

CREATING NEW PERSPECTIVES TO PROMOTE HEALTHY CHOICES



FATAL VISION® OPIOID GOGGLES

Engage participants in activities that provide essential and potentially life-saving experiences, showing the consequences of impairment behaviors. » PAGE 2

Contrast Sensitivity Impairment _____

Divided Attention Failure

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FALL 2020

Nodding Out

Heaviness and Lethargy



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Banners and Posters

Alcohol Prevention Tools

Distracted Driving Prevention Tools

Driving Simulations

FATAL VISION® **OPIOID GOGGLES**

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Divided attention failure, nodding out, contrast sensitivity impairment, heaviness and lethargy

EXPERIENCE

NEW

Divided attention failure, nodding out, contrast sensitivity impairment, heaviness and lethargy are impairments associated with opioid use and abuse. After years of working with drug recognition experts in opioid abuse and addiction, Innocorp is introducing the Fatal Vision[®] Opioid Goggles and the associated opioid awareness activities.

By experiencing the modeled impairments of opioid use, participants are more aware and knowledgeable of the severe consequences associated with opioid abuse.

HOW IT WORKS

Configure and control the Fatal Vision® Opioid Goggles through Bluetooth using the opioid mobile app on your smartphone.

You will choose one of three impairments modes:

Mode A - Divided Attention Failure: models the impairment that occurs when an individual experiences difficulty focusing on a task or task initiation. During this mode, quadrants of the goggle will sequentially blackout to impair a person's ability to sustain attention on an activity.

Mode B - Nodding Out: simulates a person's inability to respond to a cue as their sense of consciousness begins to shut down. During this mode, portions of the lenses blackout mimicking the gradual shutting of the eyes resulting in an unresponsive state.

Mode C - Progressive Sequence: rotates through both Mode A and Mode B to demonstrate the progression from a lower dose to a higher dose of opioid.

KIT OPTIONS

PRODUCT

Fatal Vision[®] Opioid Goggle

GET IT 2GETHER[™] - Home and School Activity with case

Hand/wrist weights

Backpack

00:00

"Opioid's Addiction, Overdose and Death" DVD

In-app educational materials that include instructional vide and user guides

KIT EXTRAS

Fatal Vision[®] Opioid Goggles

Fatal Vision® Personal Protective Equipment (PPE) Kit

Google play

Product training One-day (4-6 hours), training to continental USA

App Store

Contrast Sensitivity

Impairment: a special film on the goggles reduces the wearer's ability to distinguish an object from its background at the periphery.

Heaviness and Lethargy: use

of wrist weights cause a lack of coordination and sluggishness when performing the associated activities.



addresses an issue everyone in the prevention field has been trying to provide information about. Our Youth Council gives them their seal of approval!" - Mary Ball, Project Coordinator - Advocates for Substance Abuse Prevention Coalition

NEW! OPIOID GOGGLES 🕵

	PROGRAM KIT \$3,195.00 [2 ACTIVITIES]
	1
	1
	1
	1
	1
20S	1
	Add up to three goggles for \$1,999.00 each
	\$299.00
	\$2,850.00

The Fatal Vision® Opioid Goggles can be controlled and configured from a mobile app on your phone.

FATAL VISION® MARIJUANA SIMULATION EXPERIENCE

PATENT NO.: US 10,366,630 B2

- MODELED IMPAIRMENTS

Loss of short-term memory, executive function, altered visual perception, and slight loss of motor coordination

EXPERIENCE

Marijuana affects the brain differently than alcohol. The Fatal Vision[®] Marijuana Goggle reflects that difference. The Fatal Vision Alcohol goggle distorts vision so the participant stumbles and loses coordination. The marijuana goggle impairs the participant's visual perception and reaction time. This lack of perception means the participant does not have all the necessary visual information to successfully complete specially designed activities modeling the impaired perception caused by marijuana.

HOW IT WORKS

The Fatal Vision[®] Marijuana Goggle impairs a person's ability to perceive color (NOTE: someone under the influence of marijuana DOES NOT lose their ability to distinguish between colors). We use this feature of the goggle to model some of marijuana's impairing effects. The result is a loss of a participant's capacity to make quick and accurate decisions. For an impaired driver, that loss could lead to a crash. Each kit comes with instructional materials and videos that will help you use the marijuana goggles with custom designed activities. The activities give participants an understanding of the potentially severe consequences that can result from marijuana use.

BENEFITS

 A safe and easy way to demonstrate impairment from marijuana

Frame styles may vary

- Each activity can be easily tailored for use with participants of all ages including middle schoolers to adults
- Instructional materials prepare instructors to deliver a confident and factual demonstration
- Activities are structured to address how distorted perception and response parallel impaired behaviors that may occur while under the influence of marijuana

KIT OPTIONS

PRODUCT	CAMPAIO \$3,100 [7 activ
Fatal Vision [®] Marijuana Goggles with cloth protective bag	1
Activity balls	12
Fabric boxes	3
Executive function paper mazes with LED activity pens	400
Executive function dry erase maze boards and markers kit	1
Grid mat activity with numbers and activity lights	1
USB with road scenes and wireless pointer	1
"Marijuana: Does Legal Mean Safe?" DVD	1
Marijuana "Up in Smoke" 3 poster pack	1
Marijuana "Up in Smoke" floor banner	1
DIES® Distracted Driving Mat with carrying strap	1
DIES [®] Marijuana Impairment Activity Mat with carrying strap	1
Backpack	-
Carrying case	1
KIT EXTRAS	
Fatal Vision [®] Marijuana Goggles Add on additional goggles for each activity	Add up goggle \$205.00
DIES [®] Marijuana Impairment Activity Mat with carrying strap (Included in campaign kit)	
Executive function dry erase maze boards and markers kit (Included in campaign kit)	
Fatal Vision [®] Personal Protective Equipment (PPE) Kit	
Product training	

One-day (4-6 hours), training to continental USA

Developed with the help of nationally recognized drug recog experts, the Fatal Vision[®] Marijuana Simulation Experience p a new and unique demonstration modeling the impairing effe recreational marijuana use.

Goggles are only effective with the activities in the kits. Therefore, they are not sold separately.

