Are You?" floor banner  DIES® (4' x 14') Distracted Driving Mat with steering wheel  Backpack	1 1 1 1 1	1 1 - - 1	1 - - 1

KIT EXTRAS	
Fatal Vision® Drowsy and Distracted Goggles Add on additional goggles for each activity	Add goggles to your kit for \$855.00 each
Fatal Vision® Personal Protective Equipment (PPE) Kit Includes: Germicidal wipes, goggle mask and face masks	\$299.00
Product training One-day (4-6 hours), training to continental USA	\$2,995.00





The Fatal Vision® Drowsy and Distracted Goggles can be controlled and configured from a mobile app on your phone.









Loss of short-term memory, executive function, altered visual perception, and slight loss of motor coordination

### EXPERIENCE THE DIFFERENCE

Fatal Vision® THC Goggle offers a unique perspective on the effects of Tetrahydrocannabinol (THC) impairment. Unlike the Alcohol Goggle, the THC Goggle impairs visual perception and reaction time, representing the specific impairments caused by THC.

### **HOW IT WORKS**

The Fatal Vision THC Goggle along with the specially designed activities reduces a person's visual perception, impacting their capacity to perceive and respond to visual information accurately. Note: THC does not affect a person's ability to perceive color. The green lens feature is solely used to illustrate impaired cognitive perception and the potential consequences.

Each kit includes instructional materials and custom-designed activities to effectively demonstrate the effects of THC use. The activities provide participants with a comprehensive understanding of the potential consequences associated with THC impairment.

### **BENEFITS**

- ✓ Safely and easily demonstrate impairment from THC
- ✓ Activities for participants of various ages, from middle schoolers to adults
- Engage participants with relevant and engaging demonstrations
- ✓ Activities highlight how distorted perception and impaired response model behaviors while under the influence of THC



# **KIT OPTIONS**

# THC GOGGLES 🖗

PRODUCT	CAMPAIGN KIT \$3,795.00 [7 ACTIVITIES]	EVENT KIT \$2,425.00 [ 6 ACTIVITIES ]	PROGRAM KIT \$1,399.00 [ 5 ACTIVITIES ]	STARTER KIT \$925.00 [ 3 ACTIVITIES ]
Fatal Vision® THC Goggles with cloth protective bag	1	1	1	1
User guide	1	1	1	1
Activity balls	12	12	12	12
Fabric boxes	3	3	3	3
Executive function dry erase maze boards and markers kit	1	1	1	1
4-In-A-Row Memory Challenge	1	1	1	1
Road scenes and wireless pointer	1	1	1	-
"Marijuana: Does Legal Mean Safe?" DVD	1	1	1	-
"Up in Smoke" 3 poster pack	1	1	-	-
"Up in Smoke" floor banner	1	-	-	-
DIES® (4' x 14') THC Impairment Activity Mat, carrying strap and steering wheel	1	1	-	-
DIES® (4' x 14') Distracted Driving Mat with carrying strap and black & red chips	1	-	-	-
Backpack	2	1	1	-
Germicidal wipes (50/pack)	1	1	1	1
KIT EXTRAS				
Fatal Vision® THC Goggles Add on additional goggles for each activity	Add up to six goggles for \$235.00 each	Add up to five goggles for \$235.00 each	Add up to four goggles for \$235.00 each	Add up to two goggles for \$235.00 each
DIES® THC Impairment Activity Mat with carrying strap (Included in campaign kit)	\$1,350.00			
Fatal Vision® Personal Protective Equipment (PPE) Kit - Includes: Germicidal wipes, goggle mask and face masks	\$299.00			
Product training One-day (4-6 hours), training to continental USA	\$2,995.00			



Developed with the help of nationally recognized drug recognition experts, the Fatal Vision® THC Simulation Experience provides a new and unique demonstration modeling the impairing effects of THC.

Goggles are only effective with the activities in the kit. Therefore, they are not sold separately.





**MODELED IMPAIRMENTS** 

Divided attention failure, nodding out, contrast sensitivity impairment, heaviness and lethargy

### EXPERIENCE THE EFFECTS

Introducing the Fatal Vision® Opioid Goggles and associated activities to raise awareness about the dangers of opioid use and abuse.

These goggles simulate the opioid impairments of divided attention failure, nodding out, contrast sensitivity impairment, heaviness, and lethargy. These impairments are associated with opioid consumption.

### **HOW IT WORKS**

Control the Fatal Vision® Opioid Goggles through Bluetooth using the opioid mobile app on your smartphone. Choose from three impairment modes:

Mode A - Divided Attention Failure: Replicates difficulty focusing and initiating tasks. The goggles sequentially blackout quadrants, impairing sustained attention.

Mode B - Nodding Out: Simulates the gradual shutdown of consciousness, resulting in unresponsiveness-portions of the lens's blackout, mirroring the closing of the eyes.

Mode C - Progressive Sequence: Demonstrates the progression from lower to higher doses of opioids, cycling through both Mode A and Mode B.