MARIJUANA GOGGLES 👐

Simulation Goggles

Gn Kit).00 Ities]	EVENT KIT \$1,739.00 [6 ACTIVITIES]	PROGRAM KIT \$999.00 [5 ACTIVITIES]	STARTER KIT \$660.00 [3 ACTIVITIES]	
	1	1	1	
	12	12	12	
	3	3	3	
0	400	200	200	
	-	-	-	
	1	1	1	
	1	1	-	
	1	1	-	
	1		-	
	-	-	-	
	1	-	-	
	-	-	-	
	1	1	-	
	-	-	-	
to six s for) each	Add up to five goggles for \$205.00 each	Add up to four goggles for \$215.00 each	Add up to two goggles for \$225.00 each	
	\$99	9.00		
	\$299	9.00		
	\$299	9.00		
\$2,850.00				
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FATAL VISION® DROWSY AND DISTRACTED GOGGLES

MODELED IMPAIRMENTS

Slower reaction times, lapses in judgment, delay in processing, and divided attention failure

EXPERIENCE

Have you ever glanced down at your phone while driving, looked back up only to realize a car was stopped in front of you? Or, have you ever gotten behind the wheel of a car after a poor night's sleep and found yourself nodding off? Drowsy and distracted driving contributes to thousands of fatalities and serious injuries every year. Driving drowsy or distracted is driving impaired. The Fatal Vision[®] Drowsy and Distracted Goggles allow participates to experience simulated impairment from drowsiness or distraction and the potential devastating consequences.

HOW IT WORKS

The Fatal Vision[®] Drowsy and Distracted Goggles are configured and controlled through Bluetooth using a mobile app on your phone.

You will choose one of three impairments modes: Mode A - Distracted Dial simulates what could happen if someone takes their eyes off the road "just long enough" to dial a phone. Every three seconds, the goggles black out.

Mode B - Distracted Text simulates the distraction that occurs when someone reads or responds to a text. The goggles black out for 4.6 seconds to simulate the research-based average amount of time a person's eyes and attention are on a device, rather than on the road.

Mode C - Drowsy simulates momentary micro-sleeps that build in waves until the eyes and brain shut down. The goggles black out beginning with a short half-second closure, and continue to black out for longer periods of time, progressing to a 10-second blackout.

KIT OPTIONS

PRODUCT

Fatal Vision[®] Drowsy and Distracted Goggles with hard carrying case

Stop/go paddle, arrow paddle, and flex flyer steering wheel

Course tape

Distract-A-Match[®] game

Fatal Reaction®

M.E.T.H.O.D.[®] Webcast Series

The M.E.T.H.O.D.[®] (Mind Eyes Two Hands On Driving) Webcast Series will help your students create their own customized peer-to-peer campaign to promote distractionfree driving. The three-part web-based training series serves as a step-by-step guide

"How Focused Are You?" 3 poster pack

"How Focused Are You?" floor banner

DIES® Distracted Driving Mat with carrying strap

Backpack

In-app educational materials that include: six instructional videos, activity and user guides

KIT EXTRAS

Fatal Vision[®] Drowsy and Distracted Goggles Add on additional goggles for each activity

Fatal Vision[®] Personal Protective Equipment (PPE) Kit

Product training One-day (4-6 hours), training to continental USA



DROWSY AND DISTRACTED GOGGLES

\$3,	PAIGN KIT .080.00 ctivities]	EVENT KIT \$2,029.00 [7 ACTIVITIES]	PROGRAM KIT \$1,060.00 [5 ACTIVITIES]
	1	1	1
	1	1	1
	3	3	3
	1	1	1
	1	1	-
	1	1	-
	1	1	-
	1	-	-
	1	-	-
	1	1	1
	1	1	1

Add goggles to your kit for \$825.00 each

\$299.00

\$2,850.00

The Fatal Vision[®] Drowsy and Distracted Goggles can be controlled and



FATAL VISION®

MODELED IMPAIRMENTS

Slower reaction times, lapses in judgment, delay in processing, and divided attention failure

Frame styles may vary

EXPERIENCE

With the Fatal Vision® Concussion Simulation Goggles, participants experience the effects of a traumatic brain injury (TBI) caused by a bump, blow or jolt to the head or body. The program encourages participants to report a possible concussion, take measures to prevent a concussion and follow a doctor's prescribed recovery protocol should they sustain a concussion.

HOW IT WORKS

Each kit includes a series of activities designed with input from trauma doctors, to test hand-eye coordination, visual acuity, balance and cognitive ability. Participants perform the activities in their normal state first, then put on the Fatal Vision[®] Concussion Simulation Goggles. While wearing the goggles, participants experience the simulated TBI symptoms of dizziness, visual disconnect, disorientation, and confusion.

"I could not do this presentation without the equipment (Fatal Vision[®] Concussion Goggles) I get from Innocorp. There's no other way to simulate these situations." - Kassie Cambell, RN, BSN - University of Missouri Health Care's University Hospital

KIT OPTIONS

PRODUCT

Fatal Vision[®] Concussion Goggle with cloth protective bag

Yellow and Black "Walk-the-line" tape

Triangle activity game

Foam activity ball

Concussed activity game and accessories

Concussion action steps pocket guides

USB with user guide, PowerPoint presentations for elementary, high school/college ages, and pre/post tests

Germicidal disposable wipes

Sport Activities: 1 DIES[®] Activity Mat (10" x 4") with carrying strap, digital timer, 5 activity cups, and 4 activity balls

Study Activities: 1 DIES[®] Activity Mat (5" x 3") with carrying strap, 2 color card stacks, 12 multi-colored golf balls with grabber, 4 dry erase boards, 12 markers, and 2 erasers

Backpack

Carrying case

KIT EXTRAS

Single Fatal Vision[®] Concussion Goggle

Fatal Vision® Personal Protective Equipment (PPE) Kit

Product training One-day (4-6 hours), training to continental USA

Already have the Concussion Goggles? Add the Sport and Study Activities to help you further demonstrate the effects of a concussion in an athletic and learning environment

Sport Activities: 1 DIES[®] Activity Mat (10" x 4") with carrying strap, digital timer, 5 activity cups, and 4 activity balls

Study Activities: 1 DIES[®] Activity Mat (5" x 3") with carrying strap, 2 color card stacks, 12 multi-colored golf balls with grabber, 4 dry erase boards, 12 markers, and 2 erasers

A concussion is more than just a bump on the head — it is a potentially debilitating injury that could have long-lasting effects.

Single Fatal Vision® Concussion Goggle \$159.00



CONCUSSION GOGGLES 🔅

CAMPAIGN KIT \$2,050.00 [15 ACTIVITIES]	EVENT KIT \$1,290.00 [10 ACTIVITIES]	PROGRAM KIT \$595.00 [5 ACTIVITIES]
5	3	2
1	1	1
1	1	1
4	4	1
1	1	1
450	450	450
1	1	1
1	1	1
1	1	-
1	-	-
-	-	1
1	1	-

\$299.00

\$2,850.00

\$625.00

\$750.00



FATAL VISION® ALCOHOL GOGGLES

MODELED IMPAIRMENTS •

Impaired balance, vision, reaction time, and judgment

Frame styles may vary

EXPERIENCE

It can be difficult to gauge how impaired you are when under the influence of alcohol. Enter the Fatal Vision[®] Alcohol Impairment Simulation Goggles, an eyeopening tool through which sober people can experience potential consequences of doing basic tasks after drinking.

Walking a line, standing on one leg, reaching out to grab a set of keys and tossing a ball become much more difficult under the influence of alcohol. The Fatal Vision Goggles give participants a safe way to learn the important lesson that alcohol greatly impairs a person's balance, vision, reaction time and judgment.

HOW IT WORKS

The Fatal Vision® Alcohol Goggles deliver memorable lessons on topics like impaired driving, underage drinking, and other substance abuse issues. Participants perform simple activities or sobriety tests without and then with the goggles. Performing the activities twice lets participants experience their performance while unimpaired and then impaired. The goggles cause a person to display behaviors that are typical of individuals impaired by alcohol at various bac level.

Fatal Vision is available in five levels that simulate the impairments associated with a particular blood alcohol concentration (BAC) - from less than .06 to .25+ BAC. Fatal Vision is available with either a clear lens to simulate daylight conditions or a shaded lens to simulate night conditions.

KIT OPTIONS

PRODUCT	CAMPAIGN KIT \$3,875.00 [6 ACTIVITIES]	EVENT KIT \$1,850.00 [4 activities]	PROGRAM KI \$1,100.00 [2 activities
Fatal Vision® Alcohol Goggle - clear, with cloth protective bag	5	5	5
Fatal Vision® Alcohol Goggle - shaded, with cloth protective bag	5	-	-
Germicidal disposable wipes	1	1	1
"Walk the Line" tape	1	1	1
TVL® lens combo pack	1	1	1
Fatal Vision Evidence-Based program support materials	1	1	1
Smash Match [®] Impairment Challenge	1	1	-
DIES® Winding Sidewalk Mat with carrying strap	1	1	-
DIES [®] Roadside Sobriety and Stairs Challenge Mat with carrying strap	1	1	-
DIES® Balcony Danger Mat with carrying strap	1	-	-
Line Detector [®] with carrying case	1	-	-
Backpack	1	1	1
KIT EXTRAS			
Fatal Vision [®] Alcohol Goggle - available in 5 BAC levels		\$159.00 each	
TVL® Tunnel Vision Lens overlay - Includes 12 sets, available for Bronze, Red, or Silver Goggles	\$95.00 each		
TVL® Tunnel Vision Combo overlay - (36 lenses) 12 Bronze, 12 Red, and 12 Silver Lens Packs program binder	\$230.00		
Fatal Vision® Personal Protective Equipment (PPE) Kit	\$299.00		
Product training One-day (4-6 hours), training to continental USA	\$2,850.00		
SINGLE GOGGLES AVAILABLE FOR \$159.00 IN 5 DIFFEREN	IT BAC LEVELS WIT	TH EITHER CLEAR (OR SHADED LEN
WHITE LABEL BRONZE LABEL RED Estimated BAC < .06		ILVER LABEL Ited BAC .1720+	BLACK LAR Estimated BAC .25
Impairment Begins with Legal Limit National A The First Drink DUI Offe		iginal Goggle	Binge Drinking
TVL OVERLAY [3 OPTIONS]	PROGR	RAM KIT	

ALCOHOL GOGGLES

Simulation Goggle:







DANGER IN EVERY STEP® ALCOHOL IMPAIRMENT **ACTIVITY MATS**

ALCOHOL **PREVENTION TOOLS**

These mats depict several common obstacles that can become hazards for a person under the influence of alcohol

EXPERIENCE

Can you imagine the dangers associated with being drunk on a balcony? How about trying to navigate a winding sidewalk? Or descending a flight of stairs? The Danger in Every Step (DIES®) Alcohol Impairment Activity Mats provide an additional RUBBER-BACKED MATS LAY FLAT TO PROVIDE A QUICK "ROLL-N-GO" ACTIVITY dose of reality to your Fatal Vision[®] Goggles activities.

BENEFITS

- ✓ More engaging than using a "taped-line" on the ground for your activity
- ✓ DIES Mats help the instructor "set the scene" for each demonstration
- Promotes conversation and feedback from the participants
- ✓ Instructional materials guide the instructor through the activity and provide best practices, talking points, and optional activity ideas

Includes: A 4' x 14' durable rubber-backed DIE carrying strap and user guide. (Fatal Vision® G

DIES® Winding Sidewalk Mat - The DIES Win dangers associated with alcohol impairment w sidewalk. This activity demonstrates to your a walking home impaired, which include falling

Includes: A 4' x 10' durable rubber-backed DIE carrying strap and user guide. (Fatal Vision® G



DIES® Roadside Sobriety Test and Stairs Ch Roadside Sobriety Test and Stairs Challenge M performing a roadside sobriety test or walking these tasks become significantly more difficul experience when they try it themselves.

Includes: A 4' x 10' durable rubber-backed DIE Stairs Challenge Mat with carrying strap and not included)

DIES® Alcohol Complete - ORDER AND SAVE when buyir Activity Mats in one convenient package.