PRODUCT	PROGRAM KIT \$3,195.00 [ 2 ACTIVITIES ]
Fatal Vision® Opioid Goggle	1
In-app educational materials that include instructional videos and user guides	1
GET IT 2GETHER™ - Home and School Activity with case	1
Hand/wrist weights set	1
Backpack	1
Germicidal wipes (50/pack)	1
"Opioid's Addiction, Overdose and Death" DVD	1
KIT EXTRAS	
Fatal Vision® Opioid Goggles	Add up to three goggles for \$1,999.00 each
Fatal Vision® Personal Protective Equipment (PPE) Kit Includes: Germicidal wipes, goggle mask and face masks	\$299.00
Product training One-day (4-6 hours), training to continental USA	\$2,995.00





The Fatal Vision® Opioid Goggles can be controlled and configured from a mobile app on your phone.

To truly comprehend the complexity of opioid impairment, we've incorporated additional impairments:

### **Contrast Sensitivity**

Impairment: a special film on the goggles reduces the wearer's ability to distinguish an object from its background at the periphery.

Heaviness and Lethargy: use of wrist weights cause a lack of coordination and sluggishness when performing the associated activities.



Goggles are only effective with the activities in the kit. Therefore, they are not sold separately.

"This (Fatal Vision® Opioid Program Kit) is an amazing tool that addresses an issue everyone in the prevention field has been trying to provide information about. Our Youth Council gives them their seal of approval!" - Mary Ball, Project Coordinator - Advocates for Substance Abuse Prevention Coalition





Distorted perception, poor motor coordination, slowed decision-making, and delayed reactions

### **EXPERIENCE THE AMPLIFIED IMPAIRMENTS**

Fatal Vision® Polydrug [Alcohol & THC] Goggles replicate the amplified impairments that arise from consuming multiple drugs simultaneously. When alcohol and Tetrahydrocannabinol (THC) are used together, impairments are enhanced over the impact of either drug used alone. Users will find that their coordination is compromised, cognitive processing is distorted, and driving skills are negatively affected to an amplified degree.

### **HOW IT WORKS**

The Fatal Vision Polydrug [Alcohol & THC] Goggles and activities simulate impairments like distorted perception, poor motor coordination, slowed decision-making, and delayed reactions. Demonstrating cognitive distortion and balance challenges when impaired. Note: THC does not affect a person's ability to perceive color. The green lens feature is solely used to illustrate impaired cognitive perception and the potential consequences. The goggles also impact targeting, decision-making speed, reaction time, and motor skills, highlighting amplified impairments and risks of polydrug [Alcohol & THC] use.

### **BENEFITS**

- Safely address the growing concern of polydrug impaired driving
- Multiple activities demonstrate the amplified impairments and their negative impact on communities, homes, schools, and workplaces
- Engaging instructional materials facilitate effective demonstrations
- ✓ Understand and display the amplified impairments resulting from combined alcohol and THC use
- ✓ Developed in collaboration with Drug Recognition Experts to ensure a realistic simulation of impairments

# KIT OPTIONS

# POLYDRUG [ALCOHOL & THC] GOGGLES (124)

\$2,995.00



PRODUCT	EVENT KIT \$2,390.00 [ 3 ACTIVITIES ]	PROGRAM KIT \$1,560.00 [ 2 ACTIVITIES ]
Fatal Vision® Polydrug [Alcohol & THC] Goggles	1	1
User guide	1	1
DIES® (4' x 14') Maze Mat Activity with steering wheel	1	1
Tic Tac Two Activity: Timer, 12 cones and 12 activity balls	1	1
Backpack	1	1
Germicidal wipes (50/pack)	1	1
10 large pop-up cones with case and 12 activity balls	1	-
KIT EXTRAS		
Fatal Vision® Polydrug [Alcohol & THC] Goggles Add on additional goggles for each activity	Add up to four goggles for \$235.00 each	
Fatal Vision® Personal Protective Equipment (PPE) Kit	\$299	9.00



Product training



Goggles are only effective with the activities in the kit. Therefore, they are not sold separately.