Includes: DIES Balcony Danger (4' x 14'), DIES Winding Side Sobriety Test and Stairs Challenge (4' x 10') with three carr (Fatal Vision[®] Goggles not included)

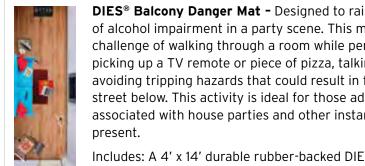
ADD-ONS

Fatal Vision[®] Alcohol Goggle - Available in 5 BAC Levels

FEATURED DVD - Binge Drinking: THE FACTS Grade Level: 7-College | Running Time: 24 Minutes For a wide range of educational DVDs please visit fatalvisio

PRODUCT

MATS OPTIONS



ANGER IN EVERY STEP® (DIES®)	
AN(3FK IN FVFKY SIFP" (1) FS") (

	PRICE
ise awareness about the dangers mat provides the simulated erforming simple tasks such as ing to another party goer, and falling from the balcony to the ddressing potential dangers ances where alcohol may be ES Balcony Danger Mat with <i>Goggles not included</i>)	\$575.00
nding Sidewalk Mat simulates the while strolling along a winding audience the potential dangers of off a sidewalk into traffic. ES Winding Sidewalk Mat with <i>Goggles not included)</i>	\$399.00
hallenge Mat - The DIES Mat presents the challenge of g down a set of stairs. Both of alt, as your audience members will ES Roadside Sobriety Test and user guide. <i>(Fatal Vision® Goggles</i>)	\$399.00
ing all three DIES Alcohol ewalk (4' x 10'), DIES Roadside rying straps and user guides.	\$1,250.00
	\$159.00 each
	\$99.95
on.com	

SMASH MATCH[®] IMPAIRMENT CHALLENGE

SUM-IT-CUP® STANDARD DRINK UNIT

· CUF

ALCOHOL **PREVENTION TOOLS**

This hands-on activity clearly demonstrates the impact of impairment on your judgment and reaction time

ALCOHOL PREVENTION TOOLS

EXPERIENCE

Alcohol impairs your ability to accomplish even the simplest of tasks - although it can be difficult to understand just how much it distorts your perception without seeing it firsthand. Smash Match[®] is an activity designed for use with Fatal Vision[®] Alcohol Goggles demonstrations that involves matching and placing simple traffic-related shapes on a mat, first without and then with the impairing effects of the Fatal Vision Goggles. Printed messages on the mat promote positive driving behaviors that may reduce the risk of traffic-related injuries and fatalities.

The Smash Match user guide helps the instructor lead participants in activities that will show them the dangers of driving impaired. Participants work with their instructor to develop strategies to prevent impaired driving and promote sober driving.

PRODUCT	PRICE
Smash Match [®] - Includes: Smash Match [®] Impairment Challenge Mat, shapes, digital timer, Smash Match carrying bag, and user guide. (<i>Fatal Vision</i> [®] <i>Goggles not</i> <i>included</i>) ADD-ONS	\$109.00
Fatal Vision [®] Alcohol Goggle - Available in 5 BAC Levels	\$159.00 each
FEATURED DVD - Confronting Drunk Driving Grade Level: 7-College, Adults Running Time: 26 Minutes For a wide range of educational DVDs please visit fatalvision.com	\$139.95

EXPERIENCE

Not all drinks are created equal. Just because an alcoholic beverage is served in a single container doesn't mean that it's just "one drink." Specialty drinks that contain multiple shots of spirits or served in large glassware may have a more impairing affect. A person who only had "one drink" may overlook the amount of alcohol in that drink. That misunderstanding can lead to a higher blood alcohol concentration (BAC) than anticipated.

The SUM-IT-CUP® delivers a clear, interactive lesson about standard drink sizes for alcoholic beverages. Participants begin the lesson by serving themselves a simulated drink. This "drink" is poured into the SUM-IT-CUP measuring beaker to show how many servings of alcohol the person actually poured.

Turn learning into a game with Master Bartender®, a unique opportunity to educate about standard drink units (SDU) of common alcoholic beverages and promote responsible alcohol consumption.



This simple yet engaging activity provides information that participants will remember and use to help them make informed choices about the consumption of alcohol

PRODUCT	PRICE
SUM-IT-CUP® Complete with Master Bartender® - Includes: SUM-IT- CUP, rocks glass, wine goblet, beer mug, shot glass, pitcher, user guide, carrying case, acrylic ice cubes, glass strainer, and the Master Bartender Game	\$280.00
SUM-IT-CUP® - Includes: Large volume measuring beaker, small volume measuring beaker and user guide	\$24.95
Master Bartender [®] - Includes: Directions and scoring sheets, 32 game play cards, 10 joke cards, 10 advice cards, 100 game coins for "tip money," SUM-IT-CUP large beaker, and SUM-IT-CUP small beaker. For use with participants age 21 and over.	\$39.99

INTOXICLOCK[®] PRO **REAL-TIME BAC ESTIMATOR**



ALCOHOL PREVENTION TOOLS

individual to metabolize alcohol to zero BAC

EXPERIENCE

Demonstrate the impact of alcohol consumption on blood alcohol concentration (BAC) virtually with intoxiclock® Pro software. Intoxiclock Pro helps you to build a drinking scenario based on a person's gender, weight, drinking start time, the number and types of drinks consumed, and the time it takes to consume those drinks. Based on that input, intoxiclock Pro calculates and displays BAC and a real-time digital countdown of just how much time it takes to return to a BAC of 0.0. You can dynamically add drinks to an active drinking scenario and see the immediate effect on BAC and time to zero. The intoxiclock Pro Software comes standard with a digital user guide and instructional materials to guide program delivery and use. Pair the intoxiclock lesson with Fatal Vision[®] Alcohol Goggles to further your participant's experience.

Pair the intoxiclock software with your Fatal Vision® Alcohol Impairment Goggles to further your demonstration and lesson about alcohol impairment.