Includes: Germicidal wipes, goggle mask and face masks

One-day (4-6 hours), training to continental USA





# MATS OPTIONS

# DANGER IN EVERY STEP® (DIES®)



PRODUCT		PRICE
	<b>DIES® Balcony Danger Mat -</b> Designed to raise awareness about the dangers of alcohol impairment in a party scene. This mat provides the simulated challenge of walking through a room while performing simple tasks such as picking up a TV remote or piece of pizza, talking to another party goer, and avoiding tripping hazards that could result in falling from the balcony to the street below. This activity is ideal for those addressing potential dangers associated with house parties and other instances where alcohol may be present.  Includes: A 4' x 14' durable rubber-backed DIES Balcony Danger Mat with carrying strap and user guide. ( <i>Fatal Vision® Goggles not included</i> )	\$875.00
3	<b>DIES® Winding Sidewalk Mat -</b> The DIES Winding Sidewalk Mat simulates the dangers associated with alcohol impairment while strolling along a winding sidewalk. This activity demonstrates to your audience the potential dangers of walking home impaired, which include falling off a sidewalk into traffic. Includes: A 4' x 10' durable rubber-backed DIES Winding Sidewalk Mat with carrying strap and user guide. ( <i>Fatal Vision® Goggles not included</i> )	\$740.00
	<b>DIES® Roadside Sobriety Test and Stairs Challenge Mat -</b> The DIES Roadside Sobriety Test and Stairs Challenge Mat presents the challenge of performing a roadside sobriety test or walking down a set of stairs. Both of these tasks become significantly more difficult, as your audience members will experience when they try it themselves.  Includes: A 4' x 10' durable rubber-backed DIES Roadside Sobriety Test and Stairs Challenge Mat with carrying strap and user guide. ( <i>Fatal Vision® Goggles not included</i> )	\$740.00
Activity Mat Includes: DIE Sobriety Tes (Fatal Vision	hol Complete - ORDER AND SAVE when buying all three DIES Alcohol is in one convenient package.  ES Balcony Danger (4' x 14'), DIES Winding Sidewalk (4' x 10'), DIES Roadside it and Stairs Challenge (4' x 10') with three carrying straps and user guides.  Goggles not included)	\$2,030.00
ADD-ONS Fatal Vision	® <b>Alcohol Goggle -</b> Available in 5 BAC Levels	\$159.00 each
FEATURED Grade Level	DVD - Binge Drinking: THE FACTS  7-College   Running Time: 24 Minutes  ange of educational DVDs please visit fatalvision.com	\$99.95





**ALCOHOL PREVENTION TOOLS** 

This hands-on activity clearly demonstrates the impact of impairment on your judgment and reaction time

### **EXPERIENCE THE IMPAIRING EFFECTS OF ALCOHOL**

Alcohol distorts your perception, making even simple tasks challenging. Smash Match® is an engaging activity designed for use with Fatal Vision® Alcohol Goggles demonstrations. Participants match and place traffic-related shapes on a mat, experiencing the impairing effects of the goggles firsthand. The mat features printed messages promoting positive driving behaviors to reduce the risk of traffic-related crashes.

The user guide provided with Smash Match assists instructors in leading participants through activities that highlight the dangers of impaired driving. Together, participants and instructors develop strategies to prevent impaired driving and promote sober driving.



ADD-ONS	
Fatal Vision® Alcohol Goggle - Available in 5 BAC Levels	\$159.00 each
FEATURED DVD - Confronting Drunk Driving Grade Level: 7-College, Adults Running Time: 26 Minutes For a wide range of educational DVDs please visit fatalvision.com	\$139.95





This simple yet engaging activity provides information that participants will remember and use to help them make informed choices about the consumption of alcohol

### **EXPERIENCE THE REALITY OF** STANDARD DRINKS

Not all drinks are equal when it comes to alcohol content. The SUM-IT-CUP® provides an interactive lesson on standard drink sizes for alcoholic beverages. Participants serve themselves a simulated drink, which is then poured into the SUM-IT-CUP measuring beaker. This activity visually demonstrates the actual number of servings of alcohol in the drink, helping participants understand the potential impact on their blood alcohol concentration (BAC).

MASTER BARTENDER® turns learning into a fun game, offering a unique opportunity to educate about standard drink units (SDU) of common alcoholic beverages. It promotes responsible alcohol consumption by increasing awareness of drink sizes and their alcohol content.

PRODUCT	PRICE
SUM-IT-CUP® Complete with Master Bartender® - Includes: SUM-IT- CUP, rocks glass, wine goblet, beer mug, shot glass, pitcher, user guide, carrying case, acrylic ice cubes, glass strainer, and the Master Bartender Game	\$295.00
<b>SUM-IT-CUP® -</b> Includes: Large volume measuring beaker, small volume measuring beaker and user guide	\$24.95
Master Bartender® - Includes: Directions and scoring sheets, 32 game play cards, 10 joke cards, 10 advice cards, 100 game coins for "tip money," SUM-IT-CUP large beaker, and SUM-IT-CUP small beaker. For use with participants age 21 and over.	\$39.99





Illustrates how a person's weight, gender, drink of choice and rate of consumption all matter in how long it takes an individual to metabolize alcohol to zero BAC

### **EXPERIENCE**

Experience the impact of alcohol consumption on blood alcohol concentration (BAC) with intoxiclock® Pro software. Easily build customized drinking scenarios based on gender, weight, drink types, and consumption time. Watch as the software calculates and displays BAC in real-time, along with a countdown to zero BAC. Add drinks dynamically to see immediate effects. The software includes user-friendly guides and instructional materials for seamless program delivery.

### NFFITS

- Flexible delivery options: in-person or virtually using video conferencing platforms such as, Zoom, Microsoft Teams, or other meeting platforms
- ✓ User-friendly and easy to use
- Clear and understandable results
- Provides valuable lessons on alcohol use, impairment, and alcohol metabolization

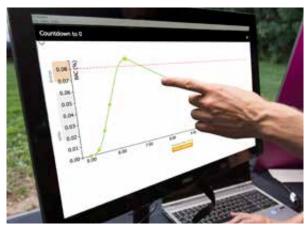
Enhance the experience by pairing with Fatal Vision® Alcohol Goggles.

# KIT OPTIONS

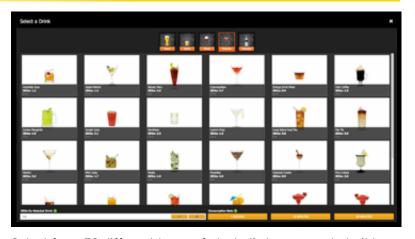
# INTOXICLOCK® PRO

PRODUCT	CAMPAIGN KIT \$3,465.00 [8 ACTIVITIES]	EVENT KIT \$2,245.00 [5 ACTIVITIES]	PROGRAM KIT \$1,425.00 [ 3 ACTIVITIES ]	SOFTWARE \$699.00 [ SINGLE LICENSE ]
Single license of intoxiclock® Pro software with digital instructional materials	1	1	1	1
SUM-IT-CUP® Complete	1	1	1	-
"You Call The Shots" tabletop banner	1	1	1	-
"You Call the Shots" 3 poster pack	1	-	-	
Fatal Vision® Alcohol Goggle - clear, with cloth protective bag	5	5	-	-
Germicidal wipes (50/pack)	1	1	-	-
Roll of "Walk the Line" tape	1	1	-	-
DIES® (4' x 14') Balcony Danger Mat with carrying strap	1	-	-	-
Label printer for personalization of pocket guides	1	-	-	-
Pocket guides	300	-	-	-
Backpack	1	1	-	-
KIT EXTRAS				
Additional licenses of intoxiclock® Pro (Add up to five additional licenses per package)	\$99.00 per license	\$99.00 per license	\$99.00 per license	\$99.00 per license
Fatal Vision® Alcohol Goggle - available in 5 BAC levels	\$159.00 each			
Product training One-day (4-6 hours), training to continental USA	\$2,995.00			

INTERESTED IN A DEMO? Contact our sales office at 800-272-5023 to schedule a virtual demonstration of the intoxiclock® Pro Software.



The graphing function shows a real-time illustration and visual display of each drinking scenario



Select from 52 different types of alcoholic beverages to build a scenario





ALCOHOL AND
DISTRACTED DRIVING
PREVENTION TOOLS

Teach about the dangers of underage drinking, impaired driving, and drowsy and distracted driving

### **EXPERIENCE**

Engage participants in interactive learning with the Turn 'N Learn Classroom Challenge. Teams spin the wheel to select question categories and earn points by answering questions and performing activities. Topics include underage drinking, impaired driving, and drowsy & distracted driving. Use Fatal Vision® Goggles for realistic simulations. Perfect for classrooms, exhibits, and community events.

### **BENEFITS**

- ✓ Interactive and engaging
- ✓ Encourages teamwork
- ✓ Covers important topics about impairment
- ✓ Includes realistic simulations
- ✓ Ideal for various settings including classrooms and community events

PRODUCT	PRICE
Turn 'N Learn Classroom Challenge - Includes: 20.5" Game Wheel with Carrying Case, Game Wheel Inserts and Center Hub, Fatal Vision Alcohol Goggle: Silver Label Estimated BAC .1720+, Fatal Vision Drowsy and Distracted Goggle Program Kit, Germicidal Wipes, Backpack, Game Play Cards: Alcohol and Distracted Driving, Game Play Activities: Play Coins, 2-Decks of Playing Cards, Building Blocks, 50-Disposable Plastic Cups, 2-Acrylic Pitchers, Digital Timer, and 3-Stress Balls	\$2,770.00





Distract-A-Match® is the ideal tool to help you deliver a simple and effective lesson about the dangers of distracted driving



Distract-A-Match® is a timed multi-tasking puzzle game that demonstrates the challenges of staying focused. Participants race against the clock to place shapes, and then repeat the activity with a distraction, like typing a text message. A comparison of the first and second attempts reveals slower performance and more errors when distracted. It's an eye-opening experience highlighting the impact of distractions on productivity.

PRODUCT	PRICE
<b>Distract-A-Match® Game -</b> Includes: Game mat, assorted shapes, digital timer, carrying bag, and user guide	\$120.00
ADD-ONS	
Replacement Shapes for Distract- A-Match® - Includes: 64 assorted shapes only	\$39.99
FEATURED DVD - Danger Behind the Wheel: The Facts About Distracted Driving Grade Level: 7-College, Adults Running Time: 26 Minutes For a wide range of educational DVDs please visit fatalvision.com	\$139.95





### **DISTRACTED DRIVING** PREVENTION TOOLS

Add an additional dose of reality to your distracted driving awareness programs

# **EXPERIENCE**

Distracted driving is just as dangerous as driving under the influence, but your participants need to experience it firsthand to truly understand. The DIES® Distracted Driving Activity Mat is a durable mat that portrays a realistic town setting with streets, crosswalks, and other common locations. Participants use a steering wheel to navigate through the simulated town, making stops and observing safe driving habits.