BENEFITS

- Flexible delivery virtually or in-person
- Simple to use
- **Easy** to understand
- Provides relevant and meaningful lessons about alcohol use, impairment and metabolization

KIT OPTIONS

PRODUCT	CAMPAIGN KIT \$3,300.00 [8 activities]	EVENT KIT \$2,160.00 [5 Activities]	PROGRAM KIT \$999.00 [3 activities]	SOFTWARE \$699.00 [Single License]
Single license of intoxiclock [®] Pro software with digital instructional materials	1	1	1	1
SUM-IT-CUP [®] Complete	1	1	1	-
"You Call The Shots" tabletop banner	1	1	1	-
"You Call the Shots" 3 poster pack	1	-	-	
Fatal Vision [®] Alcohol Goggle - clear, with cloth protective bag	5	5	-	-
Germicidal disposable wipes	1	1	-	-
Roll of "Walk the Line" tape	1	1	-	-
DIES [®] Balcony Danger mat	1	-	-	-
Label printer for personalization of pocket guides	1	-	-	-
Pocket guides	300	-	-	-
Backpack	1	1	-	-
KIT EXTRAS				
Additional licenses of intoxiclock [®] Pro (Add up to five additional licenses per package)	\$99.00 per license	\$99.00 per license	\$99.00 per license	\$99.00 per license
Fatal Vision [®] Alcohol Goggle - available in 5 BAC levels	\$159.00 each			
Product training One-day (4-6 hours), training to continental USA	\$2,850.00			

INTERESTED IN A DEMO? Contact our sales office at 800-272-5023 to schedule a live virtual demonstration of the intoxiclock® Pro Software.



The graphing function shows a real-time illustration and visual display of each drinking scenario

Select from 52 different types of alcoholic beverages to build a scenario

INTOXICLOCK® PRO



TURN 'N LEARN CLASSROOM CHALLENGE

DISTRACT-A-MATCH® **MULTITASK CHALLENGE**



ALCOHOL AND DISTRACTED DRIVING PREVENTION TOOLS

Teach about the dangers of underage drinking, impaired driving, and drowsy and distracted driving

DISTRACTED DRIVING PREVENTION TOOLS

fatal reactio

EXPERIENCE

Many students learn best when participating in engaging activities and games. Teach them about the dangers of underage drinking, impaired driving, and drowsy & distracted driving with the Turn 'N Learn Classroom Challenge.

Place participants into multiple teams, then take turns spinning the wheel to select a question category. Teams work together to answer questions and perform activities to earn points for their team.

Questions, role play, and activities with the Fatal Vision[®] Alcohol and Drowsy and Distracted Goggles help students identify strategies for making safe decisions, learn important facts, and dispel myths.

Turn 'N Learn can also be used to engage passersby in an exhibit or "walk-up" booth setting such as a safety fair, National Night Out, in a student commons area, or community festival.

EXPERIENCE

Distract-A-Match[®] is a simple puzzle game that uses a timed multi-tasking activity to show how difficult it can be. The lesson begins when the participant races against the clock to place shapes. The activity is repeated with a distraction, such as typing a text message on a cell phone or wearing the Fatal Reaction[®] audio distraction unit (not included). The activity ends when the participant compares their first and second attempts at the game. Typical results show that people will be slower and make more errors when distracted.

The Fatal Reaction[®] audio distraction unit is a tool that simulates the effects of cognitive distraction. Delayed audio feedback provides a slight echo effect that causes the participant to lose focus while speaking. This distraction takes away from the participant's ability to complete the game and perform the multi-task activity in a timely and efficient manner.



Distract-A-Match[®] and Fatal Reaction[®] are the ideal tools to help you deliver a simple and effective lesson about the dangers of distracted driving

PRODUCT	PRICE
Distract-A-Match® with Fatal Reaction® - Includes: Distract-A- Match Game, Fatal Reaction audio distraction unit and remote, headset with microphone, user guide, and carrying case	\$855.00
Distract-A-Match® Game – Includes: Game mat, assorted shapes, digital timer, carrying bag, and user guide	\$109.00
ADD-ONS	
Replacement Shapes for Distract- A-Match [®] - Includes: 64 assorted shapes only	\$39.99

DANGER IN EVERY STEP® DISTRACTED DRIVING ACTIVITY MAT



DISTRACTED DRIVING PREVENTION TOOLS

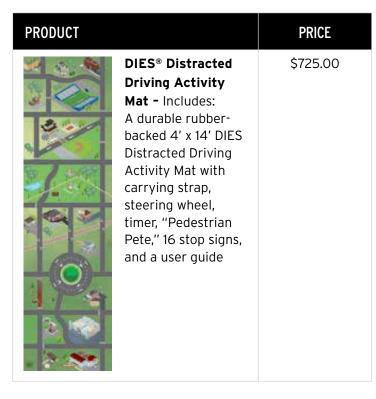
Add an additional dose of reality to your distracted driving awareness activities and outreach program **DISTRACTED DRIVING PREVENTION TOOLS**

EXPERIENCE

Distracted driving can be just as dangerous as driving under the influence – but your participants will need to experience it to believe it. The Danger in Every Step (DIES®) Distracted Driving Activity Mat is a durable mat with graphics depicting a rural town setting with streets, crosswalks, railroad crossings and other common town locations.

The challenge is to drive through town using a steering wheel to simulate a driving experience. Participants travel around the simulated town making stops at various locations while observing safe driving habits such as obeying traffic signs.

After participants complete their first trek through town they are asked to drive the route again - this time with distraction. Distractions such as texting while driving will typically cause the driver to miss turns, drive off the road, or miss stop signs. The experience demonstrates how distractions take away from a person's ability to safely operate a motor vehicle.



EXPERIENCE

You're driving along a busy highway when you look down briefly to hit "send" on a text. As you raise your eyes again, you suddenly realize that traffic has stopped – but it's too late for you to slow down in time, and you crash into the car in front of you.

This phenomenon is known as change blindness when a driver does not notice a change in the driving environment has occurred.

The program places your participants in a series of five driving scenarios to illustrate how distraction and change blindness can inhibit their ability to continuously scan their environment, evaluate potential threats, and execute well-timed driving maneuvers to avoid a crash. During the presentation, the instructor will introduce the S.E.E. strategy (Search, Evaluate, and Execute), an approach to help reinforce safe driving skills and reduce the risk of distracted driving.

Easy-to-use presentation is a must for any traffic safety program that addresses distracted driving

PRODUCT	PRICE
Change Blindness and Distracted Driving Interactive Media Presentation - Includes: A downloadable MP4 video file (Target audience: Ages 14+ Time: 14:35 min.), PDF user guide, and worksheet	\$129.00
ADD-ONS	
"How Focused Are You?" Drowsy & Distracted Driving Floor Banner - Includes: 32" wide x 84" high retractable banner and protective case	\$499.00
FEATURED DVD - Texting & Driving: The Deadliest Distraction Grade Level: 7-College Running Time: 17 Minutes For a wide range of educational DVDs please visit fatalvision.com	\$149.95



DRIVING SIMULATIONS

Drive home the dangers of alcohol and marijuana impaired driving along with drowsy and distracted driving

EXPERIENCE

Think you can safely operate a vehicle after having a few drinks? Or, think sending that text message or driving after a poor night's sleep is no big deal? What about driving while under the influence of recreational marijuana?

The Fatal Vision[®] Roadster is exactly what you've been looking for to help you provide a program about the dangers of alcohol and marijuana impaired driving along with drowsy and distracted driving.

The Fatal Vision Roadster is an affordable vehicle that is easy to use and can be driven on all types of terrain, including off-road courses. Use it for demonstrations, classes, training courses or as part of a community event.

"Wearing Fatal Vision® Marijuana goggles and driving the course really gave me a better idea on how marijuana use can affect driving skills, reaction times and thought processes." - Evan, Student

FEATURES AND BENEFITS

- Each Roadster comes standard with assembly instructions (light assembly required)
- One-year warranty on parts and frame against material defects in workmanship
- Multiple driving course layouts and is ideal for both small or large groups

PACKAGE OPTIONS

PRODUCT

Fatal Vision[®] Roadster - Pedal Kart

NEW! Fatal Vision® Roadster - 2-Seater Pedal Kart

Product training session

ALCOHOL IMPAIRED DRIVING COURSE

Includes: Fatal Vision® Silver Label Clear Goggles, TV

Silver, two helmets with sanitary fabric caps, two safe marking pistol, four spray chalk, digital timer, mini m nine rigid cones, and folding wood rule

DROWSY & DISTRACTED DRIVING COURSE

Includes: Fatal Vision® Drowsy and Distracted Progra helmets with sanitary fabric caps, two safety glasses four spray chalk, digital timer, mini measuring wheel, cones, and folding wood rule

MARIJUANA IMPAIRED DRIVING COURSE Includes: Fatal Vision® Marijuana Goggles, 16 - 28" cc kit - some assembly required (lights with remotes, ba and clamps), dry erase scoreboards with markers and course tape, measuring wheel, Roadster horn, backp disposable wipes, and educational materials (training guide, and pdf poster)

PACKAGE EXTRAS

Fatal Vision® Roadster - Pedal Kart - add a kart for each dri

NEW! Fatal Vision® Roadster - 2-Seater Pedal Kart - add a k driving course

Enclosed Trailer - a safe and secure way to haul and store y

Additional day of product training (may be required based of or number of people to be trained)

2-SEATER PEDAL KART

FATAL VISION [®] ROADSTER PEDAL KART 🕤		
	ULTIMATE PACKAGE \$7,379.00	BUILD Your own Package
	1	\$799.00
art	+700.00 for 2-seater option	+\$1,499.00
	1	+\$2,850.00
E Goggles, TVL® Lens Pack Ips, two safety glasses, mer, mini measuring wheel,	1	+\$700.00
JRSE cted Program Kit, two ety glasses, marking pistol, iring wheel, nine 12" rigid	1	+\$1,430.00
RSE , 16 – 28" course cones, light remotes, batteries, fasteners, markers and eraser, norn, backpack, germicidal als (training video, course	1	+\$1,600.00
or each driving course	+\$799.00	
art - add a kart for each	+\$1,499.00	
and store your Roadster	+\$3,495.00	
red based on products selected	+\$1,50	00.00

Purchase the Roadster with the alcohol, marijuana, and the distracted and drowsy driving courses giving you three unique impaired driving demonstration options.

Innocorp. Itd. | Creating New Perspectives to Promote Healthy Choices™ 23

SIDNE[®] 7.0 - SIMULATED IMPAIRED DRIVING EXPERIENCE VEHICLE

We offer upgrade options for current SIDNE[®] customers

- ✓ Available for SIDNE[®] versions 3.0, 4.0 and 6.0
- Software upgrades
- Updated safety features
- Improved functionality
- Includes standard warranty

Upgrade packages start at \$3,740.00 Call 800-272-5023 for a Quote today!



75' with the infrared transmitter!

DRIVING SIMULATIONS

A safe and effective experience demonstrating a driver's susceptibility to the effects of impairment and distraction while driving

EXPERIENCE

If you're looking for the preeminent impaired driving simulator, SIDNE® (Simulated Impaired Driving Experience) is just the ticket. SIDNE is a custom-built electric kart that allows drivers and passengers to experience what can happen when they operate a vehicle under the **influence alcohol** or **marijuana** as well as the ramifications of driving while drowsy or distracted.

When driving SIDNE, electronics in the vehicle allow participants to experience loss of control, impaired judgment, erratic acceleration and braking, delayed response, missed turns, and lane shifts into "oncoming traffic." These effects mimic impairments that are common with motorists under the influence of alcohol.

SIDNE also has specially designed add-on courses that provide the ability to simulate driving while under the influence of marijuana or being drowsy or distracted.