After completing the first drive, participants take on the challenge again, this time with distractions like texting while driving. The effects are evident as participants miss turns, veer off the road, or ignore stop signs. This eye-opening experience vividly demonstrates how distractions impair a person's ability to safely operate a vehicle.

PRODUCT		PRICE
	DIES® Distracted Driving Activity Mat - Includes: A durable rubber- backed 4' x 14' DIES Distracted Driving Activity Mat with carrying strap, steering wheel, timer, "Pedestrian Pete," 16 stop signs, and a user guide	\$1,090.00





Easy-to-use presentation is a must for any traffic safety program that addresses distracted driving

### **EXPERIENCE**

Imagine driving on a busy highway, briefly looking down to send a text, and then realizing too late that traffic has stopped ahead. The result? A collision with the car in front of you. This scenario exemplifies change blindness, where drivers fail to notice changes in their driving environment.

In this program, participants engage in a series of five driving scenarios that highlight how distraction and change blindness can hinder their ability to scan their surroundings, assess potential risks, and execute timely driving maneuvers to avoid a crash. The instructor introduces the S.E.E. strategy (Search, Evaluate, and Execute), which reinforces safe driving skills and helps mitigate the risks of distracted driving.

PRODUCT	PRICE
Change Blindness and Distracted Driving Interactive Media Presentation - Includes: A downloadable MP4 video file (Target audience: Ages 14+ Time: 14:35 min.), PDF user guide, and worksheet	\$129.00
ADD-ONS	
"How Focused Are You?" Drowsy & Distracted Driving Floor Banner - Includes: 32" wide x 84" high retractable banner and protective case	\$599.00
FEATURED DVD - Texting & Driving: The Deadliest Distraction Grade Level: 7-College Running Time: 17 Minutes For a wide range of educational DVDs please visit fatalvision.com	\$149.95





Get real about the dangers of alcohol and marijuana impairment along with drowsy and distracted driving

### **EXPERIENCE**

Do you believe you can safely drive after a few drinks? Or that texting while driving or getting behind the wheel after a sleepless night is no big deal? What about driving under the influence of THC?

The Fatal Vision® Roadster is here to provide a hands-on experience that will change your audience's perspective on impaired driving.

### **FFATURFS**

- ✓ Easy Assembly: Each Roadster comes standard with assembly instructions (assembly required)
- ✓ Reliable Warranty: One-year warranty on parts and frame against material defects in workmanship
- ✓ Versatile Driving Courses: Accommodates small and large groups with multiple layouts for an engaging experience.
- ✓ Comprehensive Guide: Instructional materials prepare instructors for engaging and relevant demonstrations.

Promote safer choices on the road by using this powerful tool to address alcohol, THC, drowsy, and distracted driving risks in your educational programs.

"Wearing the THC goggles and driving the course really gave me a better idea on how marijuana use can affect driving skills, reaction times and thought processes."

- Evan, Student

# **PACKAGE OPTIONS**

# FATAL VISION® ROADSTER ULTIMATE



PRODUCT	ULTIMATE PACKAGE 2-SEATER ROADSTER \$5,100.00	ULTIMATE PACKAGE SINGLE-SEATER ROADSTER \$4,499.00
Fatal Vision® Roadster - Pedal Kart	-	1
Fatal Vision® Roadster - 2-Seater Pedal Kart	1	-
IMPAIRED & DISTRACTED DRIVING COURSE  These course materials include all the necessary resources and accessories to set up a unique Roadster driving course to address alcohol-impaired driving, THC-impaired driving, and drowsy & distracted driving. The course comes standard with:  Fatal Vision® Silver Label Clear Goggle, TVL® Lens Pack Silver, Fatal Vision® Drowsy and Distracted Goggle, Fatal Vision® THC Goggle, 18 - 12" rigid cones, 16 - 28" course cones, led light kit - some assembly required, dry erase scoreboards with markers and eraser, course tape, Roadster horn, 2 backpacks, 2 helmets with sanitary fabric caps, 2 safety glasses, marking pistol, 4 spray chalk, digital timer, mini measuring wheel, folding wood rule, germicidal disposable wipes, stop/go paddle, arrow paddle, frisbee steering wheel and educational materials (training video, course guide, and pdf poster)	1	1









A safe and effective experience demonstrating a driver's susceptibility to the effects of impairment and distraction while driving

### **EXPERIENCE**

Looking for the ultimate impaired driving simulator? Look no further than SIDNE® (Simulated Impaired Driving Experience).

This custom-built electric kart offers a firsthand experience of the consequences of driving under the influence of alcohol, THC, or while being drowsy or distracted.