FEATURES AND BENEFITS

- ✓ You can run SIDNE indoors or outdoors
- ✓ The pedals and steering wheel can be adjusted to accommodate the height of the participant
- ✓ SIDNE runs at 4 or 8 miles per hour and the instructor can control the vehicle's speed and mode with a remote switch from up to 75 feet
- SIDNE also includes a remote braking feature to stop a moving vehicle immediately
- Each SIDNE comes standard with Innocorp's product training session to teach your staff the safe and appropriate use of the vehicle

PACKAGE OPTIONS

PRODUCT

SIDNE[®] 7.0 Vehicle - ALCOHOL IMPAIRED DRIVIN

FATAL

Product training session

Standard warranty (6 months or 150 hours of run time)

Transmitters with carrying case

12-Volt batteries

Battery charger

Program guides with course cards

SIDNE user guide and training video

Trainer high visibility safety vest

Helmets and safety glasses

SIDNE tool kit

Lithium grease

Sanitary fabric caps (100/pack)

Germicidal wipes (50/pack)

6-inch course cones

DRIVING COURSE ACCESSORY PACKAGE

Includes 1 marking pistol, 4 cans of marking chalk, 20 28-in clips, 4 traffic signs, 18 checkered string pennants, 1 mini me cone stick, 3 course figures, SIDNE protective cover, and cha



DROWSY & DISTRACTED DRIVING COURSE PACK

Includes 1 Fatal Vision Drowsy & Distracted Goggle wi stop/go paddle, 1 arrow paddle, 1 flex flyer steering wh timer, 1 backpack, and in-app educational materials

MARIJUANA IMPAIRED DRIVING COURSE PACKA

Includes 1 Fatal Vision Marijuana Simulation Goggle, 1 1 LED Light Kit, 2 dry erase scoreboards with markers wheel, 1 backpack, 1 germicidal wipes (50/pack), and e materials (training video, course guide, and pdf poste

PACKAGE EXTRAS

SIDNE SPARE BATTERY SET OF 2

Includes two 12 volt AGM batteries, each battery in its own and "plug and go" connections

Enclosed Trailer - a safe and secure way to haul and store

Extended warranty (additional 12 months or 300 hours of standard warranty)

Additional day of product training (may be required based selected or number of people to be trained)

VISION [®] ROADSTER PEDAL KART

	ULTIMATE PACKAGE \$23,950.00	BASIC Package \$14,890.00
NG	1	1
	2 Days	1 Day
	1	1
	2	2
	4	2
	1	1
	4	4
	1	1
	3	3
	4	2
	1	1
	1	1
	4	1
	6	1
	60	30
nch cones, 20 cone neasuring wheel, narging adapter	1	+\$3,495.00
KAGE ith carrying case, 1 heel, course tape, 1	1	+\$950.00
AGE 16 28-inch cones, s, 1 mini measuring educational er)	1	+\$1,600.00
rugged plastic case,	+\$999.00	
your SIDNE	+\$3,495.00	
run time added to	+ \$1,600.00	
d on products	+\$1,500.00	

ADD TO YOUR SIDNE BASIC PACKAGE BY ELECTING A COURSE OR PROGRAM EXTRA

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TACTICAL FUNCTIONAL TRAINING[®] – MOBILITY AND WELLNESS PROGRAM

BACK

HIPS

SHOULDERS

ANKLES

NEW

VIRTUAL LEARNING

Identifies exposure points that are especially susceptible to injury and targets them through a multi-level mobility and fitness building process

EXPERIENCE

TFT (Tactical Functional Training Program) is a remote learning mobility and wellness support system designed for police officers to help them with their health and well-being throughout their careers. Learn how to reduce the common injuries seen in shoulders, low back, hips, and ankles by doing the TFT movements designed to increase mobility.

- Aims to reduce job-related injuries and provide departments a reduction in lost time and insurance claims.
- Get expert nutritional advice, targeted mobility movements, and fitness insights from veteran law enforcement officers.
- Delivers content in short video vignettes that will guide you through exercises specifically designed to address the law enforcement job's idiosyncrasies that can lead to injury. Heavyduty belts, Kevlar vests, stress, and many other factors all contribute to exposure on the job.
- Gives officers control over their fitness and nutrition regime through the TFT mobile application. TFT aims to help officers become their best physical selves and be more productive in their professional and personal lives.

AVAILABLE FOR AGENCIES OR GROUPS HAVING A MINIMUM OF 5 OFFICERS OR MORE		
USERS	MONTHLY PRICE PER USER	YEARLY Price Per User
5-49	\$34.00	\$408.00
50-249	\$32.00	\$388.00
ADD-ONS		

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TACTICAL

TRAIN RIGHT GET HOME AT NIGHT

Want agency or group pricing greater than 250 officers or information on TFT Instructor Training? Contact our team online or call 800-272-5023.



PLAN MY RIDE[®] – WEB-BASED TRAINING PROGRAM



EXPERIENCE

NEW

Plan My Ride is a research-based, self-paced, interactive, virtual traffic safety program developed with and for young drivers. Topics included in this web-based education program include: driving skills, distracted driving, substance impaired driving, and skills to avoid impaired driving or riding with an impaired driver.

Distinctive features of Plan My Ride:

- Scientifically rooted in behavior change theory
- ✓ Focused on teaching not only about the problem of impaired driving but also tangible skills to prevent it in everyday life
- ✓ Designed in look, feel, tone, and content to be relatable and engaging to young drivers
- An interactive and self-paced online learning program that can be delivered remotely
- ✓ Shown to change knowledge, attitudes and beliefs about impaired driving, perceived norms, selfefficacy to avoid impaired driving, and behavioral intentions to avoid impaired driving



Flexible delivery - can be completely remote or use a blended learning approach with instructor-led discussion and activity guides

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PRODUCT FEATURES	SMALL GROUP \$1,675.00	LARGE GROUP \$9,240.00
Number of student seats	25	150
Number of instructor training	2	5
Number of knowledge tests	27	155
Number of downloadable certificates of completion	27	155
Dashboard access	YES	YES
Consultation for set-up and administration	YES	YES
Branded login page	NO	YES
ADD-ONS		
Each Additional Seat	\$63.00	\$55.00
Annual Renewal	\$1,425.00	\$6,300.00

BANNERS AND POSTERS



ALCOHOL IMPAIRMENT

Alcohol "You Call the Shots"

See how much alcohol is in the drinks you are consuming with "You Call The Shots." These banners and posters include a calorie count for 52 popular drinks and highlight how much alcohol is typically contained in each serving. This information will help people understand the amount of alcohol they are really consuming in any particular drink.