With SIDNE, participants can feel the effects of impaired judgment, loss of control, delayed response, erratic acceleration and braking, missed turns, and lane shifts into "oncoming traffic." These realistic simulations mimic the impairments commonly observed in drivers under the influence of alcohol and other intoxicants

SIDNE also offers specially designed add-on courses to simulate driving under the influence of THC, as well as driving while drowsy or distracted.

### **FEATURES**

- ✓ Versatile Usage: Indoors or outdoors, for flexible training programs or events.
- ✓ Adjustable Controls: Easily accommodate participants' height for a comfortable and safe experience.
- ✓ Remote Speed Control: Instructors supervise and control speed (4 to 8 mph) and mode (sober/impaired) from up to 75 feet away.
- ✓ Immediate Braking: Equipped with remote braking for instant stops, ensuring participant safety.
- ✓ Comprehensive Training: Each SIDNE includes Innocorp's product training, ensuring safe and effective use. Unforgettable awareness for the dangers of impaired driving.

# ADD TO YOUR SIDNE BASIC PACKAGE BY SELECTING A COURSE OR PROGRAM EXTRA

# PACKAGE OPTIONS



PRODUCT	ULTIMATE PACKAGE \$33,545.00	BASIC PACKAGE \$22,380.00
SIDNE® 7.1 Vehicle	1	1
Product training session	2 Days	1 Day
Standard warranty (6 months or 150 hours of run time)	1	1
Transmitters with carrying case	2	2
12-Volt batteries	4	2
Battery charger	1	1
User guide and course cards	4	4
SIDNE user guide and training video	1	1
Trainer high visibility safety vest	3	3
Helmets and safety glasses	4	2
SIDNE tool kit	1	1
Lithium grease	1	1
Sanitary fabric caps (100/pack)	4	1
Germicidal wipes (50/pack)	5	1
6-inch course cones	60	30
IMPAIRED & DISTRACTED DRIVING COURSE  These course materials include all the necessary resources and accessories to set up a unique SIDNE driving course to address alcohol-impaired driving, THC-impaired driving, and drowsy & distracted driving. The course comes standard with:  Fatal Vision® Drowsy and Distracted Goggle, Fatal Vision® THC Goggle, 20 - 28"cones, 24 cone toppers, 4 traffic signs, 18 checkered string pennants, mini measuring wheel, cone stick, 3 course figures, SIDNE protective cover, led light kit - some assembly required, dry erase scoreboards with markers and eraser, course tape, horn, 2 backpacks, 2 helmets with sanitary fabric caps, 2 safety glasses, marking pistol, 4 spray chalk, digital timer, mini measuring wheel, folding wood rule, germicidal disposable wipes, stop/go paddle, arrow paddle, frisbee steering wheel, and educational materials (training video, course guide, and pdf poster)	1	+\$5,900.00

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SIDNE SPARE BATTERY SET OF 2 Includes two 12 volt AGM batteries, each battery in its own rugged plastic case, and "plug and go" connections	+\$1,450.00
Enclosed Trailer - a safe and secure way to haul and store your SIDNE	+\$4,550.00
<b>Extended warranty</b> (additional 12 months or 300 hours of run time added to standard warranty)	+ \$1,600.00
Additional day of product training (may be required based on products selected or number of people to be trained)	+\$1,575.00





Make it easy and rewarding for teens to conduct peer-to-peer traffic safety activities in their schools

### **EXPERIENCE**

Reduce Teen Crashes is a community-wide initiative that aims to empower high schools and their students to make a difference in traffic safety.

Developed in collaboration with Tennessee Tech and the Tennessee Highway Safety Office, this program provides a comprehensive web-based platform designed to engage and inspire teens to take action.

With our customized Reduce Teen Crashes program, schools in your county or state can:

- ✓ Build traffic safety awareness through targeted educational initiatives and campaigns.
- ✓ Choose from a diverse menu of impactful traffic safety activities that address safe driving.
- ✓ Organize and conduct these activities, fostering responsibility and leadership among students.
- ✓ Report on and showcase their efforts to promote safe driving practices among peers.
- ✓ Earn recognition and rewards for their commitment

- to traffic safety advocacy.
- Compete with other schools in a friendly and competitive environment that encourages participation.
- ✓ Utilize social media to amplify their message, communicate activities, and share successes with a wider audience.

By participating in the Reduce Teen Crashes program, students become proactive advocates for safe driving practices, creating a positive impact within their school

and community. Together, we can reduce teen crashes, save lives, and build a culture of responsible and attentive driving. Join us in making a difference today!



### **PACKAGE OPTIONS**

# REDUCE TEEN CRASHES



### SCOPE OF WHAT REDUCE TEEN CRASHES PROVIDES

Custom web portal access, resources, and support through two established leaders in creating and disseminating traffic safety innovations; wTennessee Tech University and Innocorp, Ltd.

### Advisement on:

- Identifying and pursuing activity sponsorships for Silver and Gold activities
- Marketing to potential state partners to pay for signs and rack cards
- Marketing to sponsors to pay for program activities at the Silver and Gold levels

Management of the leaderboard, scoring, and online achievement tracking

Snapshot reporting on school participation and activity levels, giving a metric for ongoing assessment of Reduct Teen Crashes' value to your organization

Advisement on how to use existing state-supplied marketing materials to raise awareness about traffic safety

Establish and maintain databases on:

- Schools
- Stakeholders and sponsors
- · Bronze, Silver, and Gold point benchmarks
- · State-specific crash data
- Resources available for activities

Customization of the activities page to meet your organization's current programs

Provide security for system data

Answer support questions from the designated program administrator

Guide your organization on award management, preparation, and issuance of Bronze, Silver, and Gold certificates

### **PRICE**

Year 1: \$12,000.00 includes installation of Reduce Teen Crashes for up to 12 high schools

Annual Renewal:

\$6,000.00

For more information on the Reduce Teen Crashesprogram contact our team at 800-272-5023

### BENEFITS

The ultimate benefit is using this tool to reduce the number of traffic crashes and the deaths and injuries that result - especially among teens. Other benefits include:

- ✓ Consolidating traffic safety activities the state might want to promote in a one-stop-shopping location;
- ✓ Generating competition among participating schools through a leaderboard, which will result in higher levels of participation and implementation of activities:
- ✓ Automating tracking of high schools' point acquisition for completed activities;
- Providing statewide exposure for organizations' traffic safety activities; and
- ✓ Fostering the development of traffic safety advocates within high schools.







Teach teens proven skills to avoid distracted and impaired driving.

### **EXPERIENCE**

Plan My Ride® is an interactive eLearning program that provides comprehensive traffic safety **education for teens.** It goes beyond theory, teaching practical skills to avoid distracted and impaired driving in real-life situations.

### Features of Plan My Ride

- ✓ Remote learning capabilities
- ✓ Learner tracking and assessment
- ✓ Instructor support
- ✓ Easy program administration
- ✓ Immersive 360-degree videos for skill application

### **BENEFITS**

### FOR INSTRUCTORS

- ✓ Post-tests confirm that students are learning
- ✓ Meets health education standards
- ✓ Reinforce safe driving skills through group discussions
- Online administrative dashboard for enrollment, monitoring, and reporting

### FOR STUDENTS

- Highly relevant and engaging
- ✓ Learn tangible skills to avoid distractions and impairment
- ✓ Practice in immersive scenarios
- Receive tailored feedback and certificates of completion

Choose Plan My Ride for a comprehensive, interactive, and impactful traffic safety education experience.

# PACKAGE DESCRIPTION



PRODUCT FEATURES	PLAN MY RIDE eLEARNING PROGRAM \$1,000.00
Student Seats	300
Instructor Training (includes access to a supplemental group discussion and activity guide)	3 Instructors
Knowledge Tests	1 for each Student
Downloadable Certificates of Completion	1 for each Student
Administrative Dashboard	Yes
Consultation for Set-up and Administration	1-Hour
Expiration	12-months from Date of Activation
PACKAGE EXTRAS	
Bundle of 25 Student Seats	\$85.00
1 Additional Instructor	\$15.00
Branded Homepage	\$1,200.00
Annual Renewal (25% renewal discount from standard list price)	\$750.00



Practice using proactive strategies to avoid driving impairment



Receive immediate feedback on knowledge assessments





### **INTERESTED IN A DEMO?**

Scan the QR code to watch a short demonstration video, or contact our sales office at 800-272-5023 to learn more about Plan My Ride.





Mobility = Survivability®

Improve your mobility and fitness with the Tactical Functional Training® (TFT) Program. Ideal for academy recruits and officers, TFT offers a comprehensive training system to boost mobility, prevent injuries, and enhance overall fitness.

### Features of TFT

- ✓ Extensive library of short videos covering nutrition, fitness insights, and mobility movements
- ✓ Designed for academy instructors, police agencies, and individual officers
- ✓ Targets common injury areas like shoulders, low back, hips, and ankles
- ✓ Flexible delivery through a workout journal with video links and nutritional information

### Benefits of TFT

- ✓ Customized program for the unique fitness demands of law enforcement
- ✓ Complete fitness and mobility training
- Reduces and prevents injuries
- ✓ No equipment required, only bodyweight exercises
- ✓ Suitable for all fitness and mobility levels



PRODUCT	PRICE
Mobility & Fitness Program with Journal and Video	\$99.00 Per Person
Instructor Online Certification with Journal	\$499.00 Per Instructor
8-hour Live Onsite Instructor 2-year TFT wCertification with Journal	\$999.00 Accommodating up to 25 attendees

# BANNER AND POSTERS

# ALCOHOL IMPAIRMENT (



PRODUCT		PRICE
Call the Stot	Take control of your alcohol consumption with "You Call the Shots." These banners and posters provide valuable information about the alcohol content and calorie count of popular drinks. Stay informed and make responsible choices.	\$599.00
Hand a	<b>"You Call the Shots" Floor Banner</b> Includes: Retractable banner 32" x 84" and comes standard with a protective carrying bag	
	"You Call the Shots" Table Top Banner Includes: Retractable tabletop banner is 32"x 40" and comes standard with a protective carrying bag	\$575.00
The state of the s	"You Call the Shots" Poster Includes: Poster measures 20" x 28"	\$24.95
	"You Call the Shots" 3 Poster Pack Includes: Three 12 x 18" posters, "What's Brewing," "Craft Cocktails," and "Party Punches"	\$30.00