DROWSY AND DISTRACTED DRIVING

"How Focused Are You?" "Drivers talking on phones, handheld or hands-free, MISS SEEING UP TO 50% OF WHAT IS AROUND THEM, including other drivers, pedestrians and bicyclists." Increase awareness and educate others with these eye-opening statistics about drowsy and distracted driving.



MARIJUANA IMPAIRMENT

Marijuana "Up In Smoke" Designed to get people thinking about the effects of Recreational Marijuana. These eye-catching banners and posters provide statistics about the potential consequences that recreational marijuana has on driving, education and addiction.



BANNER AND POSTERS

PRODUCT

"You Call the Shots" Floor Banner

Includes: Retractable banner 32" x 84" and comes standard

"You Call the Shots" Table Top Banner

Includes: Retractable tabletop banner is 32"x 40" and com carrying bag

"You Call the Shots" Poster Includes: Poster measures 20" x 28"



"You Call the Shot Includes: Three 12 x "Craft Cocktails," an

BANNER AND POSTERS

PRODUCT

"You"How Focused Are You?" Drowsy & Distracted Drivi Includes: Retractable banner is 32" x 84" and comes standa



"How Focused Are Driving 3 Poster Pa Includes: Three 12"

BANNER AND POSTERS

PRODUCT

Marijuana "Up In Smoke" Floor Banner Includes: Retractable banner is 32" x 84" and comes standard



Marijuana "Up In Sm Includes: Three 12" x

ALCOHOL IMPAIRMENT

	PRICE
d with a protective carrying bag	\$499.00
es standard with a protective	\$475.00
	\$24.95
s s" 3 Poster Pack 18" posters, "What's Brewing," nd "Party Punches"	\$30.00

DROWSY AND DISTRACTED DRIVING

	PRICE
ving Floor Banner ard with a protective carry bag	\$499.00
You?" Drowsy & Distracted Pack x 18" posters	\$30.00

MARIJUANA IMPAIRMENT 👐		
	PRICE	
d with a protective carry bag	\$499.00	
noke" 3 Poster Pack 18" posters	\$30.00	

Relevant and compelling videos about the lives, choices, issues, health and well-being of today's teenagers. A great addition to your safety program. For a wide range of educational DVDs please visit fatalvision.com.

EDUCATIONAL DVDs

ALCOHOL AND DRINKING 👔

PRODUCT	PRICE	
BEST SELLER - All You Need To Know About Alcohol in 17 Minutes	\$139.95	
Alcohol & the Developing Brain	\$149.95	
Binge Drinking: The Facts	\$99.95	
Brain Scans: Alcohol	\$139.95	
Confronting Drunk Driving	\$139.95	
Drinking Games, Alcohol Abuse	\$139.95	
DUI: The Hard Truth	\$139.95	
Dying High: Teens in the ER	\$139.95	
BEST SELLER - Underage Drinking: Is It Worth It?	\$149.95	

EDUCATIONAL DVDs	DRIVER SAFETY 🧻
PRODUCT	PRICE
Asleep At The Wheel	\$139.95
Danger Behind the Wheel: The Facts On Distracted Driving	\$139.95
BEST SELLER - Texting & Driving: The Deadliest Distractio	n \$149.95

EDUCATIONAL DVDs	DRUG ABUSE 😡 😒	
PRODUCT	PRICE	
BEST SELLER - Abusing Over-The-Counter-Drugs	\$139.95	
Drugged Driving: The Road To Disaster	\$139.95	
Dying High 2: Real Stories of Drugged Driving	\$139.95	
Edible Marijuana: Is It Safe?	\$149.95	
Everything You Need To Know About Marijuana In 22 Minutes	\$149.95	
Everything You Need To Know About Prescription and OTC Drugs In 17 Minutes	\$139.95	
Fentanyl: The Deadliest Opioid	\$149.95	
BEST SELLER - Marijuana: Does Legal Mean Safe?	\$149.95	
New Marijuana: Higher Potency, Greater Dangers	\$139.95	
BEST SELLER - Overdose Epidemic: What Can Be Done to Stop It?	\$149.95	

PRODUCT TRAINING

"The training session gave our staff the confidence and capacity to engage our community with Fatal Vision® prevention tools." - Octavia Marsh, Executive Director, Hanover Cares Coalition

PRODUCT TRAINING

Maximi: with an

EXPERIENCE

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Innocorp's certified trainers work with your instructors, out staff, and prevention specialists teaching them how to use Innocorp products and incorporate them into your awarenes prevention programs.

A training session will help you fine-tune your prevention lessor and prepare your staff to deliver a successful program. Training ideal for new instructors or those who need a refresher to improtheir program delivery techniques and methods for effectively using Innocorp products. The content and length of the class ca customized to meet your organization's training needs and goal

Training Objectives

- Learn and apply safe demonstration techniques using Innoco products to engage your audience.
- Identify how to integrate Innocorp products into your existing program for maximum impact.
- Improve your instructor's program delivery through role-play activity demonstrations.
- Build your team's confidence and capacity while learning thro dialogue and experience.

te the impact of your Fatal Vision® program innocorp training session

CONTACT US TO DISCUSS VIRTUAL TRAINING OPTIONS

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treach	PRODUCT	PRICE
ss and on g is rove an be als. orp	Product Training - Includes: A 4-6 hour training session, accommodating up to 10 attendees with one Innocorp trainer. All travel expenses to the continental USA if selecting an onsite training session. (AK, HI, and international must call for price quote)	\$2,850.00
g	ADD-ONS	
y and ough	Additional Day of Product Training – Includes: Additional consecutive training day	\$1,500.00

Educational DVDs

Product Training



PO Box 930064 | Verona, WI 53593-0064 USA

Creating New Perspectives To Promote Healthy Choices 800-272-5023 | fatalvision.com | **F v in B**



VIRTUAL LEARNING FLEXIBILITY – ANYONE, ANYWHERE, AT ANY TIME.



Innocorp offers a variety of virtural resources to help you ENGAGE YOUR AUDIENCE remotely and in-person.

- ✓ intoxiclock Real-time BAC Estimator » PAGE 16
- ✓ Tactical Functional Training -Mobility and Wellness Program » PAGE 26
- ✓ Plan My Ride Web-based Training Program
 » PAGE 27