# BANNER AND POSTERS

# DROWSY AND DISTRACTED DRIVING



PRODUCT	PRICE
Raise awareness and educate others about the dangers of drowsy and distracted driving with our impactful banners and posters. These materials feature eye-opening statistics that will leave a lasting impression on viewers.  "How Focused Are You?" Drowsy & Distracted Driving Floor Banner Includes: Retractable banner is 32" x 84"and comes standard with a protective carry bag	\$599.00
HOW FOCUSED ARE YOU?  HOW FOCUSED ARE YOU?  HOW FOCUSED ARE YOU?  "How Focused Are You?" Drowsy & Distracted Driving 3 Poster Pack Includes: Three 12" x 18" posters	\$30.00

# **BANNER AND POSTERS**

# THC IMPAIRMENT 👐



PRODUCT	PRICE
Create awareness and educate others about the potential consequences of THC impairment on driving, education, and addiction. These materials display impactful statistics that will grab attention and deliver a powerful message.  "Up In Smoke" Floor Banner Includes: Retractable banner is 32" x 84" and comes standard with a protective carry bag	\$599.00
"Up In Smoke" 3 Poster Pack Includes: Three 12" x 18" posters	\$30.00

Enrich your safety program with our educational DVDs. Explore a wide range of relevant and compelling videos on the lives, choices, issues, and well-being of today's teenagers at fatalvision.com.

# **EDUCATIONAL DVDs**

### **ALCOHOL AND DRINKING**

PRODUCT	PRICE
BEST SELLER - All You Need To Know About Alcohol in 17 Minutes	\$139.95
Confronting Drunk Driving	\$139.95
Drinking Games, Alcohol Abuse	\$139.95
DUI: The Hard Truth	\$139.95
BEST SELLER - Underage Drinking: Is It Worth It?	\$149.95

# **EDUCATIONAL DVDs**

### DROWSY AND DISTRACTED DRIVING

PRODUCT	PRICE
Asleep At The Wheel	\$139.95
Danger Behind the Wheel: The Facts On Distracted Driving	\$139.95
BEST SELLER - Texting & Driving: The Deadliest Distraction	\$149.95

# **EDUCATIONAL DVDs**

# DRUG ABUSE

PRODUCT	PRICE
BEST SELLER - Abusing Over-The-Counter-Drugs	\$139.95
Edible Marijuana: Is It Safe?	\$149.95
Everything You Need To Know About Marijuana In 22 Minutes	\$139.95
Fentanyl: The Deadliest Opioid	\$149.95
BEST SELLER - Marijuana: Does Legal Mean Safe?	\$149.95
New Marijuana: Higher Potency, Greater Dangers	\$139.95
BEST SELLER - Overdose Epidemic: What Can Be Done to Stop It?	\$149.95

# **EDUCATIONAL DVDs**

### **NEW TITLES**

PRODUCT	PRICE
<b>NEW -</b> 10 Reasons You Should Never Try Vaping	\$149.95
<b>NEW -</b> Binge Drinking and Blackouts	\$149.95
<b>NEW -</b> Health Risks of Vaping Marijuana	\$149.95
<b>NEW -</b> Marijuana - New Laws, New Problems for Teens	\$149.95





### PRODUCT TRAINING

Amplify your prevention program's effectiveness with

### **EXPERIENCE**

Unlock the full potential of your prevention programs with Innocorp's professional training sessions. Our certified trainers will collaborate with your instructors, outreach staff, and prevention specialists to ensure seamless integration of Innocorp products.

Through tailored training sessions, your team will fine-tune their prevention lessons and enhance their program delivery techniques. Whether you're new to using Innocorp products or seeking a refresher, our training will equip you with the skills and knowledge to effectively engage your audience.

### **Key Training Objectives**

- ✓ Master safe demonstration techniques for maximum audience engagement.
- ✓ Integrate Innocorp products seamlessly into your existing program.
- ✓ Enhance program delivery through interactive role-play and activity demonstrations.
- ✓ Foster team confidence and capacity through dialogue and experiential learning.

Customizable to your organization's needs and goals, our training sessions empower you to deliver impactful prevention programs.

PRODUCT	PRICE
Product Training - Includes: A 4-6 hour training session, accommodating up to 10 attendees with one Innocorp trainer. All travel expenses to the continental USA included if selecting an onsite training session. (AK, HI, and international must call for price quote)	\$2,995.00
ADD-ONS	
Additional Day of Product Training - Includes: Additional consecutive training day	\$1,575.00

# Innocorp, ltd.

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Creating New Perspectives To Promote Healthy Choices 800-272-5023 | fatalvision.com | 6 @ 0 0 0



